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INDUSTRY

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**1955-56
YEAR
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INDUSTRY**

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Check it!

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- ☐ 1. PREVIEW TRAILERS — Selling your Coming Attractions
- ☐ 2. SPECIAL TRAILERS — Operation and Policy Trailers; Institutional Trailers; Exploitation Trailers
- ☐ 3. HOLIDAY TRAILERS — Tributes, Greetings and Merchant Tie-ins for added revenue
- ☐ 4. REFRESHMENT TRAILERS — Snack Bar, Intermission, Add-A-Clip
- ☐ 5. QUEEN TRAILERS — Colour, black and white

LOBBY

- ☐ 1. SILK SCREEN COLOR DISPLAYS — 30 x 40; 40 x 60; 24 x 82 and 24 x 60 banners for sock selling
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- ☐ 1. BANNERS — colorful show-sellers for current and advance ballyhoo
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- ☐ 3. TITLE CARDS — hang 'em, tack 'em, shout about your shows!
- ☐ 4. LITHO and SILK SCREEN DISPLAYS — full-color posters and 40 x 60's, and 30 x 40's to catch the passers-by

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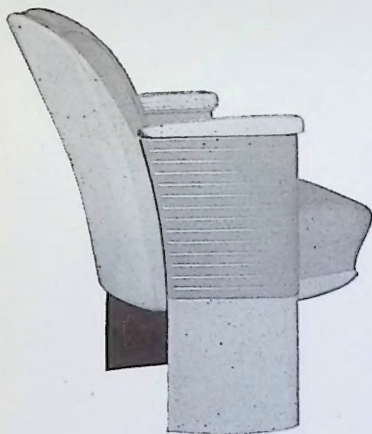
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VANCOUVER CALGARY WINNIPEG TORONTO MONTREAL ST. JOHN

The Honored Ones

THIS EVENING represents the sincere applause of Canadian Show Business for a fine performance by a great trouper," said John J. Fitzgibbons, CBE, in his presentation of the Pioneer of the Year Award to Jack Arthur at the climax of what was probably the most sentimental and enjoyable occasion of its kind in many years. The 400 guests who crowded into the Crystal Ballroom of the King Edward Hotel on November 25, 1954, along with representatives of press, radio, TV and the newsreels, saw the Arthur ceremony follow earlier presentations to Will McLaughlin, motion picture critic of *The Ottawa Journal*, and Charles Stephenson, Toronto. Fitzgibbons was introduced by N. A. Taylor, president of the Pioneers, who made a capable and pleasing toastmaster.

The evening started with a surprise version of *This Is Your Life*, arranged and scripted by Tom Daley, co-ordinator of the dinner, and narrated by Winston Barron, Paramount's Canadian newsreel editor, in which Arthur's four children, including Mrs. Billy McClintock of New York, were brought in. Then came the Honorable Dana Porter, QC, Attorney-General of Ontario, who welcomed the visitors and noted that Jack Arthur was "the inspiration and backbone of Show Business in our country."

Oscar R. Hanson, head of the Pioneers' benevolent fund and past president in making the presentation to Charles Stephenson as a "Showman Extraordinary," recalled the great amount of effort that had been put into the Pioneers by himself and others. "As far as I am concerned," he said, "this moment of my life justifies every minute of it." Charlie, a friend for many years, had forgotten more about selling pictures to the public than most groups of showmen knew collectively, he said. The reply of Stephenson, in accepting the gold-on-velvet plaque, was full of wit and laughter.

To one group occupying several tables

the presentation to Will McLaughlin was of major interest. These were Toronto and other newspapermen, including a representative of *Time Magazine*, and they listened closely as N. A. Taylor said: "The picture that the Canadian public has of our motion picture industry and its people is largely drawn by the press and we like to think that it is always a fair one. It is because of that tonight we honor Will McLaughlin. Not only for what he is—but for what he stands for."

McLaughlin, who edited the first motion picture department in a Canadian newspaper in 1916, made a quiet, brief reply that touched everyone.

Arthur Mayer, famed USA industry figure, speaking as the representative of the American Picture Pioneers, said he had been "deeply touched" by the proceedings and congratulated the Canadian Picture Pioneers on their great work.

Jack Arthur's thanks, in tones that reflected the emotional effect of the occasion, were to his friends and well-wishers—particularly those of them, he said, without whose aid he might never have attained the place he holds.

The last speaker, much praised for his work as co-ordinator of what was an extraordinarily successful occasion of its kind by Nat Taylor, was Tom Daley, who thanked the committee and paid his own tribute to a long-time friend and old-time rival in showmanship, Arthur.

The plaques, as well as the onyx-and-gold award to Arthur, were designed by Tom Daley. On each table was a souvenir menu and a copy of "Jack Arthur Presents—," the biography which first appeared in the *Canadian Film Weekly* in 1945. *The Telegram* reprinted it as a gift to the occasion, along with a special front page of news and pictures of industry subjects and people.

Wires were received from many places by the three honored, some of them being read by Taylor.

**A GREAT TRADITION
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TOP LEFT:

O. R. Hanson, chairman of the Trust Fund, is shown after making the presentation of a plaque to Charles Stephenson of Toronto, who is holding it. He received it as a "Showman Extraordinary."

TOP RIGHT:

Will McLaughlin of The Ottawa Journal (left) gets his plaque from N. A. Taylor, president of the Canadian Picture Pioneers.

IN THE CENTRE:

Jack Arthur, MBE, is shown (left) being presented with the Pioneer of the Year Award by John J. Fitzgibbons, CBE, who was the recipient the previous year. The onyx-and-gold plaque symbolizes the Award. Arthur, now producer of the world's greatest theatrical presentation, the yearly Grandstand Show of the Canadian National Exhibition, helped bring sound and life into movie houses of the silent days with specially-composed music and prologues.



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Our Business

By N. A. TAYLOR

OUR BUSINESS has been a changing pattern in the last year. We have reached the shake-down and shake-out period. This is evidenced by the large number of theatre closings and it would appear that this trend will continue for a while. While some Independent operators have failed to weather conditions, circuit closings have been more frequent, particularly where there were two or more theatres in such a situation. By eliminating the losers and borderline theatres they enhance the profit potential of the others. When this finally ends, one may forecast an all-round healthier economical situation. Many of these theatres have been borderline for years and only continuing, healthy, post-war economic conditions contributed to their being kept open. Such closings do not mean that the country will necessarily wind up with a smaller seating capacity. Actually, it has generally been increased by the thousands of additional seats which have been built post-war, and because of the phenomenal growth of the drive-in theatres.

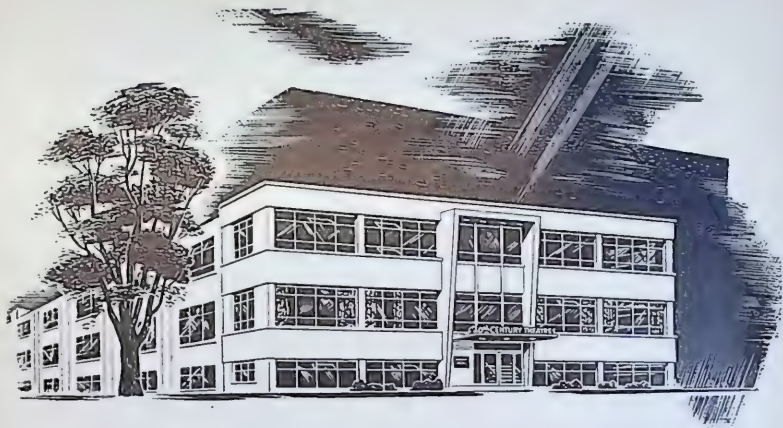
The full impact of TV was felt by Canadian exhibition last year. Many new stations were opened in this period, and about 75 per cent of the population is now within receiving distance of one or more TV stations. This may soon be increased to about 90 per cent, a figure close to maximum because of the vast, sparsely-populated areas left. Theatre receipts have suffered generally because of this, particularly theatres built in economically-unsound locations. There was also a slight economic recession in this period which affected the entire country and this too affected box-office returns. Many small-town theatres felt the effect of both TV competition and new drive-in theatres, a double blow.

During this time automobile sales increased at a phenomenal rate, sparked by great dealer competition and the greatest comparative bargains. Substantially all cars sold are purchased on time payments in some cases running up to 36 months. Surplus spending money was drained from the average

working man's budget. There has also been strong competitive time-peak selling of other hard goods such as refrigerators, deep-freezes, etc. The last few years have also seen an increase in attractions which bid for the average patron's time. Night baseball, stockcar racing and other attractions made their appearance with varying degrees of success. There are the perennial bingo games, which seem to be on the increase and which no one seems to want to stop or knows how to. All these are potent competition. And where over-seating has crept in, the going has really been rough.

The drop in theatre grosses has made itself felt in distribution circles. Most important bookings in keys and sub-keys, and many in small towns, are on a percentage basis and it follows that a drop in theatre grosses means automatically a drop in distributor receipts. It might be said loosely that conditions in our business were comparable to that in the United States two or three years ago. It is true that we have the benefit of new projection systems and, generally, a better quality of product. None of this, however, can make up for the fact that the spending power of the public has been reduced by the purchase of TV sets, cars, etc., and that its time has been taken up by their use. The result is that where some distribution companies were edging up to nine and even ten per cent of American grosses, they have dropped to seven per cent and may go even lower.

Despite all this our business has remained in a reasonably healthy state. While, in some quarters there has been a great deal of complaining about the current level of prosperity, there is now a growing realization that the change through which our business is now working will result in a different pattern, but will generally be on a healthier basis. There is evidence that the sub-runs in larger cities are generally doomed to extinction, particularly where such theatres are small and outmoded and do not offer sufficient physical lure or comfort. In smaller situations, the second-



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run theatre may have had its day also. In very small towns where the theatres are subject to both TV and drive-in competition, the drop in attendance is bound to force a number of closings. In the overall picture, however, the general economy of the business will not be too adversely affected by the disappearance of the units whose future now seems to be in danger. Few, if any, of these theatres ever contributed large sums in film rentals, so that their disappearance does not dry up for the distributors large sums of potential film revenues. Usually when one such theatre closes there is little contributed in gross to the surviving theatres. Only when the closing of such a theatre makes available a larger or better supply of product to the survivors is there an advantage felt.

Drive-in theatre operation is limited in most parts of Canada to about six months per year, except the west coast where they are able to remain open the great part. It would appear that most suitable locations have been built on long since, but the growth continues, assisted by enterprising promoters who seem to have no difficulty in persuading local businessmen and farmers that they are sitting on potential gold mines. This has not proven to be the case, however, and most drive-ins are finding it difficult to stay in the black. This season was a poor one in most cases and wasn't helped by the long spell of very hot weather. When it is very hot people do not seem to want to sit in cars, which can be very warm, but prefer either some cool spot beside the water or the comparative comfort of a refrigerated indoor theatre. At first it was thought that TV would not affect outdoor theatres but it has since been fairly well established as the same kind of competition to drive-ins as to regular theatres. It would appear that, for Canada, drive-in theatres are generally over-

rated financial ventures which tie up large sums of cash and yield a comparatively small return. It is worthy of note that most uneconomic drive-ins have been built by people not knowledgeable in our business and, for the good of all concerned, it is to be hoped that the trend will diminish.

There has been a slow but steady climb in admission prices over the past few years, and, in the last year they reached their highest point. There have been slight reductions in amusement taxes in several provinces which has helped the economic situation of many theatres, but such reductions have not been as great as they should have been. Price increases generally have not kept pace with increasing overheads. It seems difficult for our business to adjust its thinking to the point of realization that the present-day dollar has a value of less than 50 per cent of the pre-war dollar. Price increases are usually made with reluctance and hesitation.

The future of our business looks quite bright. People are slowly casting off the self-created shackles of the time-payment TV set and are again looking to the motion picture for a type of entertainment which they cannot hope to see at home for free. Economic conditions are improving and unemployment seems to be on the wane. These facts, coupled with a greater and better supply of product for most theatres, spell a brighter future. The coming year will see the demise of more theatres but they will be ones which have been living on borrowed time. Those which survive will be in a healthier position and should have little fear of continuing on a generally-prosperous level. This in turn should mean higher film rentals for distributors and a higher level of personal prosperity for the thousands who are engaged in the many occupations so vital to the operation of the motion picture theatres of our country.



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Exhibition

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FACTS ABOUT EXHIBITION

FRENCH-LANGUAGE HOUSES: Quebec theatres showing only French films in 1954 numbered 160, 38 more than in 1953 and 126 more than in 1949. Those playing motion pictures in both English and French increased from 123 in 1953 to 170 in 1954. Theatres screening English-language films exclusively decreased from 194 in 1953 to 88 in 1954. Several importing companies offer exhibitors films produced in France and other exchanges provide dubbed versions of Hollywood films. Of the 21 feature films produced in Canada since 1945, 14 were in French and these obtained almost 100 per cent of their Canadian grosses from exhibition in the Province of Quebec.

ATTENDANCE: An Unesco survey published three years ago says that the average Canadian attends movies 17 times per year, placing him seventh among the countries. While the average attendance did not change over the previous year, Canada's position dropped from fifth to seventh. Israel leads all countries with 38, second is Costa Rica with 30, third is Great Britain with 29, fourth is Australia with 25, fifth is the USA with 22 and New Zealand is sixth with 18. Israel and Costa Rica, which were behind Canada in average theatre-going, jumped to first and second place and the USA, which was first with 32 the previous year, slumped badly, reflecting the boxoffice crisis at that time. Since then attendance in the USA has regained most of its vitality.

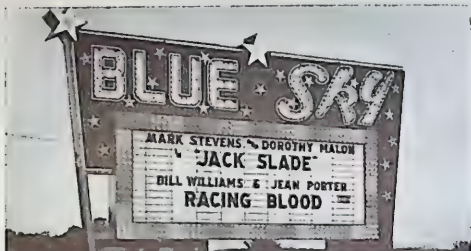
MOVIE HABITS (CANADA): In a survey conducted by the Canadian Institute of Public Opinion (Gallup Poll) in July, 1955, it was found that 14 per cent of the Canadian public do not attend movies, showing very little variation from the 17 per cent of non-moviegoers in a survey in April, 1948. Of this year's 14 per cent who don't go to the movies only five per cent came from 20-year-olds, this figure rising sharply to 27 per cent for those past 50 years of age. In selecting a movie to

see, the poll showed, 44 per cent made their choice by what was in the film, 20 per cent by who was in it, and 22 per cent by both equally. Musicals were the favorites of 35 per cent and then came Adventure, Comedy, Romance, Western, Crime and Other Types. Women were more interested in Musicals and Romance than were men, the latter liking Adventure and Western films to a greater degree.

COMMUNITY SHOWS: In 1953, 150 35 mm. and 519 16 mm. theatres were operated as non-profit enterprises in churches and halls by religious, service and fraternal organizations, as well as Boards of Trade. The majority of the community enterprises are situated in Quebec and Saskatchewan. Most of the halls used 16 mm. projection equipment but the 150 halls where 35 mm. equipment was used accounted for 55.2 per cent of the receipts and 52.3 per cent of the total admissions. Only Manitoba had more halls using 35 mm. equipment than 16 mm. and Prince Edward Island had one of each. New Brunswick had four using 16 mm. and none using 35 mm.

PER CAPITA EXPENDITURE: The per capita expenditure for theatregoing in Canada in 1953 was \$8.30, which compares with \$8.21 in 1952, \$7.72 in 1951, \$7.12 in 1950, \$6.89 in 1949, \$6.50 in 1948, \$5.77 in 1945 and \$5.01 in 1942. British Columbia led the provinces with a per capita expenditure of \$10.56, then came Alberta with \$9.73, Ontario with \$9.67, Manitoba with \$7.74, Nova Scotia with \$7.35, Saskatchewan with \$7.07, Quebec with \$7.00, New Brunswick with \$6.02, Prince Edward Island with \$4.06, and Newfoundland with \$4.03.

CAPACITY UTILIZED: There was no change in 1953 from the 29 per cent total of 1952 in the number of admissions sold as against the maximum possible. The "capacity utilized" potential is obtained by multiplying the num-



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ber of seats in each theatre by the number of performances and cumulating the results. The 1952 and 1953 percentages are the lowest since 1940, the highest having been 1946, when the figure was 37.6.

PAYROLL: The collective wages and salaries of 15,750 people in the employ of Canada's 1,906 (regular) theatres totalled \$20,018,413 in 1953. Thirty-

three film distribution companies working from 124 exchange offices paid their employees \$3,540,676.

LANGUAGE: Of the 1,699 35 mm. films listed by the DBS as "New Films Released, 1953," in all languages, 1,297 were in English, 363 in French and 39 in other languages. The 1,822 16 mm. films were made up of 1,597 in English, 179 in French and 46 in other languages.

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Boxoffice Statistics

In 1953, says the Dominion Bureau of Statistics, Canadian movie exhibition rang up a record cash figure of \$122,655,068, of which \$13,582,540 was for provincial amusement taxes. The non-tax total, \$109,072,528, compared with \$105,459,183 in 1952, an increase of \$3,613,345. The drive-ins' share was \$5,862,920, which does not include amusement taxes of \$685,389.

There were 3,554 places of all types where films were shown, with 1,906 being regular theatres, 174 drive-ins, 669 community enterprises and 805 halls.

Paid admissions, at 259,346,837 numbered 3,616,450 less than in 1952, 11,134,788 being to drive-ins, an increase of 2,755,202 over the previous year.

Combining all sources of theatre receipts and admissions, the figures show Canada's grand totals in 1953, without amusement taxes, as

\$109,072,528 and 259,346,837

To get the actual total of the amount spent by the public for motion picture entertainment in 1953 the amusement tax for that year should be added. The tax figure and the overall total which included it were respectively

\$13,582,540 and \$122,655,068

In the table below only Itinerant Operators, who took in \$468,562 in receipts for 1,381,655 admissions in 1953, are excluded and receipts and admissions from all other sources are given. From 1946 on the table below includes drive-ins, the first of which was opened in Canada that year.

Year	Theatres	Receipts	Admissions
1930	907	\$ 38,479,500	
1933	762	24,954,200	
1934	796	25,338,100	107,354,509
1935	859	27,173,400	117,520,795
1936	956	29,610,300	126,913,547
1937	1,044	32,499,300	133,668,450
1938	1,130	33,635,052	137,381,280
1940	1,229	37,858,955	151,590,799
1943	1,265	52,567,989	204,677,550
1941	1,240	41,369,259	161,677,731
1942	1,247	46,461,097	182,845,765
1939	1,183	34,010,115	137,898,668
1944	1,298	53,173,325	208,167,180
1945	1,323	55,430,711	215,573,267
1946	1,477	59,888,972	227,538,798
1947	1,693	63,139,604	221,528,177
1948	1,950	70,315,889	224,055,171
1949	2,200	79,953,539	236,017,859
1950	2,387	86,249,752	240,824,982
1951	2,440	95,833,340	250,547,499
1952	2,500	104,963,599	261,475,867
1953	2,749	108,603,966	257,965,182

The above figures include the Yukon and Northwest Territories, which are serviced from British Columbia. Newfoundland was included for the first time in 1949, the year it became Canada's tenth province.

ITINERANT OPERATORS: These are defined as projectionists who carry their equipment with them and travel from place to place, usually on a regular schedule.

(Table of drive-in statistics on page 33)

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DRIVE-IN THEATRE STATISTICS

Year	No.	Car Cap.	Admissions	Receipts
1955	18	—	—	—
1954	223	—	—	—
1953	174	74,419	11,134,788	\$5,862,920
1952	104	50,497	8,379,586	\$4,409,426
1951	82	40,520	6,554,572	3,347,670
1950	60	31,523	4,943,000	2,290,679
1949	30	15,924	3,019,314	1,393,760
1948	15	9,975	1,595,947	658,641
1947	7	5,438	670,583	274,325
1946	3	—	—	—

1953 DRIVE-IN STATISTICS BY PROVINCES

Province	No.	Car Cap.	Seat Cap.	Admissions	Receipts
PEI	2	*	*	*	*
NS	4	*	*	*	*
NB	6	2,665	300	161,004	321,265
ONT.	68	33,825	30	2,572,095	4,869,454
MAN.	13	6,639	250	471,304	898,848
SASK.	29	7,965	240	608,606	1,126,774
ALTA.	29	11,397	263	936,026	1,700,689
BC	23	9,508	772	923,772	1,859,196
TOTALS	174	74,419	1,870	5,862,920	11,134,788

NOTE: * Indicates figures are withheld to avoid disclosing individual operations but these are included in the totals.

Two provinces did not have drive-ins—Quebec and Newfoundland. The former has none because they are banned by provincial legislation.

Amusement Taxes collected on drive-in admissions were \$57,702 in 1947; \$131,124 in 1948; \$245,094 in 1949; \$300,028 in 1950; \$405,611 in 1951; \$540,390 in 1952; and \$685,389 in 1953.

Information used here up to 1953 is from the Dominion Bureau of Statistics.

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THEATRES

CONSOLIDATED
Theatres Ltd.

301 Dominion Sqr. Bldg.
Montreal, Canada

Principal Statistics of Motion Picture Theatres, by Province and for Selected Cities¹, 1953

	Province and City	No. of establishments	Seating capacity	Receipts	Amusement	Number of paid admissions	Potential number of admissions	Average capacity utilized	Average ² admission price
				(excluding taxes) \$	taxes \$			%	\$
	Canada	1,906	978,162	100,889,361	12,760,235	241,182,726	818,625,591	29	42
	Newfoundland	58	17,006	1,174,724	151,853	3,545,082	9,770,034	36	33
	St. John's	6	5,478	605,346	93,150	1,762,258	5,127,408	34	34
	Other places	52	11,528	569,378	58,703	1,782,824	4,642,626	38	32
	Prince Edward Island	12	4,734	347,294	60,169	993,850	2,961,661	34	35
	Nova Scotia	84	43,470	4,177,407	466,147	11,745,207	36,548,719	32	36
34	Halifax	10	8,841	1,339,555	141,335	3,318,232	11,071,398	30	40
	Sydney	5	3,627	392,790	45,796	1,172,016	2,937,532	40	34
	Other places	69	31,002	2,445,062	279,016	7,254,959	22,539,789	32	34
	New Brunswick	63	31,482	2,724,148	314,402	7,610,543	24,300,352	31	36
	Moncton	4	3,420	454,597	61,216	1,109,716	3,280,320	34	41
	Saint John	6	5,843	763,906	91,106	1,944,239	6,808,152	29	39
	Other places	53	22,219	1,505,645	162,080	4,556,588	14,211,880	32	33
	Quebec	436	238,123	25,405,212	3,804,026	55,615,636	204,965,671	27	46
	Montreal	72	71,675	12,120,764	1,806,970	25,132,096	98,681,294	25	48
	Verdun	4	3,780	575,641	91,128	1,259,541	4,834,466	26	46
	Quebec	14	11,998	1,903,991	278,753	4,308,841	14,891,398	29	44
	Hull	4	3,121	426,636	61,654	1,024,177	4,000,568	26	42
	Joliette	4	2,801	140,047	14,238	285,683	954,920	30	49
	Rouyn	5	2,646	258,346	39,021	540,244	2,587,156	21	48
	Sherbrooke	5	4,289	521,036	78,240	1,062,496	4,187,235	25	49
	Three Rivers	4	3,525	437,321	61,049	1,055,579	2,983,344	35	41
	Other places	324	134,288	9,021,430	1,372,973	20,946,979	71,845,290	29	43

Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities¹, 1953 — (Continued)

Province and City	No. of establishments	Seating capacity	Receipts	Amusement	Number of paid admissions	Potential number of admissions	Average	Average ²
			(excluding taxes)	taxes			capacity utilized	admission price
			\$	\$			%	\$
Ontario	536	347,219	39,570,781	4,649,381	93,348,088	326,422,809	29	42
Toronto	110	94,480	12,317,919	1,511,843	26,348,245	94,316,982	28	47
Hamilton	23	19,929	2,425,748	272,533	5,393,436	18,921,240	29	45
Ottawa	19	17,402	2,414,455	282,355	6,027,513	20,718,746	29	40
Windsor	9	9,071	1,004,989	117,030	2,277,522	11,924,224	19	44
London	8	7,979	1,445,295	178,604	3,091,627	10,288,200	30	47
Kingston	4	3,862	523,336	59,249	1,255,127	5,462,808	23	42
Fort William	6	4,716	564,885	63,706	1,273,014	6,076,512	21	44
Port Arthur	4	3,627	487,887	55,960	1,057,685	5,348,304	20	46
St. Catharines	5	4,000	548,877	65,330	1,399,719	5,354,856	26	39
Sudbury	7	6,033	1,145,990	130,458	2,453,873	7,469,592	33	47
Brantford	5	4,940	525,757	59,571	1,253,898	6,112,782	21	42
Kitchener	5	4,777	646,922	75,079	1,644,766	5,126,680	32	39
Peterborough	4	3,441	489,318	54,837	1,216,293	4,783,584	25	40
Sarnia	4	3,663	372,415	42,068	888,941	3,527,184	25	42
Guelph	4	3,713	401,124	48,123	906,708	3,386,904	27	44
Oshawa	4	3,001	533,749	62,033	1,279,319	3,949,920	32	42
Sault Ste. Marie	4	3,274	563,241	64,888	1,366,247	4,583,488	30	41
Timmins	4	3,805	442,214	52,136	1,121,172	3,561,480	31	39
Owen Sound	4	2,418	243,486	27,435	607,116	1,845,168	33	40
Other places	303	143,088	12,473,174	1,426,143	32,485,867	103,664,155	31	38
Manitoba	154	63,868	5,030,045	550,154	14,569,081	46,123,562	32	35
Winnipeg	35	26,880	3,232,083	407,548	8,196,370	30,277,350	27	39
Other places	119	36,988	1,797,962	142,606	6,372,711	15,846,212	40	28
Saskatchewan	199	65,848	4,583,073	253,803	11,851,062	38,906,793	30	39
Saskatoon	7	5,793	809,268	55,166	2,061,982	8,498,100	24	39
Regina	7	6,095	939,918	71,375	2,187,517	7,620,730	29	43
Moose Jaw	4	2,596	319,423	33,751	869,146	3,147,008	28	37
Other places	181	51,364	2,514,464	93,511	6,732,417	19,640,955	34	37

Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities¹, 1953 — (Concluded)

Province and City	No. of establishments	Seating capacity	Receipts (excluding taxes) \$	Amusement taxes \$	Number of paid admissions	Potential number of admissions	Average capacity utilized %	Average ² admission price ¢
Alberta	191	73,194	7,676,634	752,697	17,254,881	51,186,228	34	44
Edmonton	15	11,837	2,314,531	228,020	4,782,476	13,805,894	35	48
Calgary	14	10,735	2,065,922	221,009	4,155,197	13,726,414	30	50
Lethbridge	4	2,818	418,734	39,426	976,539	3,299,296	30	43
Other places	158	47,804	2,877,447	264,242	7,340,669	20,354,624	36	39
British Columbia³	173	93,218	10,200,043	1,757,603	24,649,296	77,439,762	32	41
Vancouver	40	35,793	4,517,971	781,729	10,725,774	39,109,974	27	42
Victoria	7	7,145	1,003,201	175,739	2,279,061	8,649,264	26	44
New Westminster	5	3,424	489,370	85,759	1,212,826	3,879,096	31	40
Other places ³	121	46,856	4,189,501	714,376	10,431,635	25,801,428	40	40

1. Includes only those theatres located within the incorporated limits of the city.

2. Total receipts (excluding taxes) divided by number of admissions. No corrections are made for juvenile attendance, matinee and evening prices, etc.

3. Including Yukon and Northwest Territories.

THEATRE FIRE STATISTICS

Year	No. of Theatres	No. of Fires	No. Over \$50,000	Total Damage
1953	2,749	29	0	\$107,091
1952	2,500	25	3	210,762
1951	2,440	48	1	229,524
1950	2,387	29	0	266,438
1949	2,200*	48	1	167,438
1948	1,950	41	3	459,071
1947	1,693	49	1	151,077
1946	1,477	39	3	175,178

* Figures for 1949 and after include Newfoundland.

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The Independent Theatre

ECONOMIC POSITION

THEATRES controlled by circuits in the 20-and-over class got 57.8 per cent of the receipts and 53.6 per cent of the attendance in 1953, although they were only 25.2 per cent of the country's 1,906 "regular" theatres. The previous year 25.3 per cent of circuit-operated houses got 58 per cent of the country's receipts and 54.1 per cent of the attendance, showing a very small decrease. All figures were gathered by the Dominion Bureau of Statistics.

All the above figures and those following do not include drive-ins, of which there were 174, community enterprises, numbering 669, and Itinerant operators, totalling 154.

In contrast, the Independents, defined by the Dominion Bureau of Statistics as individuals or firms operating only one theatre, got 19.7 per cent of the receipts and 22.3 per cent of the attendance, although they operated 50.4 per cent of the theatres. In 1952 Independents had 50.5 per cent of the theatres and took 20.1 per cent of the national gross and 22.4 per cent of the attendance.

The last set of figures indicates that there was a slight decrease in the percentage gross of Independents. There was a small increase in the figures of theatres owned by firms with two and three houses, these comprising 12.6 per cent of the theatres and grossing 8.9 per cent of the receipts, as against 11.3 per cent of them getting 8.1 per cent of the gross in the previous 12 months.

The smaller circuits—those owned in groups of from four to 19, showed a decrease. They made up 11.8 per cent of Canada's theatres and shared 13.6 per cent of the receipts. In 1952 this class owned 12.9 per cent of the theatres and grossed 13.8 per cent.

Newfoundland, which became Canada's tenth province in 1949, had little or no effect on the overall figures, the proportionate take in the Atlantic provinces seeming to be about on a par with the rest of the country.

In 1930 theatres individually owned represented 71.7 per cent of the Domin-

ion's houses and got 41.4 per cent of the receipts. In 1953 this group had 50.4 per cent of Canada's theatres and got 19.7 per cent of the receipts, a marked drop. In 1930 the largest units of theatre operation—20 and over—made up 18.2 per cent of Canada's theatres and got 41.9 per cent of national receipts. In 1953 this group had 25.2 per cent of Canada's theatres, and 57.8 per cent of national receipts, a substantial increase.

Here is a table showing the business of theatres with a single owner each from 1930 on:

YEAR	% of THEATRES.	% of GROSS	% of ATTENDANCE.
1930	71.7	41.4	—
1937	54.3	28.7	31.9
1940	46.9	24.9	28.4
1942	43.7	20.3	23.4
1943	44.0	24.1	23.4
1944	45.8	15.3	21.8
1945	46.7	18.8	21.4
1946	50.1	19.2	21.5
1947	52.8	18.4	21.0
1948	56.0	19.0	21.0
1949	58.8	19.6	22.0
1950	50.1	20.0	22.0
1951	50.3	20.8	22.5
1952	50.5	20.1	22.4
1953	50.4	19.7	22.3

Below are the percentages for theatres owned in groups of 20 and over:

YEAR	% of THEATRES.	% of GROSS	% of ATTENDANCE.
1930	18.2	41.9	—
1937	24.6	53.6	48.4
1940	23.8	53.3	47.2
1942	28.8	60.3	55.8
1943	25.4	54.6	50.4
1944	24.9	57.2	49.9
1945	28.0	60.1	56.6
1946	25.1	59.1	56.3
1947	23.7	60.8	57.0
1948	22.0	59.0	55.0
1949	21.1	58.8	55.4
1950	25.9	59.5	55.9
1951	25.4	57.0	54.0
1952	25.3	58.0	54.1
1953	25.2	57.8	53.6

Amusement Taxes

BRITISH COLUMBIA

(Effective March 31, 1950)

All net admissions are subject to 15 per cent tax. No exemptions are permitted and a 2 per cent commission is allowed for tax collected.

Formula: 13.04 per cent of total aggregate gross.

ALBERTA

(Amended April 12, 1948)

Up to 10c, 1c; 11-30, 2c; 31-37, 3c; 38-44, 4c; 45-55, 5c; 56-64, 6c; 65-77, 8c; 78c-\$1.05, 10c; 1.06-1.50, 15c; 1.51-2.00, 20c; 2.01 and over, 25c.

No tax is charged on children's admissions under the age of 12 years, providing the price of admission does not exceed 15c. No tax is charged on complimentary admissions. A 10 per cent commission is allowed for tax collected.

MANITOBA

(Effective July 19, 1948)

Up to 25c, no tax; 26-28, 2c; 29-32, 3c; 33-36, 4c; 37-40, 5c; 41-44, 6c; 45-48, 7c; 49-52, 8c; 53-56, 9c; 57-60, 10c; 61-64, 11c; 65-68, 12c; 69-74, 13c; 75-80, 14c; 81-85, 15c; 86-91, 16c; 92-97, 17c; 98-102, 18c; 1.03-1.08, 19c; 1.09-1.14, 20c; 1.15-1.20, 21c; 1.21-1.25, 22c; 1.26-1.31, 23c; 1.32-1.37, 24c; 1.38-1.42, 25c; 1.43-1.48, 26c; 1.49-1.54, 27c; 1.55-1.60, 28c; 1.61-1.65, 29c; 1.66-1.71, 30c; 1.72-1.77, 31c; 1.78-1.82, 32c; 1.83-1.88, 33c; 1.89-1.94, 34c; 1.95-2.00, 35c.

When price is over \$2.00 the tax then becomes a straight levy of 17½ per cent on the net admission, plus where required, such additional fraction of one cent as may be necessary to avoid the amount of the tax including a fraction of a cent. A 5 per cent commission is allowed for tax collected. A tax is payable on all pass or complimentary and season or periodic tickets at the maximum rate payable at the place of amusement at the time of presentation.

ONTARIO

(Effective April 1, 1955)

Up to 25c, no tax; 26-34, 3c; 35-46, 4c; 47-53, 5c; 54-62, 6c; 63-74, 7c; 75-84, 8c; 85-94, 9c; 95-99, 10c; \$1.00 and over 10 per cent, with fractions less than ½ cent eliminated and ½ cent or over counted as 1 cent.

Above scale is for places of amusement only. A commission of 2½ per cent is allowed for tax collected.

QUEBEC

The amusement tax is collected by the municipalities by authority of the Province of Quebec, which shares it.

Tax levied is 10 per cent of actual admission, plus an additional assessment of 25 per cent of the amount of such tax. Each fraction of a cent is counted as 1 cent. The surtax amounts to 1 cent on prices up to 40 cents and 2 cents from 41 to 70 cents. In the following scale the principal tax has been added to the

surtax and only the total tax is given.

Up to 10c, 2c; 11-20, 3c; 21-30, 4c; 31-40, 5c; 41-50, 7c; 51-60, 8c; 61-70, 9c.

Holders of complimentary or season tickets and every person admitted free into a place of amusement to attend or take part in an amusement shall pay the duty based on the price of admission that he would pay if he did not hold such ticket or was admitted free.

Since May 1, 1952, a service charge of 5¢ on admission prices below \$1 and 10¢ on admission prices higher than \$1 is levied on attractions given in municipal buildings, which are: the Colisee, Palais Montcalm, Municipal Baseball Stadium and the city-owned race track.

NEW BRUNSWICK

Up to 25c, 2c; 26-30, 3c; 31-40, 4c; 41-45, 5c; 46-50, 6c; 51-60, 7c; 61-70, 8c; 71-80, 9c; 81-90, 10c; 91-\$1.00, 11c; 1.01 and over, 11 per cent.

Passes subject to tax of 10 cents. Five per cent discount is allowed on all tickets, which are purchased by theatres from the province. No tax shall be charged for children under 12 years of age attending a matinee where the admission charge is not over 10 cents on Saturday, New Year's Day, Good Friday, Dominion Day, Christmas Day, Victoria Day, Labour Day, Remembrance Day and the day appointed for the celebration of the birthday of the reigning sovereign.

NOVA SCOTIA

(Effective May 19, 1948)

Up to 25c, 2c; 26-70, 5c (effective June, 1955); 71-\$1.00, 10c; 1.01 and over, 10c plus 5c for each 50c or fraction thereof.

Passes subject to tax of not less than 5 cents. No tax is levied on children's admissions on Saturday or statutory holiday matinees where the charge is not more than 15 cents.

PRINCE EDWARD ISLAND

(Effective June 1, 1953)

Up to 12c, 2c; 13 to 27, 3c; 28 to 36, 4c; 37 to 40, 6c; 41 to 47, 9c; 48 to 52, 10c; 53 to 57, 11c; 58 to 65, 13c; 66 to 75, 15c; 76 to 85, 17c; 86 to \$1.00, 20c; over \$1.00, 25c.

Passes subject to tax at the maximum rate payable for admission and shall not be less than 10c. No tax shall be charged for children where the admission fee is 16c or less before 5 p.m. on any Saturday or statutory holiday.

NEWFOUNDLAND

A provincial entertainment tax of 5c on every adult admission, called the Cancer Control Tax, went into effect July 1, 1953. The receipts from this tax will be used to finance cancer research or treatment.

Under the Local Government Act, 1949, section 54, Councils may impose an entertainment tax upon all stage performances, entertainments, circuses, or shows, save in the case where all the proceeds are to be used for charitable, educational, or religious purposes. Under subsection (2) the tax may be imposed either directly upon the persons or companies responsible for the

management of any such entertainments, etc., or upon the payments made for admission and the Council may require that admission to any such entertainment shall be by ticket procured from the Council. Under subsection (3) the rate of the entertainment tax may be fixed by the Council subject to the approval of the Minister of Municipal Affairs and may be varied as between resident or non-resident performers, exhibitors, or entertainers and as between different kinds of entertainments.

The following Newfoundland Municipalities impose and collect an entertainment tax:

BADGER'S QUAY - VALLEYFIELD

POOL'S ISLAND

Ten percent on net proceeds.

BAY ROBERTS

Ten dollars per annum on performances by residents and five per cent of gross proceeds on performances by non-residents.

BELLEORUM

Five per cent of gross proceeds.

BURIN

Two and one-half per cent on gross proceeds of residents and five per cent on non-residents.

CARBONEAR

Five cents per admission

CHANGE ISLANDS

Two dollars for each entertainment or performance.

CHANNEL — PORT-AUX-BASQUES

Ten cents per ticket evening shows and ten cents per ticket sold to adults at matinees.

CLARENVILLE

Non-residents only ten per cent of gross receipts. Minimum tax ten dollars.

CORNER BROOK EAST

Ten cents per admission with the exception of matinees.

CORNER BROOK WEST

Ten cents per ticket.

CURLING

Ten cents per ticket sold.

DEER LAKE

Ten cents per ticket.

ENGLEE

One dollar per performance.

FOGO

Five dollars per night.

FORTUNE

Five cents per ticket.

FRESHWATER

Five per cent on gross proceeds of local residents and ten per cent on gross proceeds of non-residents.

GRAND BANK

Five cents per ticket for residents; \$15 each performance for non-resident performers.

GREENSPOND

Two dollars for each performance.

HARBOUR GRACE

Five cents per ticket sold to adults.

JERSEYSIDE

Six per cent gross receipts.

LEWISPORTE

Ten per cent of gross proceeds.

MAIN BROOK

Three cents per ticket.

MARYSTOWN

Three per cent of gross proceeds on residents and ten per cent on non-residents.

PLACENTIA

Two cents per ticket sold.

RAMEA

Five dollars per performance.

ST. ANTHONY

Five cents per ticket.

ST. JOHN'S

A ten per cent tax is levied on admissions and this is paid weekly at the office of the City Clerk.

ST. LAWRENCE

Five cents per ticket sold to adults.

SPRINGDALE - SOUTH BROOK

Five cents per ticket.

STEPHENVILLE

Five cents per admission to adults.

WABANA

Five cents per ticket excepting children under 16 years of age at matinee performances.

WESLEYVILLE

Five per cent gross proceeds on entertainments sponsored by residents and ten per cent on gross proceeds by non-residents.

WINDSOR

Five cents per ticket.

Theatre Licence Fees

BRITISH COLUMBIA

Imposed Under the "Fire Marshal Act"

41. Theatre Licences.—(a) No moving-picture theatre shall be opened to the public except after a licence therefor has been obtained from the Fire Marshal, which licence shall be kept posted in a conspicuous place on the licensed premises. The licence fees payable under the "Fire Marshal Act" for licences for moving-picture theatres shall be as follows:

- (1) If conducted in premises located in the cities of Vancouver or Victoria, and not licensed under any subsequent clause of this regulation, provided the licence fee shall not exceed \$300 or less than \$75, for each seat 20c
- (2) If conducted in premises within the

limits of any organized municipality or corporation townsite, and not licensed under any subsequent clause of this regulation, where the seating capacity does not exceed 300 persons \$65

For each seat in excess of 300, provided the fee shall not exceed the sum of \$250 15c

- (3) If conducted in premises not licensed under any other clause of this regulation, where the seating capacity does not exceed 300 persons \$55

For each seat in excess of 300, provided the fee shall not exceed the sum of \$200 10c

- (4) If conducted in connection with

vaudeville or variety show and exhibiting moving pictures as part of the performance:—

- For the first reel\$100
For each additional reel 25
- (5) If conducted in premises limited to a period of one month 50
- (6) If conducted in open-air park:—
For one month 50
For two months 75
For three months 100
For season, not exceeding six months 150
- (6a) If conducted in a park or premises so equipped that moving pictures can be viewed by patrons while seated in motor-vehicles parked in an enclosed space commonly known as a drive-in theatre, a fee calculated under subsections (2) or (3), as the case may be, based upon the assumption that the seating capacity of the park or premises is 2.5 times the number of motor-vehicles which the drive-in theatre can accommodate.
- (7) Itinerant licences for the exhibition of feature films, etc., good only in places endorsed on face of licence:—
For each day\$ 10
For each week 40
For each month 100
- (8) Itinerant licences, good only in places endorsed on face of licence, not more than four places to be covered by one licence:—
Good only two days in any calendar week in any one place 25
Good only three days in any calendar week in any one place 35
- (9) Itinerant licences limited to small towns or villages, good only one day a week, not more than ten places to be covered by one licence 40
- (10) If conducted under the auspices of a church, religious organization or educational institution other than a school or college holding a permit issued under Regulation 45 of these regulations, or in aid of charitable work 1
- (11) If conducted for the purpose of advertising anything whatsoever 50

ALBERTA

Imposed Under The Amusements Act

"2 In the case of a theatre or place of amusement used for the exhibition of moving pictures, an annual licence fee shall be payable in advance as follows:

- (a) In every incorporated city having a population exceeding five thousand:
- (1) Where the seating capacity exceeds fifteen hundred\$400
- (2) Where the seating capacity exceeds one thousand but does not exceed fifteen hundred 300
- (3) Where the seating capacity exceeds six hundred and fifty but does not exceed one thousand 200
- (4) Where the seating capacity does not exceed six hundred and fifty 100
- (b) in an incorporated village, town or city having a population of five thousand or less:

- (1) Where the seating capacity exceeds six hundred and fifty\$100
- (2) Where the seating capacity exceeds three hundred but does not exceed six hundred and fifty 40
- (1) Where the seating capacity does not exceed three hundred 25
- (c) In a hamlet or rural district:
- (1) Where the seating capacity exceeds two hundred\$ 15
- (2) Where the seating capacity exceeds one hundred and fifty but does not exceed two hundred 10
- (3) Where the seating capacity does not exceed one hundred and fifty 5
- (d) Drive-In Theatres annual or monthly licence fees payable in advance as follows:

Car Capacity	Annual Licence Fees	Fees for Licence for Calendar month or part thereof
500 cars or more	\$250	\$50
400 to 499 cars	200	40
300 to 399 cars	150	30
200 to 299 cars	100	20
100 to 199 cars	50	10
99 cars or less	25	5

SASKATCHEWAN

Imposed Under The Theatres and Cinematographs Act

In cities:—For every theatre, when the population of the city is 10,000 or over, \$250; when the population of the city is less than 10,000, \$150.

In towns:—For every theatre \$50.

In villages or hamlets:—For every theatre, \$20.

Provided that in villages and rural municipalities, the minister may issue to the applicant for a theatre licence, a licence covering a period of three months for each of any of the periods ending March 31, June 30, September 30 or December 31, in each year and the fee payable for each of such quarterly licences shall be one-quarter of the fee payable for an annual licence.

Provided further that in case an annual licence is issued after the first day of January in any year and for a period not less than three months, the applicant therefor shall be charged such proportion only of the licence fee as the number of days remaining between the date of his licence and the 31st day of December bears to the licence fee for the whole year.

Provided also that no rebate shall be allowed if the applicant for a licence has permitted public performances or other entertainments to be held in the theatre for which the licence is required prior to the date of his provincial licence.

DRIVE-IN THEATRES

For each Drive-in theatre situated:

- (a) within a radius of 10 miles of any city having a population of over 10,000, \$50 per month or a maximum of \$250 per season.
- (b) within a radius of 10 miles of any city having a population of less than 10,000, \$30 per month or a maximum of \$150 per season.
- (c) in other locations not specifically provided for in (a) or (b) above, \$10 per month, or a maximum of \$50 per season.

MANITOBA

Imposed Under The Amusements Act

Under Schedule "A" Section 4 (1) of the "Act" licence fee for a place of amusement: With a seating capacity

under 500	\$ 5
from 500 to 750	7.50
from 750 to 1000	10
from 1000 to 1250	12.50
from 1250 to 1500	15
from 1500 to 1750	17.50
from 1750 to 2000	20
from 2000 to 2250	22.50
over 2250	25

DRIVE-IN THEATRES

The licence fee is based on the car capacity of the grounds times 2½. If the car capacity is 500 the licence fee would be 500 x 2½ seating capacity 1250, licence fee \$12.50.

ONTARIO

Imposed Under The Theatres Act, 1953

(a) In municipalities having a population under 1,500 according to the last revised-assessment roll, 10c for each seat or chair.

(b) In municipalities having a population of 1,500 or over but under 3,000 according to the last revised-assessment roll, 15c for each seat or chair.

(c) In municipalities having a population of 3,000 or over but under 10,000 according to the last revised-assessment roll, 20c for each seat or chair.

(d) In municipalities having a population of 10,000 or over according to the last revised-assessment roll, 25c for each seat or chair.

A fee of \$5 is charged for the transfer of a theatre licence.

For licences for theatres other than drive-ins issued after July first but before October first the fee shall be four-fifths of that for the year; for those issued on or after October first but before January first the fee shall be one-half of that for the year; and for those issued on or after January first but before March 31st the fee shall be one-quarter that of the year.

DRIVE-IN THEATRES

Drive-ins are licensed according to the number of vehicles they can accommodate, the rate being 37½ per car.

QUEBEC

Imposed Under The Quebec Licences Act Cities:

Quebec, Montreal, Outremont, Verdun and Westmount, per seat	50c
In all other cities, per seat	30c
Elsewhere, per seat	20c
A \$5 fee is payable with every licence.	

NEW BRUNSWICK

Imposed Under The Theatres, Cinematographs and Amusements Act

(13) Every owner, lessee, or occupant of a theatre, and every owner, user or exhibitor, of every cinematograph, shall pay the following fees:

- In all villages and towns with a population not exceeding 1,500 per seat 5c
- In all towns over 1,500 population and up to 3,000, per seat 10c
- In all towns over 3,000 population and up to 7,500, per seat 15c
- In all towns or cities over 7,500 population, per seat 20c
- In all villages, towns or cities where not more than three performances are given in any week, one-half the fee as set in sections (a) to (d) inclusive shall apply.
- For so-called drive-in theatres the

licence fee is to be 25 cents per car or amplifier, in addition to licence for cinematograph.

NOVA SCOTIA

Imposed Under The Theatres, Cinematographs and Amusements Act

3. (1) No theatre owner shall give any performance in his theatre unless he holds in respect of the theatre a licence which is in force.

(2) The fee payable for any theatre licence shall be as follows:

In municipalities having a population not exceeding 1,500	10¢
exceeding 1,500 but not exceeding 3,000	15¢
exceeding 3,000 but not exceeding 10,000	20¢
exceeding 10,000	25¢

for each seat or chair in the theatre.

(3) In any theatre where benches are used instead of seats or chairs, every twenty-four inches of the bench shall be deemed to be a seat or chair.

(4) In any theatre where not more than three performances are given weekly one-half the fee mentioned in subsection (2) shall be payable.

DRIVE-IN THEATRES

The fee payable for a Drive-In Theatre licence shall be 50¢ for each vehicle space provided in the theatre and the provisions of Section 3 of these regulations shall not apply to a Drive-In Theatre.

Subsection (5) of Section 3 of the said Regulations is repealed and the following substituted therefor:—

(5) For licences issued on or after the first day of July and before the first day of October in any year the fee shall be three-quarters of the yearly licence fee and for licences issued on or after the first day of October and before the first day of January the fee shall be one-half the yearly licence fee and for licences issued on or after the first day of January the fee shall be one-quarter of the yearly licence fee.

PRINCE EDWARD ISLAND

Imposed Under The Amusement Tax Act

The annual fee is \$2 with the exception of chain theatres for which the licence fee is \$200 for each theatre. This regulation also applies to drive-in theatres.

SEATING

ANALYSIS of the various figures related to theatre accommodation found in the 1953 motion picture industry report of the Dominion Bureau of Statistics, and estimates of the situation in 1954 drawn from Canadian Film Weekly records, when worked out together, indicate that in two years we have increased our national capacity by almost seven per cent. The major factor in this remarkable jump is the 119 drive-ins added in those two years, which brought the year-end total to 223. In fact, more drive-ins were opened in 1953-54 than in the seven years before that, there

having been 104 in operation at the end of 1952.

Recently the DBS released its *Motion Picture Theatres, Exhibitors, and Distributors, 1953*. Although the report gave no consolidated figure for seating accommodation, the various totals reached 1,131,121, which compares with 1,106,316 in 1952, and shows a gain of 24,805 in 1953.

In 1953 the 1,906 "regular" theatres, which included 193 with 16 mm. equipment, had 978,162 chairs—a "regular" theatre being one that is not a drive-in, community enterprise or hall serviced by an Itinerant operator. To the 978,162 must be added 1,309 "walk-in" seats in Canada's 174 drive-ins, and the 151,650 to be found in 669 community enterprises. The community enterprises, incidentally, are made up of 519 with 16 mm. equipment and 150 with 35 mm. A community enterprise is a situation operated in a very small centre by a local non-profit organization, such as the Canadian Legion or board of trade branch. Its aim is to keep the local shoppers at home, instead of going to a nearby town, where they combine theatre-going with shopping.

To get the true picture of accommodation at Canadian theatres consideration must be given to the drive-ins. According to the DBS report, the 174 drive-ins in operation at the end of 1953 had a car capacity of 74,419. Some provincial governments apply the seat tax to this type of exhibition on the basis of two-and-a-half persons per car and this measure can be borrowed and its use gives us roughly accommodation for about 186,000 persons. Adding this to our previous total gives an overall figure of 1,317,121.

What's the seating picture in 1954? Naturally, DBS records won't be available until almost 1956, so those kept from week to week by this publication may serve at this time. By the end of year there were opened for the first time about 35 standard—or "regular" theatres—in the 35 mm. category. The average number of seats per theatre seems to be about 450, so this can mean an increase of 15,750 in this section of exhibition over 1953.

But 1954's major progress in patron capacity was in the drive-in field. *Canadian Film Weekly* records show that 49 new ones were opened in Canada. This

compares with 70 new ones in 1953. Since the average drive-in accommodates about 450 cars, this should add about 22,000 to the national car capacity and, on the two-and-a-half persons per car basis, add some 55,000 seats.

To summarize: the number of new 35 mm. situations in 1954 amounts to 84 and they have patron accommodation for about 80,000.

Seating of halls serviced by Itinerant exhibitors is not included in these summaries, since there are no figures. In 1954 154 Itinerants used 805 halls to play to 1,381,655 paid admissions. Four of these had 35 mm. equipment.

In the 15 years up to and including 1953 472,947 theatre chairs were added to Canada's total, the 1938 figure having been 658,174. It should be understood that this figure, although an impressive one, is not so big as it sounds. Starting in 1946 the Dominion Bureau of Statistics made a distinction between 16 mm. operators who move their equipment from place to place and those who remain in one location. Prior to 1946 all 16 mm. operators were classified as Itinerants but that year and after permanent locations were classified as theatres and their chairs added to the Canadian total.

The DBS 1953 report, referring to the 1,906 "regular" theatres, says:

"In 1953 the seating capacity of regular theatres increased by 2.4 per cent while the potential capacity rose by 1.7 per cent over 1952. Potential capacity is computed by multiplying the number of seats in each theatre by the number of performances and cumulating the results. Only 29.5 per cent of a potential capacity of 818,625,591 was utilized in 1953. Capacity utilization was highest in Newfoundland at 36.3 per cent and lowest in Quebec at 27.1 per cent.

"Over 39 per cent of the 1953 business went to theatres in Ontario, which also had 35.5 per cent of the total seating capacity. Quebec theatres, with 24.4 per cent of total seating capacity obtained 25.2 per cent of the total business. British Columbia had 9.5 per cent of seating capacity and 10.1 per cent of receipts while Alberta with 7.5 per cent of the seats reported 7.6 per cent of total business. All the other provinces had lesser percentages of receipts than of seating capacity."

CONSTRUCTION

IN THE five years ending January 1, 1955, the total spent for construction, machinery and equipment in Canadian theatres will be \$38,600,000, according to the Economics Branch of the Dominion Bureau of Statistics. Of the total, the figure for the construction of new buildings and those so completely reconstructed as to be classified as new will be \$17,000,000. The 1954 figure which went into the total is a preliminary one and the 1955 one is estimated by totalling the value of announced projects in 1954 for 1955 work.

Some figures on theatre construction, gathered by the *Canadian Film Weekly*, may be interesting in connection with the above. Here are the yearly totals of newly-constructed theatres: 1954 — 84; 1953 — 129; 1952 — 74; 1951 — 79; 1950 — 147; 1949 — 128; 1948 — 75; 1947 — 109; 1946 — 28. The total for the nine years is 853, and while the figure includes replacements for outdated theatres and those destroyed by fire, it does not include some 16 mm. situations converted to 35 mm. These figures are for 35 mm. theatres exclusively.

Some 50 theatres, about 20 of them drive-ins, have opened in Canada from January 1, 1955 to October and a guess based on the progress of work on those under construction would add about 12 by the end of the year, bringing the total to 62. The total of new theatres to be matched against the \$17,000,000 expenditure for five years (1951-2-3-4) would be 412.

It is likely that several million dollars will be spent for refurbishing of theatres before 1955 is out, several major projects of the sort having already been completed. Also about 20 theatres are on the planning boards, most of them drive-ins, and a number will be started before the end of the year.

Compiling the figures gathered by Maclean's Building Reporter as the value of construction and alteration awards over nine years ending with 1954, we get \$45,540,600. These were estimates and many millions must be added to the total, since the final cost of a job

is invariably higher. To get the final cost picture of the amount of money invested physically in Canadian theatres over nine years there must be taken into account expenditures for machinery and equipment. Machinery and equipment expenditures for five years including 1955 in new theatres are estimated by the DBS at \$14,100,000 and for old theatres at \$3,400,000, at total of \$17,500,000 — which can be used for light on the picture.

All in all, much money is being spent to keep the Canadian cinema located where needed as the country changes and grows, as well as keeping older houses clean and comfortable through modernization.

THEATRE FIRES

OUT of the 827 fires in Canadian institutional and assembly buildings in 1953, 29 were in theatres and these accounted for \$107,091 of the \$2,908,444 damage total. No theatre had over \$50,000 in damage and there was not a single loss of life. While there were four more fires in 1953 than in 1952, the total losses in the previous year amounted to almost double that of 1953 — \$210,762. Three of the 25 fires in 1952 were in the \$50,000-and-over category.

In the eight years from 1946 the government reports show that there was a total of 308 theatre fires, causing property loss of \$1,766,579. Of these, 12 resulted in destruction of more than \$50,000. In 1951 there were 48 theatre fires and a loss of \$229,524; in 1950, 29 and \$266,438; 1949, 48 and \$167,438; 1948, 41 and \$459,071 (the record year); 1947, 49 and \$151,077; and 1946, 39 and \$175,178. No figures were available for 1944 and 1945 but the average indicates that the damage over a decade totalled over \$2,000,000. Up to October, 1955 three rural Quebec cinemas, one combined with a town hall, were destroyed. One theatre suffered a \$25,000 loss and several others had minor damages.

An estimate of the theatre fire loss in 1954 from *Canadian Film Weekly* records would place the damage at about \$150,000.

Theatres

POPULATION

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LOCATION

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SEATING

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LICENSEES

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DRIVE-INS

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**NON-COMMERCIAL
SITUATIONS**

THEATRES

"O" means Odeon, "NBC" National Booking Co., "FP" Famous Players Canadian Corp., "EBA" Exhibitors Booking Association, "C" means closed at the time this list was issued in November.)

British Columbia

(Licenses are renewable in British Columbia on January 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
4,767	Abbotsford	Odeon	6	449	Odeon
1,800	Agassiz	Agassiz	4	300	N. W. Trout
1,200	Alert Bay	Bay	4	286	W. Risk
		Rainbow	6	524	C. E. Pepper
3,300	Alberni	Roxy	6	333	H. Warren & FPCC
1,200	Aldergrove	Grave	4	320	O. Kelm & R. Weber
1,118	Armstrong	Star	6	320	F. Shepherd
1,000	Ashcroft	Ashcroft	2	228	H. Rogers & T. Belshaw
365	Bella Coola	Bellvale	1	196	Harold Giles
950	Bralorne	Community	3	210	Bralorne Mines Ltd.
500	Brighouse				
	(Lulu Island)	Lulu	6	449	P. Barnes
1,700	Brittania Beach	Barbara	4	464	Barbara Theos.
46,000	Burnaby	Oak	6	736	Odeon
250	Cayuse Camp				
	(Yubou)	Community	1	130	H. P. Whisken
1,958	Campbell River	Van-Isle	6	449	E. W. Bickle
1,326	Castlegar	Castle	6	400	L. V. Campbell
2,000	Chemainus	Willow	6	406	Chemainus Theatres Ltd.
5,618	Chilliwack	Paramount	6	900	FPCC
1,400	Cloverdale	Clova	6	449	L. B. Toffey
1,300	Copper Mountain	Community	2	300	Copper Mountain Comm. League
2,553	Courtenay	Bickle	6	449	E. W. Bickle
		E.W.	6	449	E. W. Bickle
1,600	Cowichan Lake	Lake	4	395	C. W. Wittingham & A. Castley
3,621	Cranbrook	Star	6	413	J. Purnell & Sons (FPCC)
		Armond	6	449	J. Purnell & Sons (FPCC)
1,626	Creston	Grand	6	270	F. C. Rodgers
		Tivoli	6	341	L. Johnston
1,500	Cumberland	Ilo Ilo	6	449	E. W. Bickle
3,539	Dawson Creek	Vogue	6	449	D. C. Theatres Co.
		Northland	6	450	D. C. Theatres Ltd.
1,773	Dawson (Yukon)	Orpheum	4	261	C. H. Gray
2,753	Duncan	Odeon	6	722	Odeon
1,888	Enderby	Monarch	6	375	W. Willard
2,538	Fernie	Vogue	6	392	S. J. Rosell
868	Fort St. John	Carlsonia	6	396	Carlsonia Theatre Co. Ltd.
	Fruitvale		6	350	R. Winfield
1,200	Ganges	Rex	2	160	S. V. Henn
600	Gibsons	Gibsons	6	360	Vincent Prewar
500	Golden	Yoho	3-6	300	L. B. Toffey & Owen Bird
1,636	Grand Forks	Roxy	6	371	P. P. Abrasnoff
		Gem	6	300	J. Altomare
2,300	Haney	Odeon	6	448	Odeon
250	Holberg	Holberg	1	150	Comm. Club — F. H. Baldwin
1,646	Hope	New Hope	6	292	H. S. Trout
300	Invermere	Toby	2-4	306	C. Hagan & C. Morgan
8,099	Kamloops	Paramount	6	1000	FPCC
8,466	Kelowna	Paramount	6	839	"
450	Keremeos	Keremeos	4	240	C. Palmer
5,906	Kimberley	Orpheum	6	498	J. Purnell & Sons (FPCC)
	Kitimat		6	650	Kitimat Theatres Limited
2,000	Ladner	Ladner	6	421	Ladner Thea. & Holdings Ltd. (L. B. Toffey)
2,083	Ladysmith	Odeon	6	476	Odeon
3,294	Langley Prairie	Langley	6	360	Langley Amuse. Ltd.
454	Lillooet	Log Cabin	2	140	Canadian Legion
1,200	Maillardville	Academy	6	447	Mrs. M. Eskstrand

British Columbia

Pop.	Town	Theatre	Open	Seats	Licensee
1,245	Merritt	Merit	6	330	W. A. & H. S. Trout
1,000	Michel	Michel	2	240	W. V. Cole
2,659	Mission	Astor	6	300	Victory Theas. Ltd. (S. Bannister)
		Odeon	6	449	Odeon
1,000	Nakusp	Arrow Lakes	6	250	W. J. Brotherton
7,136	Nanaimo	Capital	6	701	FPCC
1,200	Natal	Grand	6	274	Leon F. Henriet
6,772	Nelson	Civic	6	905	FPCC
28,639	New Westminster	Columbia	6	944	"
		Metro	6	584	Odeon (cl.)
		Odeon	6	712	Odeon
		Sapperton	6	448	Odeon (cl.)
15,687	North Vancouver	Odeon	6	757	Odeon
2,247	Ocean Falls	Crown	5	498	Pacific Mills Ltd.
986	Oliver	Oliver	6	444	G. A. Gough
887	Osoyoos	Sunland	6	392	Eric Lohlein
1,600	Parksville	Park	6	400	W. Shelly & G. Abernethy
10,517	Penticton	Capital	6	726	FPCC
500	Pioneer	Community	2	150	Community Club
7,800	Port Alberni	Capital	6	449	H. E. Warren & FPCC
		Paramount	6	711	H. E. Warren & FPCC
1,000	Port Alice	Auditorium	4	309	Community Club
3,233	Port Coquitlam	Port	6	449	Coquitlam Amusements Ltd.
2,246	Port Moody	P.M.	6	325	L. Toffee & O. Bird
3,600	Powell River	Patricia	6	449	McLeod Amuse.
4,664	Prince George	Princess	6	500	Trans West Theas. Ltd.
		Strand	6	360	Trans West Theas. Ltd.
8,546	Prince Rupert	Capital	6	740	FPCC
		Totem	6	666	"
3,700	Princeton	Capital	6	445	T. M. Towriss
750	Qualicum Beach	Village	6	300	Warren Theas. Ltd. (H. E. Warren)
1,557	Quesnel	Carib	6	500	P. Gauthier
2,908	Revelstoke	Avolic	6	432	H. G. Stevenson
4,596	Rossland	Capital	6	449	FPCC
1,187	Salmon Arm	Salmar	6	416	Salmon Arm Co-operative
600	Sechelt	Sechelt	6	180	J. N. Anderson & W. H. Parsons
2,200	Sidney	Gem	6	491	Marjorie Martman
1,198	Smithers	Reo	2	287	C. Goodacre & L. Buchanan
500	Sointula	Opera	1	250	Mrs. E. Pakkala
585	Squamish	Star	4	330	Geo. Kuzyk
1,300	Steveston	Steva	6	416	W. A. Thorne
1,946	Terrace	Tillicum	6	299	C. M. Adam
11,430	Trail	Odeon	6	610	Odeon
		Strand	6	1112	FPCC
344,833	Vancouver	Alma	6	678	FPCC (cl.)
		Bay	6	770	Mayer Enterprises Ltd.
		Broadway	6	936	FPCC
		Cambie	6	500	Raymond Holdings Ltd. (G. H. Brewerton)
		Capital Cinema	6	2076	FPCC
		International	6	1237	"
		Circle	6	890	Odeon
		Colonial	6	873	H. Quagliotti
		Dominion	6	968	FPCC
		Dunbar	6	770	Odeon
		Fraser	6	848	Odeon
		Grandview	6	922	FPCC
		Hastings	6	1285	Odeon
		Hollywood	6	784	Hollywood Theatres Ltd.
		Kerrisdale	6	757	FPCC (cl.)
		Kingcrest	6	449	J. H. Fletcher
		Kingsway	6	713	Odeon (cl.)
		Kitsilano	6	847	FPCC (cl.)
		Lux	6	828	Odeon
		Main	6	426	Mrs. G. Jancso
		Marpole	6	738	Odeon (cl.)
		Olympia	6	930	Odeon
		Orpheum	6	2871	FPCC
		Paradise	6	923	Odeon
		Park	6	726	"
		Plaza	6	925	"

British Columbia—Alberta

Pop.	Town	Theatre	Open	Seats	Licensee
344,833	Vancouver	Rex	6	922	Geo. H. Brewerton
		Rio	6	841	Odeon (cl.)
		Regent	6	696	FPCC
		Ridge	6	842	Ridge Thea. Ltd. (D. McFarlane)
		Stanley	6	1225	FPCC
		Strand	6	1940	FPCC
		Studio	6	446	Studio Theatre Ltd.
		Varsity	6	449	Odeon
		Victoria	6	449	FPCC (cl.)
		Vogue	6	1332	Odeon
		Windsor	6	641	FPCC (cl.)
		York	6	449	G. N. Robinson
7,778	Vernon	Capitol	6	779	FPCC
		Empress	6	375	"
51,331	Victoria	Atlas	6	974	"
		Capitol	6	1212	"
		Dominion	6	858	"
		Fox	6	429	B. A. Nixon
		Oak Bay	6	449	(Walkey Nixon Amusements Ltd.)
		Odeon	6	1472	S. R. Tyler
		Plaza	6	712	Odeon
		Royal	6	1467	FPCC
1,500	Wells	Lode	4	400	E. L. Bobier
3,499	Westview	Roxy	3	260	McLeod Amuse. Ltd.
2,500	W. Summerland	Rialta	6	280	M. Harrison
10,800	W. Vancouver	Hollyburn	6	449	Fay P. Barnes
		Odeon	6	758	Odeon
1,200	Whalley	Cameo	6	402	George Smith
2,548	Whitehorse, Y.T.	Capitol	6	305	S. McClimon
		Yukon	6	350	S. McClimon
6,800	White Rock	Park	6	448	J. Petrovich
912	Williams Lake	Oliver	3	320	W. S. Western
800	Woodfibre	Woodfibre	2	250	Community
2,339	Yellowknife				
	N.W.T.	Capitol	6	400	W. V. Cole
1,200	Youbou	Woodlands	4	315	H. P. Whiskin

Alberta

(Licenses are renewable in Alberta On January 1st of each year.)

Pop.	Town	Theatre	Open	Seats	Licensee
275	Acme	Acme	2	150	E. H. Richards
456	Alix	Legion	2	175	H. Hoppe
281	Alliance	Kiefer's	2	200	R. R. Kiefer
623	Andrew	Roxella	3	250	A. Straticuk & N. W. Olinyk
1,063	Athabasca	Aurora	6	250	R. E. Hall
2,187	Banff	Lux	6	420	F. Christou
368	Barons	Community Club	1	200	Dave Forsman
1,246	Barrhead	Roxy	6	324	Peter Ewankow
601	Bashaw	Dixy	4-6	200	Joe Dick
624	Bassano	Capitol	2-4	200	J. V. Uebell
509	Beaver Lodge	Beaver Lodge			
		Comm. Centre	4	200	E. E. Loven, Secy.
325	Beiseker	Beiseker	2	150	E. H. Richards
1,400	Bellevue	Rex	6	400	J. Purnell & Sons
288	Berwyn	Berwyn	2	175	A. M. Cumming
2,150	Beverly	Avalon	6	418	N. Ruptash & D. Kubalik
306	Big Valley	Memorial	2-3	200	Utey & McAllister
900	Black Diamond	Vogue	6	250	W. F. Schulz
1,936	Blairmore	Orpheum	6	336	J. Purnell & Sons
1,137	Bonnyville	Century	6	240	F. Steffin
657	Bow Island	Beverly	6	260	T. H. Nood
2,922	Bowness	Bow	6	304	L. Milner & G. Smith
		Rex	3	216	Wm. Kozak
350	Boyle	Dreamland	4	200	W. Lindstrom
1,648	Brooks	Gayety	6	300	P. Ubertino
118	Burdett	Community	2	200	A. T. Litt

Alberta

Pop.	Town	Theatre	Open	Seats	Licensee
129,600	Calgary	Capitol	6	1570	FPCC
		Crescent	6	388	G. Matthews & G. Purvis
		Garry	6	365	W. Kwasnik
		Grand	6	1377	Odeon—J. B. Barron
		Hitchin' Post	6	500	FPCC—K. M. Leach
		Isis	6	381	G. W. Peacock
		Kinema	6	355	A. E. McKelvie
		Marda	6	496	M. Jenkins
		Palace	6	1787	FPCC
		Plaza	6	475	S. Slutker & R. S. Murray
		Strand	6	816	FPCC—K. M. Leach
		Tivoli Cinema	6	499	Hoffman Bros. (EBA)
		Uptown	6	1076	Odeon—J. B. Barron
		Variety	6	882	FPCC—K. M. Leach
943	Calmar	Rainbow	6	500	Hayduk & Kurylo
4,128	Camrose	Bailey	6	482	C. S. Bailey
		Kam	6	400	N. K. & A. Jensen
750	Canmore	Opera House	6	175	G. Mandryk
2,475	Cardston	Mayfair	6	421	G. C. Brewerton
		Roxy	2	334	G. C. Brewerton
285	Carmangay	Community	1	222	F. J. Whitmarsh, Secy.
467	Carstairs	Carstairs	2	145	E. H. Richards
798	Castor	Crest	6	320	Leo Kneller
378	Champion	Community	1	125	Comm. Halls Assoc.
345	Chauvin	Tivoli	2-4	150	Mrs. A. Reuss
1,612	Claresholm	Rex	6	387	W. Hryciuk
525	Coaldale	Gem	6	400	H. Gnam
350	Cold Lake	Cold Lake	6	350	A. Krook
1,961	Coleman	Roxy	6	338	J. Purnell & Sons
393	Consort	Consort	2-4	200	H. M. Scott
738	Coronation	Avalon	6	342	D. Johnstone
471	Daysland	Palace	6	287	F. Kamperdo, S. Tury, Sr. & Jr.
395	Delburne	Norwood	2-4	200	Wm. Godwin
834	Devon	Devonian	6	250	M. Pyrcz
1,176	Didsbury	Opera House	6	249	R. Shibley
	Drayton Valley	Cardium	6	400	Cardium Thea. Ltd.
2,573	Drumheller	Napier	6	588	Margaret Playle
1,100	East Coulee	Star	4-6	275	M. Milo
376	Eckville	Echo	4-6	250	G. Radowitz
159,631	Edmonton	Annex	6	349	E. L. & D. Panar
		Avenue	6	778	Odeon
		Capital	6	1498	FPCC
		Dreamland	6	720	"
		Empress	6	798	"
		Garneau	6	779	"
		Gem	6	495	M. Ruptash
		Inglewood	6	560	W. P. Pilkie & Son
		Odeon	6	1125	Odeon Theatres (Edmonton) Ltd.
		Palace	6	783	M. S. Kucey
		Paramount	6	1400	FPCC
		Princess	6	650	"
		Rialto	6	1192	Odeon
		Roxy	6	496	"
		Strand	6	968	FPCC
		Tivoli	6	500	A. E. Staniland
		Varscona	6	499	Odeon
270	Edgerton	Mona	4	200	J. F. Hawkes
1,951	Edson	New Edson	6	275	H. G. Stevenson & T. Fowler
		Nova	6	506	A. Goldstick
450	Elk Point	Arrow	6	275	S. Andrichak
300	Evansburg	Evansburg	2	300	Adam Kaminski & Co.
924	Fairview	Gem	6	275	S. A. Lawrie
		Roxy	6	486	C. W. Carigan & J. S. Kerr
587	Falher	Gaiety	3	285	L. Jeanotte
375	Foremost	Midland	2	275	N. Wolfe
444	Forestburg	Kiefer's	1	250	R. R. Kiefer
1,078	Fort Sask.	Lux	4	300	Mike Proganowski
427	Gleichen	Community	2	150	E. H. Richard
150	Glenwood	Assembly	1	250	G. C. Brewerton
2,661	Grand Prairie	Capitol	6	485	F. Donald
		Gaiety	6	500	J. W. Bird
568	Grimshaw	Grimshaw	4	200	M. Rabchak
2,013	Hanna	Capitol	6	390	I. F. Shacker
536	Hardisty	Kiefer's	2-3	200	R. R. Kiefer

Alberta

Pop.	Town	Theatre	Open	Seats	Licensee
1,140	High Prairie	Roxy	3	125	G. Watson
1,898	High River	Wales	6	400	E. T. Lewis
	Hines Creek	Lux	6	250	Lawrence Kosheiff
504	Holden	Paragon	6	350	B. Fortin
1,416	Innisfail	Royal	6	385	R. Shibley
290	Innisfree	IOOF	2	125	Lodge 63, IOOF
371	Irma	Kiefer's	1	275	R. R. Kiefer
9,139	Jasper	Chaba	6	300	P. Wacko
11,000	Jasper Place ..	Jasper	6	528	J. Clemmensen & J. Sustrick
550	Killam	Princess	6	280	J., J. & S. Komperdo
905	Lac La Biche ..	Aurora	4	240	M. Maccagno
2,273	Lacombe	Lux	6	450	J. Purnell & Sons
628	Lamont	Lamont	2-4	250	A. Kaminski
1,840	Leduc	Gaiety	6	350	M. Pyrcz
22,811	Lethbridge	Capitol	6	924	FPCC
		Loatle	6	321	C. F. Doughty
		Paramount	6	1000	FPCC
		Roxy	6	573	"
185	Lougheed	Community	2	259	R. R. Kiefer
247	Luscar	Community	1-2	265	Community—E. Squire, Sec'y.
1,318	Magrath	Park	6	400	Duane Harker
350	Manning	Aurora	2-4	300	K. Gurtler
600	Manville	Alta	6	300	P. H. May
200	Marwayne	Marwayne	2	265	H. A. Corr
472	Mayerthorpe ..	Mayerthorpe ..	2-4	290	Merton Faulkner & Walter Manchak
1,064	McLennan	Regal	3	285	G. Watson
16,352	Medicine Hat ..	Astra	6	440	C. & J. Dederer
		Empress	6	598	FPCC
		Monarch	6	650	FPCC
		Roxby	6	386	"
350	Mercoal	Mercoal	3	225	R. Kobertstein
482	Milk River	Sunland	4	300	W. S. Stringam
634	Mirror	Grand	2-4	275	H. Hoppe
592	Mundare	Mundare	2	250	A. Kaminski (cl.)
386	Myrnam	Palace	2-4	125	P. Pawlusi
926	Nanton	Broxy	6	300	A. W. Archibald
1,605	Olds	Mayfair	6	297	Wm. J. Cheladyn
800	Okotoks	Okotoks	2	200	E. Richards
430	Oyen	Oyen	2-4	250	C. Mansfield
200	Paradise Valley ..	Paradise	2-4	195	J. F. Hawkes
1,677	Peace River	LaBarbara	6	482	S. Konopsky
		Uptown	6	400	R. Shibley & J. McDonald
		Valley	6	300	J. T. McDonald
859	Picture Butte ..	Melody	6	300	J. Godfrey
1,467	Pincher Creek ..	Fox	6	300	D. C. Fox
2,574	Ponoka	Capitol	6	500	J. Purnell & Sons
		Empress	2	340	J. Purnell & Sons
671	Provost	Royal	3-6	216	P. & F. Hockhausen
2,279	Raymond	Capitol	6	400	L. Brewerton
1,538	Redcliff	Nucliff	2	300	J. & C. Dederer
7,553	Red Deer	Capitol	6	458	J. Purnell & Sons (FPCC)
		Crescent	6	480	J. Purnell & Sons (FPCC)
		Paramount	6	1000	J. Purnell & Sons (FPCC)
1,302	Redwater	Roxby	6	270	N. Syrnky
757	Rimbey	Empress	4-6	200	A. B. Wiancko
245	Rockyford	Rockyford	1	200	J. F. Heimbecker
1,147	Rocky Mt. House ..	Lux	6	306	Hunchak Bros. & Edwin Scheerschmidt
		Rainbow	6	476	Lewis & Jack Williams
		Roxby	2	250	W. J. Hunchak
1,600	Rosedale	Midway	6	268	J. Lopatka
150	Rosemary	Community	2	150	S. D. Crope
406	Ryley	Ryley	2-3	200	M. Creig
1,406	St. Paul	Elite	6	280	T. J. Stinson
411	Sedgewick	Kiefer's	2	275	R. R. Kiefer
491	Smoky Lake	Capitol	4-6	250	Nick Palamarek & P. E. Maskalyk
553	Spirit River	Avalon	4	306	Mike Zenluk
237	Standard	Community	1	200	Mrs. E. Pedersen, Sec'y.
2,421	Stettler	Jewell	6	500	G. W. Annable
		Roxby	6	427	G. W. Annable
875	Stoney Plain ..	Cosmo	6	275	Vern Ladd & Ned King
706	Strathmore	Joyland	4	250	L. A. Larson
275	Strome	Memorial	2	200	G. A. Clark
984	Sylvan Lake	Uptown	6	275	E. C. Watkiss

Alberta—Saskatchewan

Pop.	Town	Theatre	Open	Seats	Licensee
3,026	Taber	Rex	2	330	D. Miller
		Tower	6	500	D. Miller
245	Thorhild	Thorhild	4	175	J. W. Puchalik & W. Bachynski
384	Thorsby	Thorsby	4-6	409	John R. Pawlik
1,020	Three Hills	Lyric	6	306	R. Shibley
685	Tofield	Community	2	150	G. McFadzeon (Burned)
630	Trochu	Lane	6	296	Harold Singer
717	Turner Valley	Valley	6	285	W. F. Shulz
523	Two Hills	Lux	4	286	Wm. Sarachan
	Valleyview	Jubilee	—	—	James & Reber
388	Vauxhall	Arch	3	200	Wm. Sarachan
2,219	Vegreville	Capitol	6	300	W. Kierlyuk
1,984	Vermilion	Columbia	6	440	M. Kowalchuk & Son & F. Steffin
206	Veteran	Veteran	2	250	K. H. Conway
675	Viking	Community	2	250	H. W. K. Hilliker
1,053	Vulcan	Opera	6	280	C. R. Robson
1,994	Wainwright	Alma	6	503	P. May
		Elite	6	382	P. May (cl.)
421	Warner	Fox	2	250	W. R. Noakenson
285	Waterton Lakes	Watertown	4	275	G. C. Brewerton (Summer)
1,108	Westlock	Roxy	4-6	225	J. L. Serenas
3,813	Wetaskiwin	Audien	6	370	J. M. Danyluk
		Cinema	6	450	M. Pyrcz

Saskatchewan

(Licenses are renewable in Saskatchewan on January 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
256	Abbey	Abbey	1	175	Abbey Theatre Board
350	Abernethy	Memorial	2	250	P. Zack & H. Olsen
281	Aneroid	Community	2	300	Aneroid Theatre Board (A. W. Wright)
286	Antler	Memorial	4	282	G. Summerfeldt
543	Arbortfield	Vivoli	6	300	Dr. L. A. Ares
200	Archerhill	Archerwill	2	150	J. M. Brownridge
622	Arcola	Princess	2-4	280	F. Mus
1,924	Assiniboia	Elk's	6	300	W. Pyle & A. Vaudner
		Olympia	6	500	N. Rothstein
304	Avonlea	M.P.	1	150	J. L. King
450	Aylsham	Community	4	250	H. Freisen
494	Bolcarres	Arcadia	6	200	P. Zack & H. Olsen
1,318	Bottleford	Rio	2	220	W. J. Burak
387	Bengough	Bengough	3	190	J. N. Foley
794	Bienfait	Legion	2	200	W. C. Enmark
2,213	Biggar	Majestic	6	600	J. Shepherd
513	Big River	Big River	2	250	Mrs. M. I. Clarke & Mrs. M. Bouchard
474	Birch Hills	Dreamland	2	250	F. Lypchuk
205	Borden	Borden	4	310	P. Peterson (cl.)
100	Bracken	Community	2	200	Board of Trade
883	Broadview	Memorial	4	300	F. Pflug
543	Bruno	Bruno	3	200	R. J. Schwinghammer
538	Buchanan	Buchanan	4	170	H. Skwarchuk
586	Cabri	Rex	2-3	200	J. Mulvenna
235	Cadillac	Cadillac	2	200	Mervin Kyle
1,568	Canora	Roxy	6	200	George Kozoriz
268	Canwood	Elks	2	200	BPOE (A. Bunes)
231	Carievale	Community	2	200	Carievale Community Club (G. Bishop)
714	Carlyle	Community	2	250	Mrs. D. E. McLaren
599	Carnduff	Community	5	150	Dalton H. Preston
240	Carragana	Carragana	2	140	Carragana & Dis. Thea. Ass'n.
809	Carrot River	Marquis	6	350	Lorne Lunen
266	Central Butte	Princess	2	200	M. A. Yuzik
374	Chaplin	Chaplin	2	200	R. A. Donnelly
447	Choieland	Park	2	175	H. B. Grimes
323	Climax	Climax	2	250	P. J. Rossmussen
258	Conquest	Coliseum	2-4	200	Fertile Valley Legion (S. Laroque)

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Pap.	Town	Theatre	Open	Seats	Licensee
237	Coronach	Star	2	250	M. Fox
559	Craik	Pallas	6	180	J. E. Dennis
424	Cupar	Cupar	1	300	J. G. Mason
557	Cudworth	Met	4	300	M. Metropolit
378	Cutknife	Cutknife	2	150	Sponsor's Club
675	Davidson	Davidson	6	175	J. Vopni
200	Debden	Debden	4	389	J. L. Courchene
440	Desisle	Fulbrook's	2-4	125	Mrs. E. Fulbrook
301	Dinsmore	Gaiety	2	100	Geo. Murray (cl.)
253	Dodsland	Dodsland	2	220	J. A. Herner
203	Domremy	M.P.	1-2	150	W. Zapananiuk
530	Duck Lake	M.P.	1-2	150	W. Zapananiuk
659	Eastend	Pastime	2-4	280	J. L. Murphy
442	Eatonia	Strand	2	250	W. Kool
260	Elbow	Elbow	1-2	240	G. Moskal
289	Elfros	Town Hall	1	150	H. Narfason
491	Elrose	Elrose	3	200	R. Webb
649	Esterhazy	Esterhazy	2	150	F. Chomos (cl.)
		Maple Leaf	6	300	M. Zich
3,911	Estevan	Orpheum	6	540	J. D. McKenzie
1,295	Eston	Eston	4	350	F. & E. Johnson
300	Eyebrow	Eyebrow	2	150	J. Sheparitis
154	Fairlight	Community	2	200	J. F. Canwood
185	Ferland	Ferland	2	175	J. A. Fournier
232	Fillmore	Fillmore	2	125	Board of Trade (A. L. Cowan)
100	Fir Mountain	Capital	2	100	R. S. Flynn (cl.)
221	Fleming	Fleming	2	125	Fleming Dist. Co-op. (Mrs. MacLean)
775	Foam Lake	Foam Lake	2	125	H. Narfason
874	Ft. Qu'Appelle	Fort	6	250	S. Karby
351	Fox Valley	Fox Valley	2	175	G. Glaser
197	Frontier	Frontier	2	150	Frontier Bd. of Trade (J. Burns)
384	Gainsborough	Gainsborough	3	250	R. R. Southam
180	Glentworth	Community	2-4	150	N. C. Phelp
450	Govan	Govan	2	250	J. K. Hocking
1,191	Gravelbourg	Gaiety	6	480	A. Bourgeois & A. Nallou
1,007	Grenfell	Windsor	2	250	J. Harton
726	Gull Lake	Lyceum	6	400	W. Davidson & J. Matheson
250	Hawarden	Hawarden	2-3	250	G. Moskal
1,093	Hudson Bay	Lux	6	350	D. L. W. Hood
2,397	Humboldt	Lux	6	350	F. G. Bailey
1,561	Indian Head	Gary	6	350	E. C. Williams
400	Imperial	Imperial	2	245	E. L. Munro
500	Ituna	Ituna	4	175	P. Butchko
2,321	Kamsack	Capital	6	350	W. Welykholowa
		Elite	6	300	W. Welykholowa
399	Kelliker	Jubilee	2	250	G. Graybe & F. Paluschuk
894	Kelvington	Galaxy	2	150	G. M. Miller
292	Kenaston	Kenaston	2	140	Kenaston Comm. Club (I. Mills)
249	Kennedy	Legion	2-3	250	Can. Legion (F. O. Barclay)
805	Kerobert	Lux	6	300	F. & W. Beatty & D. Robertson
253	Kincaid	Fraternal	2	125	Vil'ge of Kincaid (G. W. Simington, Sec)
1,746	Kindersley	Capital	6	350	J. & M. Dobni & E. H. Bellward
669	Kinistino	Trevlyn	3	300	G. Beaulieu
633	Kipling	Legion	2	200	W. T. Blatchford
314	Kisbey	Kisbey	2	130	Wm. Kehoe
335	Kyle	Kyle	2	225	J. Tuba
534	La Fleche	Globe	4	250	R. S. Flynn
361	Lake Lenore	Community	4	225	Hoenman Bros.
385	Lampman	Star	4	225	H. Heidinger
174	Lancer	Lancer	1-2	200	J. Mulvenna
200	Landis	Landis	4	115	R. A. Haas
596	Langenburg	Capital	2	150	A. Yeske
408	Langigan	Langigan	5	200	E. Bjornason
348	Lashburn	Community	2	175	J. M. Johnson, Sec'y
848	Leader	Leader	2	175	M. Hospflug
304	Leask	Leask	2	168	R. C. Marks
505	Lemberg	Memorial	2	175	P. Zack & H. Olsen
325	Leoville	Northern Lights	2-4	150	Romeo Lebarge
409	Leroy	Leroy	4	250	E. Shervin
300	Limerick	Palace	3	275	M. Margolis (cl.)
316	Lintlow	Community	3	265	Village of Lintlow (A. Smestad)
3,921	Lloydminster	Empress	6	700	G. Coombes & Hudson
		Rio	2	454	C. Coombes & Hudson
477	Lumsden	Valley	2	180	V. Officer

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Pop.	Town	Theatre	Open	Seats	Licensee
464	Luseland	Community	2	234	Luseland Comm. Ass'n Ltd.
534	Mocklin	Community	2-4	200	A. Prediger
229	MacNutt	Community Hall..	2	300	A. P. Habersack
466	Maidstone	Maidstone	4	250	I. Harman
300	Manor	Community	2	150	G. A. Dickin
1,641	Maple Creek	Grand	6	300	A. Myers
413	Marsden	Marsden	2	150	G. Edwards
143	Maryfield	Auditorium	2	200	W. G. Stockton
1,956	Meadowlake	Lux	6	350	S. Karby
200	Meath Park	Deluxe	4	400	W. & S. Zaporaniuk
2,877	Melfort	Grand	6	324	W. Feschuk
4,457	Melville	Plaza	6	500	J. J. Baldwin
223	Meyronne	Princess	6	285	J. J. Baldwin
312	Midale	Roxy	6	420	Star Dust Theatre Co.
275	Middle Lake	Meyronne	1	500	Star Dust Theatre Co.
314	Milden	Midale	4	126	A. J. Marcotte
446	Milestone	Community	2	150	J. L. King
24,336	Moose Jaw	Milden	2-4	175	M. Allen
1,231	Moosomin	Town Hall	2-4	300	A. A. Bratseth
406	Morse	Capitol	6	892	J. L. King
508	Mossbank	Orpheum	6	532	FPCC
473	Naicam	Royal	6	500	Service Theatres Ltd.
240	Neilburg	Studio	6	520	Service Theatres Ltd.
3,050	Nipawin	Lytic	6	316	L. H. Bradley
458	Nokomis	Morse	2	210	Mrs. M. Phimister
395	Norquay	Rose	2-4	150	J. L. Murphy
7,489	N. Battleford ..	Naicam	3-6	150	R. L. Smith
467	Ogema	Neilburg	2	125	C. H. McAulan
672	Outlook	Orpheum	6	300	I. Reinhorn
685	Oxbow	Roxy	6	400	I. Reinhorn
200	Paddockwood ..	Nokomis	2	125	A. Cogger
415	Perdue	DeLux	4	250	G. Huska
187	Plenty	Capitol	6	650	FPCC
608	Ponteix	Empress	2-6	400	FPCC
595	Porcupine Plains	Ogema	2	150	Can Reich
750	Preeceville	Lytic	3-6	150	A. C. Barteluk
582	Prelate	Bow	6	280	G. B. Ward
17,149	Prince Albert...	Paddockwood ..	2-3	200	W. Zaporaniuk
285	Prudhomme	Onyx	2	250	R. K. Purdy
270	Punnichy	Memorial	2	225	Plenty Recreation, A. M. Rowan, Sec'y.
488	Qu'Appelle	DeLux	2-4	150	Mrs. F. Meloché
417	Quill Lake	Porcupine	2	150	I. Popoff
402	Radisson	Grand	4	275	A. Hart
953	Radville	Parish Hall	1	150	Nick Berger
376	Raymore	Orpheum	6	700	P. W. Mahon
352	Redvers	Strand	6	915	P. W. Mahon
71,319	Regina	Victory	2-4	250	J. E. Harbus
320	Regina Beach ..	Community Hall ..	2	150	Comm. Club (J. W. Latta)
250	Ridgedale	Qu'Appelle	2	250	C. D. Stanger
465	Rocanville	Del-Lou	4-6	225	J. Langmuir
390	Rockglen	Borden	2	310	P. Petersen
1,878	Rosetown	Princess	4	225	Mrs. V. Ferris
498	Rose Valley	Oasis	6	400	Shibley Enterprises Ltd.
1,181	Rosthern	Memorial	2	150	C. Huckle & W. Krom
388	Rouleau	Community	4	330	Redvers Comm. Hall Co.
522	Saltcoats	Broadway	6	800	A. W. Carle—R. S. McDonald
53,268	Saskatoon	Capitol	6	1302	H. Bercovich
		Grand	6	947	FPCC
		Metropolitan	6	898	J. Watson (FPCC)
		Norhtown	6	800	FPCC
		Rex	6	660	I. Reinhorn
		Roxy	6	500	J. Watson (FPCC)
		Century	6	250	I. Reinhorn
		Legion	2	125	J. L. King
		Rocanville	4	300	Board of Trade (A. Peterson)
		Dreamland	4	150	F. Pflug
		Unique	6	495	W. R. Pyle
		Rose Valley	2	200	A. J. Flack
		Orpheum	6	200	N. Berge
		Rouleau	2	220	M. S. Suitia
		Star	4	200	J. L. King
		Broadway	6	704	W. R. Armstrong
					Odeon-Morton Theatres

Saskatchewan — Manitoba

Pop.	Town	Theatre	Open	Seats	Licensee
53,268	Saskatoon	Capitol	6	1600	FPCC
		Daylight	6	900	"
		Roxy	6	712	Rothstein Theatres
		Twili	6	601	Odeon-Morton Theatres
		Victory	6	601	Odeon-Morton Theatres
250	Sceptre	Palace	2	225	W. G. Harris
358	Semans	Semans	2	225	C. L. MacGregor
1,621	Shaunavon	Plaza	6	600	FPCC
649	Shellbrook	Elk's	6	486	Elks Lodge
535	Simmie	Rainbow	2	225	John Anning
355	Sintaluta	Sintaluta	2	250	Mrs. E. Doull
354	Spalding	M.P.	2	200	G. Braget
364	Spiritwood	Strand	2	125	F. L. Murray
551	Star City	Elk's Hall	2	250	B. J. O'Connor
250	Stockholm	Legion	2	150	P. A. Sharpe
447	Stoughton	Lyric	4	260	R. H. Dreger
536	Strasbourg	Legion	2	200	Mrs. G. Peters
200	Storthoaks	Storthoaks	2	200	M. J. Chicoine
185	Strangfield	Community Hall	1	250	A. Marshall
649	Sturgis	Regal	4	264	Regal Theatres Ltd. (S. Holmberg)
350	St. Brieux	Midway	4	337	F. M. Godard & E. Pereault
521	St. Walburg	St. Walburg	4-6	200	Geo. Larson
7,430	Swift Current	Cinema	6	500	D. Burke
		Eagle	6	350	F. J. Lundholm
		Lyric	6	550	F. J. Lundholm
125	St. Benedict	Community	2	125	W. Wagstaffe (cl.)
400	Theodore	Star	4	280	L. Vasilishen
2,136	Tisdale	Falkon	6	425	F. W. Falkner
369	Tompkins	Memorial	2	200	J. Kimber
201	Tugaske	Tugaske	2	200	J. W. Elliott
275	Turtleford	Turtleford	2-4	125	M. Hoegi
1,247	Unity	Jubilee	6	407	V. & J. Wouters
		Star	6	490	H. J. & A. J. Selinger
100	Uranium City	Roxy	4-6	150	Rothstein Theatres Ltd.
356	Val Marie	Palais Royal	2	200	J. N. Keslering
389	Vanguard	Rand	2	140	S. Cochrane
336	Viscount	Viscount	2	200	F. Tetu & A. Sinkewitch
1,082	Wadena	Roxy	6	325	M. Plukator
768	Wakaw	Gem	6	300	S. Hrynuk & F. Shynkaruk
527	Wapella	Wapella	1	200	W. T. Hill & L. A. Gove
—	Waskesieu	Park	6	300	W. Zapanianuk
1,228	Watrous	Roxy	6	260	A. M. Crawford
714	Watson	Star	6	200	R. L. Smith
258	Wawota	Wawota	2	317	C. Easton
300	Weekes	Sier's	3	350	J. Sier
260	Welwyn	Community	2	200	F. Pflug
7,138	Weyburn	Hi-Art	6	460	Rothstein Theas. Ltd.
		Soo	6	587	Rothstein Theas. Ltd.
396	White Fox	White Fox	3-6	250	A. L. Logan
748	Whitewood	Legion	2	240	Can. Legion (D. C. Taylor)
1,578	Wilkie	Roxy	6	300	Rothstein Theatres
604	Willowbunch	M.P.	2	400	Mrs. S. Fontaine
175	Windthorst	Windthorst	2-3	200	J. A. Johnston
170	Wishart	Nix's	4	200	Nick Zack
983	Wolseley	Savoy	3	200	J. Gunn
1,321	Wynyard	Vogue	5	300	G. R. Miller
465	Yellowgrass	Strand	3-6	300	J. King
7,045	Yorkton	Roxy	6	800	Rothstein Theatres
		Tower	6	694	Rothstein Theatres
		York	6	350	Rothstein Theatres
419	Zenon Park	Zenon Park	2	100	Father A. Ares

Manitoba

(Licenses are renewable in Manitoba on May 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
1,433	Altona	Customs	4-6	300	W. Friesen
500	Arborg	Arborg	4-6	200	Wm. Glodys

Manitoba

Pop.	Town	Theatre	Open	Seats	Licensee
376	Ashern	Community	1	200	C. Wynant
253	Austin	Austin	2	250	Mem. Comm. Club (Mrs. D. Randall)
500	Baldur	Baldur	2	250	W. G. Kilgour
1,372	Beausejour	Lyric	6	350	M. Hlad
375	Belmont	Belmont	2	175	J. H. McLeod
550	Benito	Oak	4	238	Wm. Sawchuk
384	Binscarth	Legion	2	225	Canadian Legion
500	Birch River	Avalon	2	238	G. O. Dagg
736	Birtle	Savoy	6	300	G. J. Salmon
507	Bissett	Rice Lake	2	250	R. J. Minton
1,013	Boissevain	Victoria	4-6	350	D. V. Hammond
20,598	Brandon	Capitol	6	598	FPCC
		Oak	6	389	N. Bresver
		Strand	6	786	FPCC
		Palace	6	300	G. E. McPhail
915	Carberry	Boyne	6	300	L. Asper
1,846	Carmen	Community	2-4	300	Canadian Legion (P. Lowe)
469	Cartwright	Park	6	450	H. Prygocki (Summer)
144	Clear Lake	Crandall	2	150	D. L. Johnston
250	Crandall	Paragon	6	200	Mr. & Mrs. M. G. Karpiak
500	Creighton	Parkland	5	300	Community Owned
494	Crystal City	Mem. Hall	2	250	Mrs. K. Gurgess
350	Cypress River	Dauphin	6	600	Service Theatres Ltd.
5,986	Dauphin	Goy	6	260	Service Theatres Ltd.
		Jubilee	4-6	300	H. Sage
868	Deloraine	Dominion City	2-6	150	M. D. Borodenko
300	Dominion City	Stadium	3-6	400	Stadium Committee (G. Bartley)
629	Elkhorn	Community	2	250	Community Club
350	Elm Creek	DeLuxe	6	300	Mr. W. & Mrs. I. Wightman
883	Emerson	Ilan	3	150	Ray & Edna Waterbury
275	Erickson	Ethelbert	4	300	J. Gnadzowski & Sons
500	Ethelbert	Fisher	2	150	D. Melnyk
293	Fisher Branch	Northland	6	500	FPCC
9,858	Flin Flon	Rex	6	300	K. Finkelstein
		Garry	6	550	O. Weinstein
8,200	Fort Garry	Foxwarren	2	150	A. R. Thorpe
268	Fort Warren	Plains	5-6	200	R. A. Eastcott
817	Gilbert Plains	Gimli	6	250	H. Greenberg
1,306	Gimli	Audio	3	336	W. J. McGregor
823	Gladstone	Gaiety	6	200	A. B. Graham
593	Glenboro	Century	2	270	F. Chickoski
950	Grandview	Hamiota	4-6	295	J. L. Whyte
658	Hamiota	Hartney	2-4	200	G. A. Arnason
536	Hartney	Memorial Hall	2	300	Holland Comm. Club (B. Scharff)
436	Holland	Sundown	4-6	216	Wm. Gallant
275	Inglis	Inwood	1	200	M. A. Dallebuur
300	Inwood	Community	2	150	Kerton Comm. Club (Mrs. S. Young)
1,255	Kenton	Gaiety	5	340	G. Cowan
250	Killarney	Walbec	4	300	J. M. Remenda
466	Lac du Bonnet	Rose-Mac	4	250	P. Rose (Burned)
300	Langruth	Community	2	100	H. F. Allen
150	Lenore	Long Lake	1	100	W. R. White
150	Long Lake	Community	1	150	C. Wynant
300	Lundar	Tivoli	2-4	265	R. H. Harvey
633	MacGregor	Grand	2	200	N. Canton
275	McCreary	Pembina	4	248	A. Leadbeater
748	Manitou	Mariapolis	2	250	M. Vanderbelt
200	Mariapolis	Community	1	225	Community Theatre Club
210	Mather	Melita	2-4	290	C. F. Doer
767	Melita	Strand	6	320	J. Kowbell
		Minitonas	6	175	M. Dyda
300	Minitonas	Lyric	6	550	S. Richard Miles
2,067	Minnedosa	Ken-Mor	4	398	E. W. Kendall
1,852	Morden	Princess	2	300	Mrs. J. A. Todd
1,193	Morris	Miniota	2	150	L. S. Hodnutt
250	Miniota	Roxy	6	585	S. Richard Miles
2,859	Neepawa	Legion	2	150	E. Maxwell
350	Ninette	Oak Lake	2	200	R. Hogg
458	Oak Lake	Oak River	2	150	D. H. McLennan (cl.)
250	Oak River	Tivoli	4-6	225	E. Hayne
702	Pilot Mound	Chateau	6	280	W. Johansson
1,103	Pine Falls	Pine River	2	250	P. D. Kostiak
500	Pine River	Memorial	2	216	A. Rennie
300	Pipestone				

Manitoba

Pop.	Town	Theatre	Open	Seats	Licensee
235	Plumas	Rose	6	252	R. Bruschau
275	Point du Bois....	Community	1-2	100	E. J. Wilson
8,466	Portage la Prairie	Elite	6	499	E. A. Mellen
		Playhouse	6	658	FPCC
348	Rapid City	IOOF	2	200	H. Miller
512	Reston	Memorial Hall	4	335	Reston M. Hall (C. McMurphy)
1,192	Rivers	Rex	6	300	Maynard Gray
779	Riverton	Riverton	4	300	P. Luypprupa
1,055	Roblin	Lyric	6	300	W. Barabash
		Roblin	6	350	J. Hersack
487	Roland	Rex	2	250	Roland Chamber of Commerce
300	Rorketon	Lakson	3	150	E. Michalot
582	Rosburn	Rosburn	2	100	J. F. Urbanowski
1,096	Russell	Avalon	6	348	N. Magnowski
		Garry	6	184	N. Magnowski
6,200	Selkirk	Roxy	6	585	Rothstein Theatres (Burned)
		Club	2	420	Rothstein Theatres
150	Seven Sisters Falls	Avalon	4	200	J. E. Rougeau
708	Shoal Lake	Lorne-Central	4	240	M. Drul
300	Somerset	Avalon	4	260	D. R. & A. P. Girouard
1,595	Souris	Playhouse	5	450	H. J. Baldwin
2,144	Steinbach	Rivoli	4	290	E. G. Mallard
1,037	Stonewall	Bend	4	300	S. C. Tyler
300	Strathclair	Swan Lake	2	350	M. D. Myrkerio
250	Swan Lake	Capitol	6	175	G. A. Brandt
2,249	Swan River	Crescent	6	340	W. Barabash
		Palace	6	364	C. Augustson
26,342	St. Boniface	Paris	6	295	J. Bierwirth
		Plaza	6	600	Leon Asper
		Rex	6	822	Western Theatres
14,674	St. James.....	Lodge	6	314	L. Champagne
300	St. Mallo	Mallo	4	680	T. Smerchanski
801	St. Pierre	St. Pierre	2	250	L. Marcolte
697	St. Rose Du Lac	Parochial	2	250	St. Pierre Club (A. E. Turenne)
18,000	St. Vital	Vogue	6	240	J. Delveaux
		Windsor	6	333	Mrs. W. Doak
642	Teulon	Teulon	2-4	420	P. R. Johnson
3,346	The Pas	Lido	6	225	M. A. Dellebuur
6,728	Transcona	Apollo	6	519	A. Rivcin
584	Treherne	Treherne	2	400	I. Triller
1,714	Virden	Auditorium	6	240	K. Evinson
		Derrick	6	500	T. A. Morris
397	Waskada	Waskada	4	501	Rothstein Theatres Ltd.
434	Wawanesa	Carter	2	260	C. W. Griffith
1,303	Winkler	Winkler	6	225	A. E. Osborne
301	Winnipeg Beach	Beachview	6	264	E. J. Diemert
		Hi-Way	3-6	360	J. Shatz (Summer)
918	Winnipegosis	Rex	2	220	J. Ferley
235,710	Winnipeg	Arlington	6	200	S. Coffey
		Beacon	6	544	Western Theatres
		Bijou	6	990	Odeon-Morton Theaters
		Capital	6	735	Western Theatres
		Classic	6	1963	FPCC
		Colonial	6	450	H. Prygrocki
		College	6	500	M. Heppner
		Corona	6	995	Western Theatres
		Crescent	6	360	Wm. Minuk
		DeLuxe	6	566	Western Theatres (cl.)
		Dominion	6	500	L. Asper
		Elm	6	952	M. Triller
		Fox	6	370	J. Karaz
		Garrick	6	594	Western Theatres
		Gaiety	6	1107	Odeon-Morton Theaters
		Grand	6	711	FPCC
		King's	6	871	Western Theatres
		Lyceum	6	789	H. Prygrocki
		Mac's	6	1119	FPCC
		Metropolitan	6	380	Western Theatres
		Oak	6	1820	FPCC
		Odeon	6	280	David Carr
		Osborne	6	1152	Odeon-Morton Theaters
		Palace	6	704	FPCC
			6	820	Western Theatres

Manitoba—Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
235,710	Winnipeg	Park	6	729	R. Bessler
		Regent	6	659	Western Theatres
		Rialto	6	544	E. Diamond
		Rose	6	662	Western Theatres
		Roxy	6	1052	Western Theatres
		State	6	336	B. H. Sommers
		Starland	6	1349	Western Theatres
		Tivoli	6	804	FPCC
		Tower	6	496	Western Theatres
		Times	6	361	Western Theatres
		Uptown	6	1687	FPCC
		Valour	6	410	Leon Asper
		Wanderland	6	594	Western Theatres

Ontario

(Licenses are renewable in Ontario on April 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
2,880	Acton	Roxy	6	451	H. J. Deveau (NTS)
2,175	Alexandria	Garry	4	450	Paul E. Viau
1,000	Alfred	Eden	6	300	J. I. Beland
1,968	Alliston	Circle	6	407	O. Stewart
2,660	Almonte	O'Brien	6	352	Ottawa Valley Amuse. Co.
3,635	Amherstburg	Liberty	6	484	W. S. Woof
1,352	Ansonville	Empire	6	500	Northern Empire Theas.
4,369	Arnprior	O'Brien	6	362	Ottawa Valley Amuse. Co.
2,821	Atikokan	Park	6	715	Northumberland Theatre Co. Ltd. (W. J. Snowball)
3,326	Aurora	Royal	6	380	Odeon
3,439	Aylmer	Strand	6	513	Alcana Thea. Co. (W. J. Snowball)
1,315	Bancroft	Bancroft	6	342	Bancroft Theatre Co. (NBC)
12,517	Barrie	Granada	6	536	Mid-Ont. Theas. (FP)
		Imperial	6	466	R. F. Garrett
		Roxy	6	719	Mid-Ont. Theas. (FP)
1,300	Barry's Bay	Bay	6	368	J. C. Germain
1,703	Beamsville	Beam	6	404	G. F. Marfei
756	Beardmore	Roxy	6	400	D. Rothstein
1,045	Beaverton	Strand	6	308	V. K. Flaherty (NBC)
19,519	Belleville	Belle	6	900	FPCC
		Capital	6	802	Mid-Ont. Theas. (Twinex)
		McCarthy	6	829	Odeon Theas. (Ont.)
2,457	Blenheim	Temple	4	335	F. M. & E. W. Knight Estate
2,488	Blind River	Palace	4	472	Alex Solomon Estate
700	Bothwell	Joy	2	286	Mrs. Margaret Irvine (EBA)
5,407	Bowmanville	Royal	6	390	Robert Gill
2,636	Bracebridge	Norwood	6	621	L. G. Giaschi
1,477	Bradford	Holland	6	357	W. Habberlin & C. Rees
8,337	Brampton	Odeon	6	710	Odeon
		Roxy	6	618	Odeon
36,727	Brantford	Capital	6	1618	Para. Brantford Theas. (FPCC)
		College	6	549	B. Borlak & B. Schachar
36,727	Brantford	Esquire	6	987	Atlas Theas. Ltd. (Twinex) (cl.)
		Odeon	6	998	Odeon
		Paramount	6	793	Twinex
12,301	Brockville	Capital	6	843	Para. Theas. (FPCC)
		Regent	6	974	F. Ritchie & J. Dobbie (FP)
750	Burks Falls	Bluebird	6	357	P. Sorok
5,975	Burlington	Roxy	6	485	National Theatre Services Ltd.
1,677	Caledonia	Regent	6	279	M. Herman & L. Kame (NBC)
3,203	Campbellford	Aron	6	393	Aron Theas. Ltd. (L. Davidson)
846	Cannington	Jewel	4	158	Angus W. Jewell (NBC)
1,987	Capreol	Audion	4	348	Mrs. J. Bilsborough
1,780	Cardinal	Savoy	4	292	H. & C. Swedlove
4,704	Carleton Place	Roxy	6	377	Ottawa Valley Amuse. Co.
2,750	Chapleau	Fox	6	490	C. A. Smith

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
21,153	Chatham	Capitol	6	998	FPCC
		Centre	6	682	Twinex Century
1,211	Chelmsford	Plaza	6	300	L. & A. Vaillancourt
1,671	Chesley	Roxy	6	370	James Harrison (NTS)
1,095	Chesterville	Community	4	210	J. L. Maxwell
2,543	Clinton	Roxy	6	263	H. J. Sutherland
2,230	Cobalt	Classic	6	510	Theatre Holding Corp. (Premier)
7,439	Cobourg	Park	6	751	Durland Theas. (Premier)
3,364	Cochrane	Empire	6	526	S. & J. Russ & T. Greco
7,403	Collingwood	Gayety	6	526	S. & J. Russ & T. Greco
		Regent	6	521	Theatre Holding (Premier)
3,000	Cooksville	Roxy	6	636	National Theatre Services
16,899	Cornwall	Capitol	6	1224	Palace Amuse. (FP)
		Palace	6	959	Palace Amuse. (FP)
		Roxy	6	763	National Theatre Services Ltd.
2,875	Creighton Mines	Rio	6	319	James E. Platt
1,203	Crystal Beach	Beach	6	488	Monte Lewis & B. & D. Ziff
	Deep River	Strand	6	569	Premier Operating Corp.
2,506	Delhi	Capitol	6	499	Robert Hambleton
		Imperial	6	450	Mr. & Mrs. R. D'Hont (NBC)
1,473	Deseronto	Bayview	6	303	R. T. Elmy
2,053	Dresden	Majestic	6	252	M. T. Craig
2,620	Dryden	Royal	6	504	Plaza Theas. Ltd. (N. Vickruck)
		Strand	6	478	W. C. Bailey
6,780	Dundas	Roxy	6	627	John C. Grant
4,440	Dunnville	Granada	6	378	Mid-Ont. Theas. (Twinex)
1,823	Durham	Dell	6	461	G. W. Patton
13,799	Eastview	Eastview	6	604	Eastview Amuse. (Allied) (R. G. Lewis)
1,315	Eganville	Rio	6	323	Aubrey Winch
2,589	Elmira	Reo	6	499	Reo Theas. (B. S. McLeod)
1,577	Englehart	Palace	4	355	D. Korman & Sons
3,640	Espanola	Espanola	4	495	Mrs. C. M. Somers
2,734	Essex	Rio	6	456	Amherst Theatres Co. Ltd. (cl.)
2,532	Exeter	Lyric	6	391	Geo. D. Thompson
1,298	Fenelon Falls	Fenelon	6	404	L. M. & R. Consky (NBC)
3,362	Fergus	Grand	6	471	S. Fardella
1,782	Forest	Kinet	6	346	M. & F. Rumford
7,555	Fort Erie, N.	Parkway	6	703	E. Lewis, B. & D. Ziff & L. Marks
7,914	Fort Frances	Fort	6	495	Fort Frances Theatres Ltd.
		Royal	6	571	Fort Frances Theatres Ltd.
34,947	Fort William	Capitol	6	998	FPCC
		Fort	6	575	"
		Lake	6	455	"
		Odeon	6	993	Odeon
		Royal	6	747	FPCC
200	Fraserdale	Canyon Rec. Club	1	100	Canyon Rec. Club
19,207	Galt	Capitol	6	1121	FPCC
		Grand	6	597	FPCC (Twinex)
		Palace	6	684	Odeon
4,572	Gananoque	Delaney	6	610	G. R. Delaney (EBA)
	Garson	Garson	7	380	Mrs. Jean Bilsborough
	Gateway	North	6	614	P. Adduono & O. Hill
3,452	Georgetown	Roxy	6	382	W. Leslie
3,227	Geraldton	Strand	6	514	Theatre Holding Corp. (Premier)
880	Glencoe	Fox	4	428	Better Theas. (B. McLeod)
4,885	Goderich	Capitol	6	476	H. J. Sutherland
		Park	6	497	H. J. Sutherland
702	Gore Bay	Community	4	350	Town of Gore Bay (T. R. Porter)
398	Grand Bend	Aldon	6	397	Alvin Bassenberry
2,982	Gravenhurst	Muskoka	6	538	Better Theatres Ltd. (B. McLeod)
2,739	Grimsbay	Roxy	6	344	M. W. Zahorchak
27,386	Guelph	Odeon	6	998	Odeon
		Palace	6	896	Para. Theatres (FPCC)
		Royal	6	986	Para. Theatres (FPCC)
1,742	Hagersville	Regah	4	404	Hagersville Amuse. Ltd. (L. Davidson)
2,337	Haileybury	Strand	6	423	Theatre Holding Corp. (Premier)
850	Haliburton	Malou	6	320	L. Consky (NBC)
		Avalon	6	762	United Amuse. (FP)
		Capitol	6	2259	Odeon
		Century	6	858	Twinex Century (FP)
		Cinema	6	589	Supreme Theas. (Twinex)
		Delta	6	972	McKean Theas.
208,321	Hamilton	Downtown	6	853	Twinex Century

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
208,321	Hamilton	Empire	6	888	McKean Theas.
		Highland	6	977	Odeon
		Kenilworth	6	693	United Amuse. (FP)
		Kenmore	6	632	United Amuse. (FP)
		Mountain	6	709	Twinex
		Palace	6	2007	Odeon
		Playhouse	6	624	A. Patzolek (NBC)
		Queen's	6	937	McKean Theas.
		Reo	6	555	Better Theas. Ltd. (B. McLeod)
		Roxy	6	750	National Theatre Services
		Savoy	6	977	Odeon (cl.)
		State	6	558	M. Wiwchar
		Strand	6	871	United Amuse. (FP)
		Tivoli	6	1141	FPCC
		Westdale	6	593	Sardo Bros.
		Windsor	6	520	Odeon (Mrs. J. Ford)
		York	6	426	Odeon (Mrs. J. Ford)
3,511	Hanover	Paramount	6	347	Twinex Century
1,487	Harriston	Crown	6	499	H. Merkley & Wm. Young
7,143	Hawkesbury	Ottawa	6	471	O. Legault (Allied)
		Regent	6	573	O. Legault (Allied)
1,701	Hearst	Cartier	6	277	Veilleux Bros.
		Royal	3	325	N. Boucher
3,862	Hespeler	Queens	6	484	A. Setikas & F. Meskouskas
3,244	Huntsville	Capitol	6	763	F. Giaschi
6,504	Ingersoll	Strand	6	518	Theatre Holding Corp. (Premier)
4,656	Kapuskasing	Royal	6	495	V. T. Filion & A. Lecour
		Strand	6	733	Alcana Thea. Co. Ltd. (Premier)
1,623	Keewatin	Wright	6	450	G. M. Wright
1,488	Kemptville	Empress	6	300	Vincent Kelly
8,695	Kenora	Paramount	6	862	FPCC
2,652	Kincardine	Capitol	6	426	J. Russ & T. Greco
33,459	Kingston	Biltmore	6	805	National Theatre Services
		Capitol	6	1177	FPCC
		Grand	6	884	FPCC
		Odeon	6	984	Odeon
2,631	Kingsville	Roxy	4	469	Stephen Kovacs (NBC)
17,855	Kirkland Lake	LaSalle	6	712	Theatre Holding Corp. (Premier)
		Strand	6	949	Theatre Holding Corp. (Premier)
		Uotown	6	674	Theatre Holding Corp. (Premier)
44,797	Kitchener	Biltmore	6	907	Biltmore Theas. Ltd.
		Capitol	6	1070	Theatre Holding Corp. (Premier)
		Century	6	692	Supreme Theas. (Twinex)
		Fox	6	701	Better Theas. Ltd. (B. McLeod)
		Lyric	6	1410	Theatre Holding Corp. (Premier)
1,500	Larder Lake	Capitol	6	542	Theatre Holding Corp. (Premier)
6,909	Leamington	Vogue	6	724	Essex Thea. Ltd. (Premier)
1,833	Levack	Rio	6	378	F. Fera, Jr. (EBA)
9,587	Lindsay	Academy	6	708	Acme Theas. Ltd. (Twinex)
		Century	6	748	Acme Theas. Ltd. (Twinex)
3,300	Listowel	Capitol	6	427	C. R. Pelton (NTS)
1,363	Little Current	Princess	6	209	A. E. Rolston
95,343	London	Capitol	6	1266	FPCC
		Centre	6	607	Twinex Century
		Grand	6	1210	London Little Theatre, Inc.
		Odeon-Hyland	6	620	Odeon
		Loew's	6	1741	Dundas Amusements Ltd. (London)
		Odeon	6	1447	Odeon
		Park	6	806	FPCC (Twinex)
		Patricia	6	999	Mid-Ont. Theas. Ltd. (FP)
		Savoy	6	521	H. Garry
8,711	Long Branch	Royal	6	619	Ben Freedman (Allied)
1,229	Madoc	Emire	6	300	F. L. Munro
195	Madsen	Madsen	1	170	E. G. Crayston
500	Marathon	Strand	4-6	520	Alcana Thea. Co. (Premier)
1,593	Markham	Roxy	6	370	Markham Thea. Co. Ltd.
1,117	Marmora	Plaza	6	418	A. J. Maynes
752	Massey	Princess	2	165	Mrs. Cecilia M. Somers
1,350	Matachewan	Palace	6	450	F. F. Di Sano
3,029	Mattawa	Champlain	6	472	L. & M. Consky (NBC)
295	McKenzie Is.	Island	6	168	C. E. Roluf
3,159	Meadford	Capitol	6	316	E. D. & G. E. Rowe
7,206	Midland	Roxy	6	800	National Thea. Services Ltd. (S. Fingold)

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
2,450	Milton	Roxy	2	429	National Theatre Services
11,289	Mimico	Rex	6	399	Robert Beck
500	Minden	Beaver	6	298	Mr. & Mrs. L. Consky (NBC)
1,987	Mitchell	Plaza	6	252	H. J. Sutherland
1,826	Morrisburg	Cameo	6	200	Carl Madsen (NBC)
7,500	Mount Dennis	Mount Dennis	6	610	Theatre Holding Corp. (Premier)
2,280	Mount Forest	Roxy	6	408	A. Cancilla (NBC)
3,867	Napanee	Granada	6	412	Mid-Ont. Theas. (Twinex)
1,733	New Hamburg	Regent	3	201	J. L. Breen
4,175	New Liskeard	Empire	6	506	Northern Empire Theas.
5,323	Newmarket	Roxy	6	700	Odeon
11,126	New Toronto	Biltmore	6	725	Biltmore Theatres New Toronto Ltd.
		Capitol	6	993	Theatre Holding Corp. (Premier)
22,874	Niagara Falls	Capitol	6	660	Odeon
		Hollywood	6	771	M. Bohajski
		Seneca	6	911	FPCC
1,727	Niagara-on-the-Lake	Brock	6	405	D. L. McCourt
700	Nipigon	Plaza	6	451	N. Vickruck
17,944	North Bay	Bay	6	558	FPCC (Twinex)
		Capitol	6	1355	FPCC
		Odeon	6	603	Odeon
1,433	Norwich	Capitol	6	426	Robt. Hambleton
6,910	Oakville	Century	6	675	Odeon
		Gregory	6	454	Odeon
3,229	Orangeville	Uptown	6	462	J. Merlina (EBA)
12,110	Orillia	Geneva	6	725	Twinex Century
		Opera House	6	787	Twinex Century
41,545	Oshawa	Biltmore	6	699	National Theatre Services Ltd.
		Marks	6	838	Better Theas. (B. McLeod)
		Plaza	6	657	K. & W. Theatres
		Regent	6	972	Para, Oshawa Theas. (FP)
202,045	Ottawa	Capitol	6	2353	FPCC
		Centre	6	968	Centre Amuse.
		Elgin	6	1211	Twinex Century
		Elmdale	6	894	F. C. Leavens (NTS)
		Francais	6	999	R. E. Maynard
		Glebe	6	858	F. C. Leavens (NTS)
		Imperial	6	999	Twinex Century
		Linden	6	648	H. & Casey Swedlove
		Little	6	498	Ottawa Drama Lea.
		Little Elgin	6	410	Twinex Century
		Mayfair	6	639	F. G. Robertson
		Nelson	6	997	Twinex Century
		Odeon	6	1539	Odeon
		Regent	6	1056	FPCC
		Rialto	6	513	R. E. Maynard
		Rideau	6	817	Twinex Century
		Somerset	6	766	M. Berlin
		Westboro	6	494	Central Westboro Amusement Ltd. (cl.)
16,423	Owen Sound	Centre	6	454	R. Yeoman
		Classic	6	738	Para. Theas. (FP)
		Rox	6	566	R. Yeoman
		Savoy	6	660	Chris Georgas (FP)
1,572	Palmerston	Norgan	6	420	Stouffville Amuse. (L. Davidson)
5,239	Paris	Capitol	6	441	Alcana Thea. Co. (Premier)
1,000	Parkhill	Fox	6	416	Better Theas. Ltd. (B. McLeod) (cl.)
5,183	Perry Sound	Strand	6	644	Thea. Hold Corp. (Premier)
12,704	Pembroke	Centre	6	504	Crescent Theas. Ltd. (W. Pape)
		O'Brien	6	733	Ottawa Valley Amuse.
4,949	Penetang	Pen	6	596	Principal Invests. Ltd. (Allied)
5,015	Perth	Perth	6	690	Theatre Holding Corp. (Premier)
38,272	Peterborough	Capitol	6	902	FPCC (cl.)
		Centre	6	600	Peterboro Centre Thea. Ltd. (EBA)
		Odeon	6	978	Odeon
		Paramount	6	995	Theatre Holding Corp. (Premier)
3,105	Petrolia	Iroquois	6	390	J. D. McCulloch (NBC)
—	Pickle Crow	Community	6	223	Pickle Crow Community Club
4,236	Pictou	Regent	6	798	Geo. Cook
31,161	Port Arthur	Lyceum	6	700	FPCC
		Odeon	6	992	Odeon
		Paramount	6	995	FPCC
8,275	Port Colborne	Strand	6	786	Theatre Holding Corp. (Premier)
3,605	Port Credit	Vogue	6	499	Twinex Century

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
2,436	Part Dover	Beach	6	520	J. J. Cloet (NBC)
1,551	Part Elgin	Elgin	6	302	J. A. Thompson
6,542	Part Hope	Capitol	6	651	Durland Theas. (Premier)
1,666	Part Perry	Lakeview	6	213	R. A. Gibson
750	Part Rowan	Bay	4-6	462	R. Cloet (NBC)
1,482	Part Stanley	Roxy	6	410	W. J. Fitton (NTS)
756	Powassan	Rio	6	410	P. Sorokolit
3,476	Prescott	Princess	6	480	C. & H. Swedlove
7,608	Preston	Park	6	420	Thea. Hold. Corp. (Premier)
1,339	Rainy River	Gaiety	6	275	A. E. McLean
3,500	Red Lake	Lake	4-6	290	Wm. Smith
	Red Rock	Strand	6	240	Alcana Theas. (Premier)
7,360	Renfrew	O'Brien	6	677	Ottawa Valley Amuse.
2,137	Richmond Hill..	Richmond	6	408	Richmond Amuse. Co. Ltd.
2,381	Ridgetown	Palace	6	279	M. T. Craig
2,200	Rockland	Cartier	6	400	P. A. Levesque & R. Tremblay
37,984	St. Catharines..	Capitol	6	1100	FPCC
		Centre	6	494	Niagara Centre Theatre Ltd.
		Lincoln	6	750	Lincoln Theas. (FP)
		Palace	6	996	Odeon
		Park	6	660	Mid-Ont. Theas. (Twinex)
3,988	St. Mary's	Lyric	6	387	H. J. Sutherland
18,173	St. Thomas	Capitol	6	937	FPCC
		Columbia	6	510	A. J. Demcie & R. H. McLean
		Roxy	6	1116	Thos. Naylor
34,699	Sarnia	Capitol	6	1106	FPCC
		Odeon	6	961	Odeon
		Park	6	599	FPCC (Twinex)
32,452	Sault Ste. Marie	Algoma	6	942	FPCC
		Biltmore	6	814	Biltmore Theas. (Soo) Ltd.
		Orpheum	6	552	FPCC
		Princess	6	967	C. Cartmill
1,850	Schreiber	Broadway	6	303	Linkon Co. Ltd.
2,061	Seaforth	Regent	6	306	H. J. Sutherland
7,269	Simcoe	Capitol	6	511	R. Hambleton
		Norfolk	6	599	R. Hambleton
		Strand	6	614	Theatre Holding Corp. (Premier)
2,346	Sioux Lookout..	Mayfair	6	484	M. P. Dalseg
8,378	Smith's Falls...	Soper	6	964	Theatre Holding Corp (Premier)
1,101	Smooth Rock				
	Falls	Trinity Centre	6	405	United Church Hall Committee
1,655	Southampton	Esquire	6	312	H. M. Poidevin
3,500	South Porcupine	South Porcupine	6	500	Northern Empire Theatres Ltd.
1,000	South River	Fox	6	348	P. Sorokolit
1,101	Stirling	Stirling	4	492	Corp. of Stirling
1,901	Stoney Creek	Fox	6	475	Better Theas. Ltd. (B. McLeod)
1,685	Stouffville	Stanley	4	311	National Theatre Services Ltd.
18,750	Stratford	Avon	6	991	Sarnia Thea. Co. (Premier)
18,750	Stratford	Vogue	6	704	Sarnia Thea. Co. (Premier)
3,679	Strathroy	King	6	575	Better Thea. Co. Ltd. (B. McLeod)
4,916	Sturgeon Falls..	Lido	6	475	P. A. Levesque
		Odeon	6	498	Odeon
42,410	Sudbury	Capitol	6	1369	FPCC
		Century	6	799	Twinex Century
		Empire	6	1229	Northern Empire Theas. Co.
		La Salle	6	500	Maurice Dube
		Melody	6	468	All Nations Book & Film Service Ltd.
		Park	6	468	A. R. Fera
		Plaza	6	416	Northern Empire Theatre Co.
		Regent	6	1152	Twinex Century
1,138	Sutton	Simcoe	6	310	Main Thea. Corp. (H. C. D. Main)
3,700	Tecumseh	Rex	3	416	W. R. Rowland
1,800	Terrace Bay	Roxy	6	402	Nick Linkewich
1,395	Thessalon	Empire	6	382	F. & G. Contractors Ltd.
6,390	Thorold	Tivoli	6	493	John Allen
2,682	Tilbury	Plaza	4	440	Fred Campbell
5,322	Tillsonburg	Capitol	6	574	R. Hambleton
		Oxford	6	507	R. Hambleton
		Strand	6	682	Theatre Holding Corp. (Premier)
27,743	Timmins	Broadway	6	806	FPCC
		Cartier	6	630	"
		Palace	6	1242	FPCC (F. Colomeco)
		Victory	6	1127	FPCC (F. Colomeco)

Ontario

Pop.	Town	Theatre	Open	Seats	Licensee
10,048	Trenton	Century	6	498	Twinec Century
1,552	Tweed	Odeon	4	647	Odeon
1,775	Uxbridge	Victoria	6	234	W. S. Quinn (EBA)
1,000	Virginiatown	Roxy	6	410	National Theatre Services (S. Fingold)
3,240	Walkerton	Strand	4	440	Theatre Holding Corp. (Premier)
7,673	Wallaceburg	Roxy	6	225	James Harrison
2,000	Wasaga Beach	Capital	6	564	Theatre Holding Corp. (Premier)
1,742	Waterford	Skyview	7	600	J. R. Hewitt (Summer)
11,991	Waterloo	Royal	6	357	Joseph Bobics (NBC)
1,500	Wawa	Waterloo	6	632	Theatre Holding Corp. (Premier)
15,341	Welland	Roxy	6	416	N. J. Erechhook
1,241	West Hill	Capital	6	1301	FPCC
1,031	West Lorne	Royal	6	598	National Theatre Services (S. Fingold)
8,677	Weston	Biltmore	6	494	Elgin Theas.
7,230	Whitby	Fox	6	936	Biltmore Theatres Ltd.
1,867	Warton	Brack	6	554	Better Theas. Ltd. (B. McLeod)
1,000	Williamsburg	Berford	6	404	W. Goodman
6,100	Willowdale	Picadilly	6	414	S. Merlino (EBA)
1,201	Winchester	Willow	6	382	Mrs. A. J. Casselman
120,049	Windsor	Winchester	6	992	Alcana Thea. Co. (Premier)
		Capital	6	413	Arthur Knapp
		Centre	6	1788	Para. (Windsor) Theas. (FP)
		Kent	6	926	Para. (Windsor) Theas. (FP)
		Palace	6	478	E. S. Bode
		Park	6	1605	Para. (Windsor) Theas. (FP)
		Tivoli	6	813	Para. (Windsor) Theas. (FP)
		Vanity	6	1202	Para. (Windsor) Theas. (FP)
2,625	Wingham	Lyceum	6	960	Twinec Century
1,485	Woodbridge	Roxy	6	300	A. B. Adams
15,544	Woodstock	Capital	6	636	National Theatre Services
		Royal	6	844	T. Naylor
675,754	Toronto	Academy	6	966	FPCC
		1286 Bloor W.	6	343	S. Majnik
		Adelphi	6	460	L. Cardone & P. DeNicolais
		1008 Dovercourt	6		
		Alhambra	6	944	Para. Theas. (FP)
		568 Bloor W.	6		
		Allenby	6	551	M. Starkman & C. Wagman (Allied)
		1215 Danforth	6		
		Astor	6	646	F. H. Fink
		651 Yonge St.	6		
		Avon	6	325	E. Mizzi
		1092 Queen St. W.	6		
		Bay	6	477	Bay Thea. Ltd. (W. J. Fell)
		43 Queen St. W.	6		
		Bayview	6	674	Twinec Century
		605 Bayview	6		
		Beach	6	1288	FPCC
		1971 Queen E.	6		
		Beaver	6	1142	B&F
		2942 Dundas W.	6		
		Bellevue	6	787	B&F
		360 College St.	6		
		Biltmore	6	929	Biltmore Theas. Ltd. (M. H. Okun)
		319 Yonge St.	6		
		Birchcliffe	6	865	Supreme Theas. Ltd. (Twinec)
		1485 Kingston Rd.	6		
		Bloor	6	722	FPCC
		529 Bloor W.	6		
		Bonita	6	542	Harry Lester (EBA)
		1035 Gerrard E.	6		
		Brighton	6	418	C. & W. Welsman
		127 Roncevalles	6		
		Broadway	6	486	Jordian Operating Ltd. (A. Eckler)
		75 Queen W.	6		
		Brock	6	657	Rick Theas. Ltd. (F. H. Fink)
		1587 Dundas W.	6		
		Cameo	6	743	S. Strashin (Allied)
		989 Pape Ave.	6		
		Capital	6	1071	FPCC
		2492 Yonge St.	6		
		Casino	6	1121	Lou Appleby (Premier)
		87 Queen St. W.			

Ontario (Toronto)

Pap.	Town	Theatre	Open	Seats	Licensee
675,754	Toronto	Centre 772 Dundas W.	6	500	Baltimore Theas. Ltd. (W. Stern)
		Century 147 Danforth Ave.	6	1338	B&F
		Chateau 550 Queen St. W.	6	331	Rotenberg Theas. Ltd.
		Christie 665 St. Clair W.	6	877	Odeon
		Circle 2567 Yonge St.	6	750	Twinex Century
		Classic 1300 Gerrard E.	6	526	G. A. Mazza
		College 960 College St.	6	1499	FPCC
		Colony 1801 Eglinton W.	6	838	Odeon
		Continental 1217 St. Clair W.	6	456	Loinel & Robert Lester
		Crest 551 Mt. Pleasant Rd.	6	835	M. & D. Davis Ltd.
		Crown 591 Gerrard E.	6	661	Charles Catalano
		Donlands 397 Donlands Ave.	6	838	B&F
		Doric 1094 Bloor W.	6	527	S. Triumbari
		Downtown 285 Yonge St.	6	1059	Twinex Century
		Eastwood 1430 Gerrard E.	6	770	B&F
		Eglinton 402 Eglinton W.	6	1080	FPCC
		Empire 408 Queen E.	6	635	Charles Rotenberg
		Esquire 2290 Bloor W.	6	512	H. Firestone
		Fox 2236 Queen E.	6	546	Sheldon Theas. Ltd. (NBC) (Harry Sherman)
		Garden 290 College St.	6	526	M. Rittenberg
		Gay 309 Parliament	6	512	Rick Theatre Ltd. (F. H. Fink)
		Glendale Avenue Rd. & Brookdale	6	995	Twinex Century
		Golden Mile 1816 Eglinton Ave. E.	6	995	West Pen Theatres Ltd. (A. B. Bennett)
		Granada 415 Danforth Ave.	6	518	C. Wagman & H. Starkman (Allied)
		Grant 522 Oakwood Ave.	6	672	Odeon
		Grover 2714 Danforth Ave.	6	772	B&F
		Guild 1275 Gerrard St. E.	6	399	Baroness June De Demko & G. E. Roger-Love
		Hollywood 1519 Yonge St.	6	1709	Theatre Holding Corp. (Premier)
		Imperial 263 Yonge St.	6	3344	Eastern Theatres (FP)
		Int'l Cinema 2061 Yonge St.	6	557	Townart Hall Ltd. (Twinex)
		Island 4 Iroquois Ave.	6	705	Elgin Theatres Ltd. (L. Fox) (cl.)
		Joy 1130 Queen E.	6	380	Mac Pelly
		Kent 1488A Yonge St.	6	520	C. Posen
		Kenwood 962 Bloor W.	6	577	Rick Theas. Ltd. (F. H. Fink)
		Kingsway 3030 Bloor St. W.	6	697	Twinex
		Kum-C 1288 Queen W.	6	596	S. V. Roth

Ontario (Toronto)

Pop.	Town	Theatre	Open	Seats	Licensee
675,754	Toronto	Lansdowne	6	994	B&F
		683 Lansdowne	6	787	B&F
		La Plaza	6	650	A. Finkelstein (Allied)
		735 Queen E.	6	2096	Marcus Loew's Theas.
		La Salle	6	627	Al Davis
		526 Dundas W.	6	583	Theatre Holding Corp. (Premier)
		Loew's	6	2765	Trustees Massey Hall (G. R. Creelman)
		189 Yonge St.	6	478	H. Firestone
		Major Rogers Rd.	6	453	All Nations Book & Film Service Ltd.
		435 Rogers Rd.	6	696	Twinex Century
		Major St. Clair	6	1089	Banner Theas. Ltd. (Twinex)
		1780 St. Clair W.	6	459	(A. Palakoff)
		Massey Hall	6	959	Andrew Sorokolit
		178 Victoria St.	6	1393	FPCC
		Mayfair	6	752	Terminal Theas. Ltd. (Twinex)
		347 Jane St.	6	1330	Odeon
		Melody	6	1165	Odeon
		346 College St.	6	1203	Odeon
		Metro	6	1357	Odeon
		677 Bloor W.	6	2318	Odeon
		Midtown	6	645	Orpheum Theas. Ltd. (P. Wilner)
		506 Bloor W.	6	803	B&F
		Mt. Pleasant	6	1485	FPCC
		675 Mt. Pleasant Rd.	6	419	Norman W. Baggs
		Nortown	6	643	Odeon
		Eglinton & Bathurst	6	432	Beulah Kamin
		Oakwood	6	847	Twinex Century
		165 Oakwood Ave.	6	1405	FPCC
		Odeon	6	930	B&F
		1473 Queen W.	6	454	S. V. Roth
		Odeon-Danforth	6	1200	B&F (W. A. Summerville)
		635 Danforth	6	749	Pylon Thea. Ltd. (B&F)
		Odeon-Fairlawn	6	833	B&F
		3320 Yonge St.	6	516	S. Persiko & M. Applebaum
		Odeon-Humber	6	521	S. V. Roth
		Bloor & Jane Sts.	6	500	Ace Thea. Co. (M. P. Saunders)
		Odeon-Hyland	6	338	A. Daniels
		1501 Yonge St.	6		
		Odeon-Toronto	6		
		20 Carlton St.	6		
		Orpheum	6		
		600 Queen W.	6		
		Oxford	6		
		1512 Danforth	6		
		Palace	6		
		664 Danforth	6		
		Pape	6		
		336 Pape Ave.	6		
		Paradise	6		
		1006 Bloor W.	6		
		Paramount	6		
		1069 St. Clair W.	6		
		Park	6		
		3291 Yonge St.	6		
		Parkdale	6		
		1605 Queen W.	6		
		Parliament	6		
		425 Parliament	6		
		Pix	6		
		233 Ossington Ave.	6		
		Prince of Wales	6		
		2094 Danforth	6		
		Pylon	6		
		606 College St.	6		
		Radio City	6		
		1454 Bathurst St.	6		
		Regent	6		
		225 Queen E.	6		
		Revue	6		
		400 Roncesvalles	6		
		Rio	6		
		373 Yonge St.	6		
		Royal	6		
		1483 Dundas W.	6		

Ontario (Toronto) — Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
675,754	Toronto	Royal Alexandra 260 King St. W.	6	1525	Alexandra Co. Ltd. (E. M. Rawley)
		Royce 1619 Dupont St.	6	504	Won Cuck Yuen
		Runnymede 2225 Bloor W.	6	1385	FPCC
		Savoy 399 Yonge St.	6	800	Biltmore Theas. (Gerrard) Ltd.
		Scarboro 960 Kingston Rd.	6	684	Supreme Theas. Ltd. (Twinex)
		Shea's 440 Bay St.	6	2373	FPCC
		St. Clair 1154 St. Clair W.	6	1430	FPCC
		State 1608 Bloor W.	6	694	State Theatres Ltd. (Twinex)
		Studio 565 College St.	6	542	Lionel & Robert Lester
		Tivoli 13 Richmond E.	6	1000	FPCC
		Towne Cinema 57 Bloor E.	6	693	Townart Hall Ltd. (Twinex)
		University 100 Bloor St. W.	6	1556	FPCC
		Uptown 764 Yonge St.	6	2743	Yonge-Bloor Theatre Co. (Loew's, Inc.)
		Vaughan 558 St. Clair W.	6	929	B&F
		Victory 287 Spadina Ave.	6	1216	New Strand Thea. Ltd. (Twinex)
		Village 422 Spadina Road	6	821	FPCC
		West End 215 Mavety St.	6	515	West Pen Theas. Ltd.
		Westwood Dundas at Kipling	6	994	Twinex
		York 812 Yonge St.	6	877	B&F

Quebec

(Licenses are renewable in Quebec on May 1st. No Itinerant licenses are included. "1/2" shown after name of Licensee indicates theatre using equal number of French and English pictures. "Fr." indicates French pictures only.)

Pop.	Town	Theatre	Open	Seats	Licensee
3,367	Actonville	Acton	5	400	L. Trottier (Fr.)
	Alma	Theatre Canadien	—	—	M. Lorenzo Rossignol
4,265	Amos	Amos	7	400	M. Magny (1/2)
		Royal	7	350	Raymond Chevrier (1/2)
2,259	Amqui	Figaro	6	400	Antonio Gilbert (Fr.)
1,500	Anticosti Island	Anticosti	2	250	Consolidated Paper Ltd. (1/2)
11,078	Arvida	Palace	7	480	G. Tremblay (1/2)
8,190	Asbestos	Cinema Asbestos	6	597	T. H. Trow (1/2)
		Lize	7	500	Henry Lodge (1/2)
4,375	Aylmer	Pix	7	289	L. Choquette (1/2)
3,250	Bagotville	Saguenay	7	450	Leo Choquette (1/2)
3,982	Baie Comeau	Arcade	7	420	C. C. Lacroix (1/2)
1,500	Baie du Febvre	Centre Paroissiale	2	250	Paul Chaput (1/2)
3,716	Baie St. Paul	Clarence	6	350	R. Simard (Fr.)
		Laurentian	6	300	J. E. Menard (Fr.)
1,290	Barraute	Barraute	4	312	J. A. Bailly (Fr.)
		Barville	7	250	H. Prevost (1/2)
1,573	Beauceville East	Beauceville	5	352	G. A. Roy (Fr.)
		St. Francois	6	475	G. A. Roy (Fr.)
		Rex	6	475	G. A. Roy (Fr.)
5,694	Beauharnois	Capitol	4	600	T. H. Trow (Cinema Booking) (1/2)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
5,390	Beauport	Centre de Loisirs	5-6	400	C. L. Landry (Rex Film) (Fr.)
1,800	Beaupre	K. of C. Hall	4	300	E. J. Gauthier (Fr.)
2,073	Bedford	Bedford	7	150	G. Aumont & F. Beaudoin
2,992	Beloil	Beloil	7	500	J. Fortin (1/2)
		C.I.L.	7	150	M. Prevost
1,011	Belleterre	Star	4	450	P. Goulet & C. Poirier (Fr.)
3,325	Berthierville	Metro	5	400	Victor Sauve (Fr.)
		Royal	5	480	Andre Boivert (Fr.)
2,796	Black Lake	Lyric	7	300	L. D. Jacob (Fr.)
1,700	Bois des Filion	Bel	7	350	A. P. Belair (1/2)
3,500	Bonaventure	Acadia	7	275	V. Leblanc (Fr.)
2,446	Bourlamaque	Capitol	7	662	Premier Operating
3,208	Brownsburg	Crown	2	256	Fay Cohen
		Vic	7	188	V. Marchand (1/2)
500	Bryson	Bryson	7	200	J. L. St. Pierre
6,112	Buckingham	Buckingham	7	300	P. Matte & C. McLennan
		Oasis	7	250	J. Craisietiere (1/2)
		Plaza	7	500	P. Matte (1/2)
2,571	Cabano	Cabano	6	500	R. Malenfant (Rex Film) (Fr.)
		Royal	7	400	A. Breton (Fr.)
1,505	Cadillac	Palace	6	300	Dydzak Bros.
1,621	Capchat	Capchat	6	392	G. Cote (Fr.)
18,667	Cap de la Madeleine	Champlain	7	600	L. Choquette (1/2)
		Madelon	7	650	J. G. Kelly (1/2)
1,700	Carleton sur Mer	Carleton	6	456	Carleton Theas. Ltd. (Fr.)
3,000	Cartierville	Commodore	7	600	N. Hatte (1/2)
2,581	Causopseal	Canadien	7	300	A. Paquet (Fr.)
1,875	Chambly Fort...	Chambly	6	400	Lucien Venne (1/2)
2,331	Chandler	Chandler	7	200	J. R. Joncas (1/2)
		Helena	7	255	P. Lebellier (1/2)
1,831	Charlemagne	Cinema			
		Charlemagne	2	138	P. E. Donati (Fr.)
		Parish Hall	3	200	J. A. Lapointe (Fr.)
3,287	Charny	Parish Hall	1	300	R. Lacasse (Fr.)
2,240	Chateauguay	Alamo	7	307	M. Belierive (1/2)
1,200	Chibougamau	Chibougamau	5	500	J. H. Gagnon (1/2)
23,216	Chicoutimi	Capitol	7	634	G. Tremblay (1/2)
		Cartier	7	500	Aime Dionne (1/2)
		Imperial	7	700	L. Choquette (1/2)
600	Clarke City	Clarke City Social & Athletic Assn.	3	208	Gulf Pulp & Paper Co. (1/2)
6,319	Coaticook	Opera House	7	432	Leo Pion (1/2)
		Rivoli	7	419	R. Berzan (1/2)
1,425	Contrecoeur	Rex	7	250	Mrs. C. Birtz (1/2)
1,200	Coteau de Loc	Wilson's Pavilion	1	300	P. Lamoreux (Summer)
4,410	Cowansville	Princess	7	300	Cowansville Theatre Co. (1/2)
3,000	Croydon	Croydon	2	413	Lea Choquette
2,092	Danville	Town Hall	2	230	Alfred Fortier
1,500	Desbiens Mills	Centre	6	250	A. Neron (Rex Film) (Fr.)
2,132	Disraeli	Couture	1-2	395	A. C. Couture (Fr.)
4,300	Dolbeau	Meteor	7	600	R. Grenier (1/2)
		Plaza	7	500	C. A. Du Four (1/2)
3,653	Donnacona	Royal	7	614	P. Dussault (Fr.)
2,143	Dorion	Dorion	7	456	R. Farand (1/2)
5,293	Dorval	Dorval	3	400	Senkovic & Mendoza (1/2)
1,200	Douglastown	Holy Name Hall	3	150	Rev. N. Nellis (Summer)
14,341	Drummondville	Capitol	7	850	Drummond Amuse. (1/2)
		Drummond	7	750	L. Allard (1/2)
		Riviera	7	600	P. Gendron (1/2)
1,474	Duparquet	Beattie	7	240	Athletic As'n. (1/2)
3,714	East Angus	Royal	7	350	R. Martin (1/2)
1,800	East Broughton	Pero	6	250	J. D. Perrault (Fr.)
1,500	Estcourt	L'Acceuil	4	200	I. M. Ladouceur (Rex Film) (Fr.)
4,906	Farnham	Rialto	7	418	L. Choquette (1/2)
1,636	Ferne Neuve	Vimy	4	256	O. Robitaille (Fr.)
1,431	Fort Coulonge	Fort	6	310	P. Soucie (1/2)
		Lyn	3	200	J. F. Doyle
2,500	Fox River	Cartier	2-4	300	J. Kennedy & C. Legarignon (Fr.)
		St. Martin	5-7	400	I. S. Dufresne (Fr.)
1,692	Gospe	Plaza	5	421	W. A. Kruze
5,771	Gatineau Mills	Laurentien	7	670	Leo Smith (1/2)
3,850	Gatineau Pointe	Paris	7	286	W. Berlinguette (1/2)
644	Gentilly	Genty	5	400	J. Beauchesne (Cinema Booking) (Fr.)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
21,989	Granby	Cartier	7	600	R. P. Robert (1/2)
		Palace	7	1498	R. P. Robert (1/2)
		Ritz	7	1196	R. P. Robert (1/2)
11,089	Grand'Mere	National	7	422	Dr. J. E. Guibord (1/2)
		Palace	6	600	Dr. J. E. Guibord (1/2)
936	Grand Riviere ..	Parish Hall	6	448	Rev. J. S. Belle-Isles (Rex Film) (Fr.)
3,379	Greenfield Park	Met	7	336	C. & D. Ruth
1,069	Greenville	Laurention	7	376	Roland Landriault (1/2)
562	Hemmingford ..	Parish Hall	1	250	J. O. Cobana (Summer)
1,283	Hudson	Royal	6	200	N. Rozen
43,483	Hull	Cartier	7	930	FPCC
		Cinema De Paris	7	615	France Film (Fr.)
		Laurier	7	1200	D. Paquin (1/2)
2,788	Huntingdon	Huntingdon	7	400	Wm. M. Bourke (1/2)
16,064	Joliette	Arena	5	500	W. Lebreque (Summer) (1/2)
		Capitol	7	450	Jacques Malo (1/2)
		Cinema Joliette....	7	600	Cine France (Fr.)
		Venus	7	550	T. H. Trow (Cinema Booking) (1/2)
21,566	Jonquiere	Bellevue	7	900	L. Choquette & P. Brassard (Fr.)
		Centre	7	475	L. Choquette (1/2)
		Empire	7	525	L. Choquette (1/2)
9,851	Kenogami	Princess	7	420	L. Choquette (1/2)
4,558	L'Abord A				
	Plouffe	Lido	7	400	A. Racette (Fr.)
900	Lac Etchemin ..	Lac Etchemin	1-3	200	A. B. Chabot (Fr.)
27,773	Lachine	Empress	7	468	United Amusement
		Royal Alex.	7	1050	United Amusement
6,120	Lachute	Cinema	7	228	C. Marchand & T. Trow (1/2)
		Rio	7	306	G. Marcoux (1/2)
2,466	LaMalbaie	Centre Recreatif	7	464	E. Paquin (Fr.)
1,500	Lambton	Lambton	4	240	E. Roy (Fr.)
4,043	LaPrairie	Royal	4	300	A. Auclair (1/2)
1,200	Larrainville	Francais	7	350	Roland Beaupre (Fr.)
2,730	LaSarre	Francais	7	300	C. Pelletier (Fr.)
		LaSarre	7	400	Rene Mercier (1/2)
2,681	L'Assomption ..	Alouette	7	250	R. Rickner (Fr.)
9,538	LaTuque	Empire	6	523	O. E. Fontaine (1/2)
		Lyric	7	350	Dr. A. Thibault (1/2)
2,462	L'Epiphanie	Royal	6	400	J. R. Gauthier (Fr.)
13,162	Levis	Bienville	7	300	E. Beaumont (Fr.)
		Canada	7	384	A. Gingras (1/2) (Burned)
		Cinema de Levis	7	400	Turcotte & Giguere (1/2)
1,200	L'Islet	Belle-Isle	4	285	B. Belisle (Cine Enterprises) (Fr.)
4,088	Louiseville	Royal	7	575	J. P. Desmarais (1/2)
11,103	Longueuil	Avalon	7	570	E. Venne
		Rio	7	200	L. Choquette (Fr.)
1,900	Lyster	Lyster	5	250	Y. Goudreault (Fr.)
12,423	Magog	Centre	7	350	L. Goudreault (1/2)
		Magog	7	400	L. Choquette (1/2)
1,119	Makamic	Makamic	4	300	F. Raymond (Fr.)
6,494	Mackayville	Mackayville	6	400	Earl Jensen (1/2)
6,000	Malarctic	Malarctic	7	440	Laurent Chartier (1/2)
		Royal	7	350	J. L. Chartier (1/2)
3,805	Maniwaki	Azur	7	500	P. E. Theriault (1/2)
1,500	Manseau	Manseau	4	260	J. R. Beauchesne (Fr.)
3,101	Marieville	Reo	6	350	L. Mainville (Fr.)
6,314	Matane	Cine West	7	400	J. A. Guimond (1/2)
		National	7	250	J. P. Forbes (Fr.)
		Parish Hall	6	250	Elphege Bouchard (Fr.)
6,164	Megantic	Bijou	7	408	A. Lemoine (Fr.)
2,298	Mistassini	Orpheon	6	300	Egide Boivin (Rex Film) (Fr.)
4,938	Mont Joli	Cinema	7	508	J. Abousafy (1/2)
		Royal	7	325	L. Richard (1/2)
4,701	Mont Laurier....	Laurention	7	547	Gauthier, Belanger & Lapointe (1/2)
		Laurier	7	500	P. E. Theriault (1/2)
200	Mont Louis	Riviera	6	200	J. P. Lapointe
5,844	Montmagny	Cinema Tache	6	500	R. Couillard (Fr.)
		Lafontaine	7	700	Romeo Couillard (Fr.)
800	Morin Heights ..	Bell	5	400	C. D. Campbell (1/2)
		Riviera	6	200	J. LaPointe (Fr.)
300	Murdochville ..	M.R.A.	3	310	Murdochville Recreation Ass'n.
1,351	Napierville	Paramount	6	630	FPCC
2,000	New Carlisle ..	Bijou	5	270	Jules Boire (Fr.)
		Royal	7	308	M. Coulombe

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
1,000	New Richmond	Parish Hall	4	370	E. Cormier (Rex Film) (Fr.)
4,076	Nicolet	Gala	3-4	375	G. Allard (Fr.)
9,672	Noranda	Noranda	7	600	FPCC
1,678	Normandin	Le Foyer	4	360	L. Bouchard (Fr.)
512	Normetal	Club House	4	240	Normetal Mining (1/2)
1,233	Ormstown	Denis	6	360	E. Faubert
1,262	Parent	Stella	4	140	P. E. Casoni (1/2)
4,500	Paspebiac	Paspebiac	6	400	E. Holmes (Fr.)
655	Perce	Perce	6	189	Rex Film (Fr.)
1,441	Pierreville	Cine Film	2	300	G. Langevin (Fr.)
5,094	Plessisville	Cinema	5	500	J. Rousseau (1/2)
		Colonial	7	306	Mrs. R. Lalonde & V. Lavoie (Fr.)
8,646	Pointe Claire ..	Pointe Claire	7	400	G. Arpin (1/2)
7,098	Pointe Au Pic ..	Casino	5	300	L. Warren (Fr.)
8,205	Pointe aux Trembles	Parish Hall	2	500	R. LaFrance (1/2)
2,403	Pont Rouge	Bellevue	7	375	L. Choquette (Fex Film) (Fr.)
5,093	Pont Viau	Viau	7	350	R. Daird (1/2)
3,921	Port Alfred	Chateau	6	410	L. Choquette (Fr.)
2,300	Port Daniel	Port Daniel	4	325	J. L. Langlois (Summer) (1/2)
1,963	Princeville	Princess	7	200	P. Gendron (Fr.)
167,016	Quebec	Cambrai	7	530	A. Adilman (Fr.)
		Capitol	7	1808	FPCC
		Cartier	7	810	United Amusement
		Cinema de Paris	7	1158	France Films (Fr.)
		Classic	7	500	Victoria Theatres (Fr.)
		Empire	7	600	W. Lester
		Imperial	7	1000	A. Chouinard (Fr.)
		Lairet	7	842	United Amusement (1/2)
		Laurier	7	500	E. Beaumont (Fr.)
		Palais Montcalm	7	1250	Rex Film (Fr.)
		Pigalle	7	702	France Films (Fr.)
		Princess	7	732	A. Chouinard (1/2)
		Rialto	7	430	W. Lester (Fr.)
		Sillery	7	500	A. Adilman (Fr.)
		Victoria	7	726	FPCC (Fr.)
1,902	Rawdon	Fifth Ave.	6	384	Robertson Theas.
3,441	Richmond	Myra	7	300	M. E. Lodge (1/2)
1,558	Rigaud	Vimy	4	301	J. A. D. Watier (1/2)
11,489	Rimouski	Auditorium	7	400	F. St. Laurent (1/2)
		Cartier	7	600	T. Trow (1/2)
		Centre Loisirs	7	995	Rex Film (Fr.)
2,500	Riviere Bleue ..	Parish Hall	6	300	A. Montegrain (Rex Film) (Fr.)
9,400	Riviere du Loup	Capitol	7	500	R. D'Amour (1/2)
		Princess	7	545	Mrs. L. Bertrand (1/2)
4,897	Roberval	Diana	3-6	300	J. H. Gagnon (Fr.)
		Roberval	6	150	J. Hylas Gagnon (Fr.)
1,646	Rock Island	Border	7	480	P. C. Taylor
14,633	Rouyn	Capitol	7	750	FPCC (1/2)
		Montcalm	7	368	J. Gauthier (1/2)
		Paramount	7	600	FPCC (1/2)
		Rouyn	7	580	Harry Potts Estate (1/2)
2,193	Saybec	George's	6	200	J. Geo. Cote (Fr.)
1,350	Scotstown	Scotstown	6	400	E. Turcotte (1/2)
500	Seignory	Log Chateau	2	250	Mason-Prevost
1,686	Senneterre	Capitol	3	450	R. St. Pierre and J. D. Dubreuil (1/2)
		Metro	7	480	Gerard and Armande Pelchat (1/2)
		Senneterre	3	200	Miss A. Pelchat (1/2)
1,400	Seven Islands ..	Lido	7	275	Les Entreprises Sept Iles Ltee.
		Rio	7	404	A. C. Layden (1/2)
1,500	Shawbridge	Laurentian	7	200	B. Etinson (Summer)
26,903	Shawinigan Falls	Auditorium	7	600	G. Champagne (1/2)
		Capitol	7	400	G. Champagne (1/2)
		Cartier	7	500	G. Champagne (1/2)
		Roxy	7	600	G. Champagne (1/2)
50,543	Sherbrooke	Capitol	7	600	P. Demerest (Fr.)
		Cinema de Paris	4	846	France Films (Fr.)
		Granada	7	1592	United Amusements
		Premier	7	726	G. Marcoux
		Rex	7	628	G. Bachand (Fr.)
14,961	Sorel	Eden	7	533	E. Gauthier (1/2)
		Richelieu	7	500	A. Lacouture (Fr.)
		Rio	7	600	F. Gauthier (1/2)
		Sorel	7	1070	M. Lacouture (1/2)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
1,386	Sutton	Maple	6	300	N. Jocas
900	St. Adelaïde	St. Adelaïde	6	249	Rex Film (Fr.)
2,200	St. Adèle en Bas	Pine	7	300	P. Karabian (Fr.)
5,169	St. Agathe	Alhambra	7	300	J. Adilson (Summer) (1/2)
		Roxy	7	433	J. Adilson
1,725	St. Alexis des Monts	Turner	4	250	Paul Gaudreault (Fr.)
1,500	St. Andre Avellan	Royal	6	250	Octave & Urgele Besson
3,325	St. Anne de Bellevue	Rex	7	414	M. Cohen, Inc.
4,650	St. Anne des Monts	Cariboo	5	225	Cine Gaspe Ltd. (J. C. Beaudette) (Fr.)
1,500	St. Anne de la Perade	Plaza	7	357	Rene Gaudreault (Fr.)
1,500	St. Antoine Abbe	Town Hall	1	150	J. O. Cabano (Summer) (Fr.)
2,200	St. Basile	Elysee	6	300	Laurence Poiré (Fr.)
1,334	St. Casimir	Centre Paroissial	4	350	H. Tessier (Fr.)
		K of C	4	240	P. Dusablon (Fr.)
1,658	St. Cesaïre	Venise	6	315	R. Gagne (Fr.)
2,000	St. Charles	Alouette	6	304	I. Ruel (Fr.)
2,000	St. Chas. de Caplan	Victoria	4	200	V. Leblanc (Fr.)
1,400	St. Chrysostome	Roxy	5	250	E. Cote (Fr.)
2,000	St. Come	St. Come	4	140	L. Doyon (Fr.)
1,080	St. Croix	St. Croix	6	300	N. Demers (Rex Film) (Fr.)
2,500	St. Donat	Jano	7	196	Fernand Mousseau (1/2)
1,000	St. Eleuthere	Salle Paroissiale	6	400	L. Gagnon (Rex Film) (Fr.)
1,500	St. Ephrem	Alfred	2	200	J. P. Roy (Fr.)
2,600	St. Eustache	Cinema	7	320	Leo Choquette (Fr.)
3,176	St. Eustache sur le Lac	Moon	7	304	L. Theorat (Fr.)
		Normandie	7	300	G. Lahaie (1/2)
627	St. Evariste	Royal	4	300	Emile Vachon (Fr.)
2,648	St. Felicien	St. Felicien	7	300	J. Hylas Gagnon (Fr.)
1,184	St. Felix de Valois	Carillon	6	300	R. Gravel (Fr.)
2,650	St. Gabriel de Brandon	Brandon	6	304	Paul Desjarlais (Fr.)
		Laurentian	6	250	T. Yanakis (1/2)
1,322	St. Genevieve	Pierrefonds	6	280	George Y. Hurteau (Fr.)
2,652	St. George de Beauce	Royal	7	484	L. Choquette (Fr.)
		Vimy	7	550	L. Choquette (1/2)
2,000	St. Gideon de Beauce	Frontenac	4	275	Y. Gilbert (Fr.)
5,870	St. Gregoire de Montmorency	Parish Hall	6	500	C. Pacaud (Fr.)
20,236	St. Hyacinthe	Corona	7	589	A. Adilman (Fr.)
		Maska	7	811	United Amusement (1/2)
1,800	St. Jacques de Montcalm	Acadia	6	300	J. L. Ferland (Fr.)
6,500	St. Jean Baptiste	Cartier	7	596	E. Godbout & H. Tourigny (Fr.)
2,500	St. Jean de Port Joli	Centre Paroissial	4	400	L'Abbe G. Pelletier (Fr.)
		Parish Hall	6	250	Rex Film (Fr.)
17,685	St. Jerome	Rex	7	748	General Theatres (Odeon) (1/2)
		Theatre du Nord	7	500	L. Choquette (Fr.)
1,480	St. Jerome (Lac St. John)	Parish Hall	4	360	G. Tremblay (Fr.)
3,000	St. Joachim de Tourelle	St. Joachim	2	300	A. St. Laurent (Fr.)
19,100	St. Johns	Capitol	7	928	General Theatres (1/2)
		Cartier	7	450	C. Auclair (1/2)
		Imperial	7	692	United Amusement
7,945	St. Joseph d'Alma	Alma	6	300	U. H. Pelletier (1/2)
		Canadien	6	600	L. Rossignol (1/2)
2,412	St. Joseph de Beauce	Marquette	4	300	J. O'Grady (Fr.)
1,438	St. Jovite	St. Jovite	2	150	J. E. Dufour (1/2)
1,800	St. Julienne	Chateau	6	360	Maurice Simard (Fr.)
		Theatre Moderne	6	280	G. Langlois (Fr.)
1,980	St. Justine	Etoile	4	350	A. Chabot (Fr.)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
8,615	St. Lambert	Astor	7	450	United Amusement
		Victoria	7	426	United Amusement
20,426	St. Laurent	College St.			
		Laurent	4	500	E. Deguire
2,700	St. Lin	Normandie	7	632	United Amusement
2,643	St. Louis de	Laurier	6	400	R. Lapierre (Fr.)
1,150	St. Marguerite	Parish Hall	1	200	R. LaFrance (Fr.)
2,430	St. Marie de	Esterel	2-3	300	B. C. Salamis (Summer)
	Beauce	Centre Recreatif	7	310	Municipal du Village (Fr.)
		St. Marie	7	200	A. Jacob (Fr.)
2,060	St. Martin de				
	Beauce	Centre Paroissial	6	544	L. Dubord (Rex Film) (Fr.)
1,800	St. Martine	Normandie	4	360	Maurice Leduc (1/2)
10,539	St. Michel des				
	Saints	Alouette	7	250	Jean Lavoie (Fr.)
1,731	St. Pascal	Duchesse	4	400	G. A. Chapleau (Fr.)
1,300	St. Perpetue	Centre Recreatif	4	200	Maurice Lord (Fr.)
1,500	St. Prosper	St. Prosper	2-4	275	Yvan Morin (Fr.)
3,107	St. Raymond	Alouette	7	408	R. Martin (Fr.)
1,841	St. Remi	Capitol	5	349	R. Lussier (Fr.)
4,385	St. Romuald	Etchemin	7	400	A. Fabi (Fr.)
3,630	St. Rose	Garden	7	200	J. A. Daigle
		Louise	7	300	A. Allard (Summer) (1/2)
1,066	St. Saver	Nordic	7	175	Leo Choquette (1/2)
7,038	St. Therese	George's	7	512	P. Senecal (1/2)
		Rose	7	440	W. Manville (1/2)
3,000	St. Zacharie	St. Zacharie	4	225	R. Drouin (Fr.)
2,781	Temiskaming	Crescent	7	240	G. K. Theberge & M. Christian
3,173	Terrebonne	Figaro	7	300	Marcel Aubin (1/2)
15,006	Thetford Mines	Bey's Cinema	7	500	L. Choquette (1/2)
		Centre Paroissial	7	800	Rev. E. Begin (1/2)
		Pigalle	7	500	A. Payeur (1/2)
46,074	Three Rivers	Capitol	7	1224	FPC
		Imperial	7	756	T. H. Trow (1/2)
		Paris	7	730	France Films (Fr.)
		Rialto	7	526	FPC (Fr.)
		Salle Notre Dame	3-4	1000	A. Bellefeuille (Fr.)
1,933	Thurso	Capitol	4	248	D. S. Jacques (1/2)
6,000	Tracy	Tracy	7	564	Gerard Langevin (1/2)
3,519	Trois Pistoles	Salle Paroissiale	7	700	A. R. Pitre (Rex Film) (Fr.)
8,603	Val D'Or	Palace	7	400	J. Dydzak (1/2)
		Princess	7	400	N. Chalykoff (1/2)
		Strand	7	570	Premier Operating Corp. (1/2)
610	Val La Flamme	Mel-O-Dee	—	—	L. Prevost
1,000	Vallee Jonction	Salle Paroissiale	4	200	Biendonne Clich (Fr.)
22,414	Valleyfield	Bellerive	2	679	Leo Choquette
		Royal	1	800	Leo Choquette (Fr.)
		Solaberry	7	650	Leo Choquette (1/2)
1,104	Varennes	Lux	6	300	E. Forest (Fr.)
77,391	Verdun	Fifth Ave.	7	760	Standard Amusements
		Palace	7	842	General Theatres (Odeon) (Fr.)
		Park	7	1160	Standard Amusements
		Savoy	7	868	Confederation Amusements
13,091	Victoriaville	Laurier	7	789	C. Magnan (1/2)
		Victoria	7	550	U. S. Allaire (1/2)
6,500	Ville Jacques-Cartier				
		Royal	7	400	W. Mainville (1/2)
		Vox	7	400	L. Barcels (1/2)
11,536	Ville LaSalle	LaSalle	7	680	LaSalle Thea. Reg'd (L. Dame)
2,000	Ville Le Moyne	Vimy	7	500	N. Carette (1/2)
1,306	Ville Marie	Ville Marie	6-7	430	J. M. Gagne (Fr.)
6,700	Ville St. Joseph	Royal	7	616	A. Lamothe (Fr.)
10,443	Ville St. Michel	Michel	7	300	J. Goyette (1/2)
5,000	Ville St. Pierre	Lux	7	410	L. Choquette (1/2)
2,079	Warwick	Warwick	7	350	H. Blais (Fr.)
4,027	Waterloo	Star	7	290	L. Choquette
1,066	Weedon	Rio	6	300	P. H. Bourget (1/2)
4,696	Windsor Mills	Loma	7	200	R. Noel (1/2)
13,313	Wrightville	Montcalm	7	612	FPC
1,021,520	Montreal	Amhurst	7	662	United Amusement (1/2)
		Alouette	7	1325	Consolidated Amusements (Fr.)
		Amherst	7	1692	Premier Operating (1/2)

Quebec

Pop.	Town	Theatre	Open	Seats	Licensee
1,021,520	Montreal	Avenue	7	850	United Amusement
		Avon	7	751	United Amusement (1/2)
		Beaubien	7	660	General Theatres (Odeon) (1/2)
		Belmont	7	1221	United Amusements
		Bijou	7	900	France Film (Fr.)
		Broadway	7	500	N. Courtemanche (1/2)
		Cameo	7	414	A. Capandrites (1/2)
		Canada	7	500	H. Green
		Canadien	7	690	Cine France (Fr.)
		Capitol	7	2603	FPCC
		Capri	7	550	E. A. Fossio
		Cartier	7	1051	Confederation Amusements (Fr.)
		Centre	7	550	D. Berzon
		Century	7	655	Standard Amusements
		Champlain	7	1409	General Theatres (Odeon) (Fr.)
		Chateau	7	1471	Confederation Amusements (1/2)
		Cinema de Paris	7	464	France Film (Fr.)
		Cine Riviera	7	550	H. Guimond & P. Lefebvre (1/2)
		Corona	7	1298	United Amusement
		Cremazie	7	722	General Theatres (Odeon) (1/2)
		Crystal Palace	7	765	J. Dufort
		Dieppe	7	400	E. Ruffo (1/2)
		Dominion	7	829	Confederation Amusements (1/2)
		Electra	7	859	General Theatres (Odeon) (Fr.)
		Empire	7	500	Banner Amusements
		Empress	7	1350	Confederation Amusements
		Fairyland	7	500	B. C. Solamis
		Francais	7	1961	United Amusements
		Granada	7	1685	United Amusements
		Her Majesty's	7	1584	Consolidated Amusements
		Hollywood	7	600	C. Auclair
		Imperial	7	1875	FPCC
		Kent	7	675	United Amusements
		La Scala	7	500	J. Desmarais (Fr.)
		Laval	7	800	United Amusements (Fr.)
		Lido	7	750	Irving Adelson
		Lord Nelson	7	500	N. Lazanis (1/2)
		Loew's	7	2853	FPCC
		Luxor	7	400	L. Larocque (1/2)
		Maisonneuve	7	715	Confederation Amusements (1/2)
		Majestic	7	550	H. Heller & J. Cytrynbaum (1/2)
		Melody	7	700	All Nations Book & Film Service. (Foreign)
		Mercier	7	909	General Theatres (Odeon) (Fr.)
		Midway	7	937	General Theatres (Odeon)
		Monkland	7	1300	United Amusements
		Montrose	7	912	E. N. Tobah
		Orleans	7	500	United Amusements
		Orpheum	7	1100	FPCC
		Outremont	7	1442	Confederation Amusements
		Palace	7	2625	FPCC
		Popineau	7	1446	United Amusements
		Passe Temps	7	568	Consolidated Theas. (1/2)
		Perron	7	500	Century Theatre Ltd. (1/2) (cl.)
		Plaza	7	980	United Amusements (1/2)
		Princess	7	2184	FPCC
		Radio City	7	1733	J. Desmarais (1/2)
		Regal	7	415	A. St. Germain (1/2)
		Regent	7	941	United Amusements
		Rex	7	450	C. Auclair (1/2)
		Rialto	7	1174	United Amusements
		Rio	7	350	L. Larocque (Fr.)
		Ritz	7	700	C. Auclair (Fr.)
		Rivoli	7	1547	United Amusements
		Rosemount	7	1305	United Amusements
		Royal	7	225	J. A. Savard
		Seville	7	1148	United Amusements
		Snowdon	7	968	United Amusements
		Star	7	476	S. Athanasiou (1/2)
		St. Denis	7	2380	France Film (Fr.)
		Stella	7	400	C. Auclair (Fr.)
		Strand	7	714	United Amusements
		System	7	924	Geo. Panos
		Van Horne	7	818	United Amusements
		Venizia	7	1518	Soccio & Celzi (Foreign)

Quebec—Nova Scotia

Pop.	Town	Theatre	Open	Seats	Licensee
1,021,520	Montreal	Villieray	7	700	General Theatres (Odeon) (Fr.)
		Vogue	7	700	D. Berzon
		Westmount	7	1141	United Amusements
		York	7	1100	United Amusements

Nova Scotia

(Licenses are renewable in Nova Scotia on April 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
9,870	Amherst	Capital	6	820	F. G. Spencer (FPCC)
		Paramount	6	610	F. G. Spencer (FPCC)
782	Annapolis	Capital	6	346	Annap. Amuse. Co. Ltd. (B&L)
3,196	Antigonish	Capital	6	540	B&L Theatres
600	Barrington				
		Goudey	6	499	Mrs. S. M. Brownell
2,100	Bedford	Bedford	6	200	W. A. Purcell
1,045	Berwick	Bligh's	6	268	W. L. Bligh
1,038	Bridgetown	Strand	6	280	C. L. Piggott
4,010	Bridgewater	Avon	2-3	475	SFA Limited
		Capital	6	618	SEA Limited
1,311	Canso	Ideal	6	354	L. D. Nauffte
1,000	Chester	Kenerik	4	292	Eric Redden
867	Cheticamp	Evangeline	4	225	P. Cormier & S. Chiosson
1,020	Clark's Harbor	Vimy	3	513	Evan A. Swim
15,037	Dartmouth	Dundas	6	675	Franklin-Herschorn
		Mayfair	6	731	Franklin-Herschorn
2,047	Digby	Bijou	2	270	SFA Co. Ltd.
		Capital	6	294	SFA Co. Ltd.
3,143	Dominion	Royal	6	300	J. S. Liscombe
700	Freeport	NuEra	1	150	Lloyd Blackford
25,586	Glace Bay	Russell	6	900	Wener & Green
		Savoy	6	1290	FPCC
85,589	Halifax	Armview	6	735	Odeon-Garson Theas.
		Capital	6	1980	FPCC
		Casino	6	1061	Odeon
		Empire	6	575	Maritime Amuse. Co. Ltd.
		Family	6	523	Franklin-Herschorn
		Gaiety	6	613	M. E. Walker, Ltd.
		Garrick	6	614	Odeon
		Oxford	6	720	Odeon
		Paramount	6	1162	FPCC
		Vogue	6	945	Franklin-Herschorn
1,131	Hantsport	York	6	250	United Enterprise Ltd.
544	Hubbards	Hubb	4	150	W. L. Armstrong
2,340	Inverness	Victoria	4-6	264	J. Tubetti
1,109	Joggins	Regent	6	250	R. J. Melanson
4,240	Kentville	Empire	6	684	F. G. Spencer (FPCC)
		Paramount	6	746	F. G. Spencer (FPCC)
800	Kingston	Roxy	6	250	F. J. Mumford
3,535	Liverpool	Astor	6	625	Astor Thea. Ltd. (Spencer)
1,225	Lockeport	Capital	6	391	B&L Theatres
2,816	Lunenburg	Kenerik	6	460	F. G. Spencer
1,019	Mahone Bay	Kenerik	2	185	Eric Redden
1,506	Middleton	Capital	6	490	G. R. Spencer
800	New Germany..	York	2	230	A. A. Fielding
9,933	New Glasgow ..	Academy	6	717	Odeon
		Roseland	6	743	"
500	New Ross	Cross	4	208	Ken Corkum
10,423	New Waterford	Majestic	6	594	F. Gregor (FPCC)
		Paramount	6	746	F. Gregor (FPCC)
7,354	North Sydney ..	Odeon	6	576	Odeon
1,466	Oxford	Capital	6	275	G. E. Fulton
1,906	Parrsboro	Gem	6	128	M. B. Audas
4,259	Pictou	Capital	6	440	H. Wisener
1,034	Port Hawkesbury	State	4-6	225	R. F. Hazel & P. R. Barkhouse
1,000	Reserve Mines..	Family	6	289	P. Branchini
2,000	River Hebert	Royal	4	270	W. L. McEachem
1,501	Sheet Harbour..	Atlantic	2	250	Atlantic Theatres, Ltd.
2,040	Shelburne	Capital	6	397	B&L Theatres
1,822	Shubenacadie ..	Roxy	6	187	M. E. Walker (United Enterprise, Ltd.)

Nova Scotia — New Brunswick

Pop.	Town	Theatre	Open	Seats	Licensee
7,138	Springhill	Capitol	6	597	A. J. Mason
2,000	Spryfield	Kent	6	330	M. E. Walker
5,575	Stellarton	Jubilee	6	630	Odeon
1,000	Stewiacke	Park	6	166	United Enterprises Ltd. (M. E. Walker)
31,317	Sydney	Paramount	6	996	FPCC
		Strand	6	601	B&L Theatres and E. R. Lynn
		Vogue	6	1075	FPCC
8,400	Sydney Mines	Strand	6	753	Odeon
1,061	Tatamagouche	Rialto	6	225	Hazel & Barkhouse
10,756	Truro	Capitol	6	802	F. G. Spencer (FPCC)
		Royal	6	922	F. G. Spencer (FPCC)
1,327	Wedgeport	Evangeline	2	210	St. Michael's Church
561	Westport	Star	1	155	W. G. Strickland
4,301	Westville	Roxy	6	364	Westville Thea. Co.
1,475	Weymouth	Community	2	200	Dr. H. J. Pothier
6,000	Whitney Pier	Casino	6	344	George Khattar
3,439	Windsor	Imperial	6	590	Windsor Amusement Co.
2,313	Wolfville	Acadia	6	600	G. R. Spencer
8,106	Yarmouth	Capitol	6	1249	Odeon
		Community	6	571	Franklin-Herschorn

New Brunswick

(Licenses are renewable in New Brunswick on June 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
1,741	Andover	Capitol	6	299	B&L Theatres
4,453	Bathurst	Capitol	6	470	W. J. Kent & Co. Ltd.
		Kent	6	686	J. Harper Kent (FPCC)
1,333	Black's Harbor	Strand	6	320	Cannors Bros. Ltd.
800	Buctouche	Roxy	6	250	Harry Adkins
7,754	Campbellton	Capitol	6	778	F. G. Spencer (FPCC)
		Paramount	6	600	F. G. Spencer (FPCC)
1,500	Caraquet	Bellevue	4-6	300	O. J. Robichaud
5,223	Chatham	Capitol	6	392	B&L Theatres
		Vogue	6	575	B&L Theatres
1,000	Chipman	Capitol	6	350	J. A. Williams
4,939	Dalhousie	Capitol	6	510	F. G. Spencer (FPCC)
1,600	Deer Island	Mayfair	1	200	R. Greenlaw
350	E. Florenceville	Green's	6	490	G. Green & Sons, Ltd.
10,753	Edmundston	Capitol	6	480	B&L Theatres
		Centre Educational			Bishop R. Gagnon
		Star	6	560	Mrs. H. M. Nesbitt
16,018	Fredericton	Capitol	6	504	W. W. O. Fenety (FPCC)
		Gaiety	6	870	W. W. O. Fenety (FPCC)
2,365	Grand Falls	Grand	6	406	B&L Theatres
		Riviera	7	500	S. J. Guimont
1,800	Grand Manan	Happy Hour	2	250	J. C. Coughlin
1,000	Grand Harbour	Community	2	278	Harry Cheyney
1,000	Hartland	Capitol	6	496	B&L Theatres
3,000	Lancaster	Gaiety	6	573	L. Sprague
2,152	Marysville	Lyric	2	270	H. A. Galley (Winter)
2,265	McAdam	Vogue	6	400	Stammore Enterprises Ltd. (B&L)
1,500	Minto	Gaiety	6	385	T. J. O'Rourke
27,334	Moncton	Capitol	6	914	Odeon
		Empress	6	660	Odeon
		Imperial	6	616	FPCC (cl.)
		Paramount	6	1166	FPCC
4,248	Newcastle	Opera House	6	450	Mrs. J. McLaughlin
		Uptown	6	500	Mrs. J. McLaughlin
1,000	Petitcodiac	Rio	6	420	M. E. Walker
800	Petit Rocher	Normandie		300	A. J. Boudreau
1,350	Plaster Rock	Briggs	6	400	V. R. Briggs & Son
		Community	4	400	G. D. MacFarlane
688	Port Elgin	Mayfair	4-6	250	Arthur Mitchell
2,000	Richibucto	Pine	4-6	300	H. Adkins
896	Rothsay	Community	6	300	Leslie Sprague
2,873	Sackville	Vogue	6	475	M. E. Walker (Sack.) Ltd.

New Brunswick — Prince Edward Island — Newfoundland

Pop.	Town	Theatre	Open	Seats	Licensee
50,779	Saint John	Capitol	6	1630	FPCC
		Kent Odeon	6	698	A. I. Garson (O.)
		Mayfair	6	792	Franklin-Herschorn
		Paramount	6	1394	FPCC
		Regent	6	759	Franklin-Herschorn
		Strand	6	769	Odeon
2,010	Shediac	Capitol	6	324	J. E. LeBlanc
1,181	Shippeigan	Frontenac	6	300	H. L. Haines & J. Robichaud (Burned)
800	Sunny Corner	Sunny	6	324	H. Matchett
3,224	Sussex	Strand	6	750	Colin & Wm. Danson
1,458	St. Andrews	Andraeleo	6	300	P. E. Michaud (cl.)
		Marina	6	200	E. S. Finigan
1,263	St. George	Capitol	6	396	Charlotte Amuse. Co. Ltd. (B&L)
		Opera House	1	200	Charlotte Amuse. Co. Ltd. (B&L)
1,419	St. Leonard	Acadia	6	400	Mrs. E. Fournier
3,000	St. Quentin	Montcalm	6	500	Centre Recreatif Ltd.
3,769	St. Stephen	Queen	6	594	C. E. Staples
3,700	Tracadie	Rex	6	400	North Shore Theatre Co.
4,000	West Saint John	Community	6	337	W. R. Golding
500	Wilson's Beach	Maple Leaf	2-3	200	W. Newman (cl.)
3,996	Woodstock	Capitol	6	455	F. G. Spencer (FPCC)

Prince Edward Island

(Licenses are renewable in New Brunswick on June 1st and in Nova Scotia on April 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
674	Alberton	Princess Pat	6	320	J. F. & Gordon White
690	Borden	Royal	4-6	254	J. K. Pidgeon
15,887	Charlottetown	Capitol	6	514	F. G. Spencer (FPCC)
		Empire	3	500	F. G. Spencer (FPCC) (cl.)
		Prince Edward	6	1050	F. G. Spencer (FPCC)
300	Crapaud	Crapaud	2	200	Lloyd Rogerson
762	Georgetown	Holy Name	1	250	Holy Name Society
811	Kensington	Cameo	6	250	J. K. Pidgeon
1,068	Montague	Yeo's	4	250	B. H. Yeo
400	Morell	Memorial	2-3	300	Memorial Hall Co. Ltd.
500	Mount Stewart	St. Andrews Hall	2-4	225	St. Andrews Parish
400	Murray Harbour	Community	2-4	180	Keith Buell
400	Murray River	Mayfair	1	200	E. K. Johnston
800	O'Leary	Verdun	4	400	Milton Smallman
1,183	Souris	Souris	3	250	C. N. Richards
6,547	Summerside	Capitol	6	800	H. E. Gaudet
		Regent	6	526	G. R. Pope
800	Tignish	Canadian Legion	4	160	Can. Legion

Newfoundland

Pop.	Town	Theatre	Open	Seats	Licensee
10,291	Belle Island	Gaiety	6	400	R. R. Costigan
		Princess	6	300	Normore & Luffman
2,552	Bishop's Falls	Wavell	2-4	200	Roy Walsh
1,401	Bonaville	Garrick	6	200	F. G. Bradley
2,744	Boiswood	Imperial	6	200	J. S. Arklie & Roy Petrie
2,003	Buchan's	Buchan's	6	200	C. L. Courage
10,276	Corner Brook	Majestic	6	500	Coleman & Coombes
		Palace	6	500	J. A. Basha
		Regent	2	150	Coleman & Coombes
2,655	Deer Lake	Roxy	4	400	Lakeside Lodge Ltd.
2,400	Gander	Globe	6	400	W. J. Leahy
		Star	2	200	W. J. Leahy
3,947	Grand Falls	Popular	4	350	P. A. Edwards
2,331	Harbour Grace	Paramount	2-4	300	W. & M. Hayes
1,194	Humbermouth	Humber	4-6	350	M. G. Basha
2,634	Port Aux Basques	Basque	6	304	E. J. Godden & H. O. House

Newfoundland — Drive-in Theatres

Town	Theatre	Cars	Licensee
871 Stephenville	Dome	4-6	Leo Gaultois
956 Stephenville	Page	7	G. M. Basha
Crossing	Uptown	4-6	Chas. McFatridge
52,873 St. John's	Capitol	6	Nfld. Amuses. Ltd. (FPCC)
	Cornwall	6	Nfld. Amuses. Ltd. (FPCC)
	Nickel	6	J. P. Kiely
	Paramount	6	Nfld. Amuses. Ltd. (FPCC)
	Star	6	Nfld. Amuses. Ltd. (FPCC)
	York	6	J. P. Kiely
Wabana	St. Patrick's	6	—
3,674 Windsor	Vogue	6	J. L. Basha
	Windsor	2-4	Rev. F. P. Meany

Drive-in Theatres

(All theatres have the word drive-in after the name.)

Town	Theatre	Cars	Licensee
BRITISH COLUMBIA			
Aldergrove	North Star	400	R. Boyce & Reder (cl.)
Burnaby	Cascades	750	National Drive-in Theatres
Burnaby	Lougheed	639	Theatre Agencies
Cassidy	Cassidy	400	Cassidy Drive-in Theatre Ltd.
Castlegar	Elk	300	G. Simmons
Cranbrook	Rex	280	R. W. Colmer
Creston	Valley	199	T. & B. Tedford, & L. Johnson
Chilliwack	Chilliwack	481	J. H. & R. Clarke
Dawson Creek	Dawson Creek	300	Dawson Creek Theatres
Duncan	Sunset	400	Sunset Auto Theatres Ltd.
Fernie	Elk's	190	C. T. Lynch
Genelle	Starlite	250	Mr. & Mrs. J. Horlick (cl.)
Grand Forks	Grand Forks	350	E. Bigattini & W. Nimilowicz
Hammond	Ridge	500	E. Canning, I. Morrison, L. Warren (cl.)
Kamloops	Skyview	330	Inland Industries Ltd.
		260 seats	
Kamloops	Sun Down	450	S. Singh & G. Lane
Kelowna	Boyd's	304	Cozart & Boyd Shows
Langley Prairie	Hillcrest	500	A. J. Dainard
Lulu Island	Delta	650	Mayer Enterprises
Marysville	Wayne	300	Rex Colmer
Nanaimo	Starlite	320	FPCC
Nelson	Starlight	288	T. Hetherington, I. Toffee, O. Bird
New Westminster	Paramount Auto-Vue	600	Paramount Auto-Vue Theatre Ltd.
New Westminster	Westminster	500	Les Young
North Vancouver	Lions	350	Lions Drive-in Theatre Co. Ltd.
Penticton	Pines	250	Okanagan Drive-in Theatres Ltd.
Prince George	Lloyd's	220	Lloyd Merritt
Prince George	Startime	300	Trans-West Theas. Ltd.
Ruskin	Ruskin	200	H. Blanchard
Salmon Arm	Suswap	246	Suswap Drive-in Ltd.
Surrey	Surrey	392	Gayland Amusements Ltd.
Trail	Auto-Vue	400	Auto-Vue Drive-in Ltd.
Vernon	Skyway	350	Inland Industries Ltd.
Victoria	Tillicum	620	Myers Enterprises
		132 seats	
Westview	Beach Gardens	350	H. Bayer, R. Hiltz, H. I. Howard
ALBERTA			
Barrhead	Delta	250	Fred Tremblay
Bonnyville	Willie's	250	G. W. Mackintosh
Brooks	Brooks	225	P. Ubertino
Calgary	Chinook	600	Western Drive-in Theatres Ltd.
Calgary	Cinema Park	1036	Cinema Park Drive-In-Thea. Ltd. (F. H. Kershaw)
Calgary	17th Avenue	500	J. B. Barron (Odeon)
Calgary	Sunset	750	Sunset Drive-in Theatre Ltd.

Drive-in Theatres

Town	Theatre	Cars	Licensee
Camrose	Camrose	375	Chester Berry
Camrose	Karve Drive-In	350	Camrose Drive-in Theas. Ltd.
Camrose	Northern Lights	300	Camrose Northern Lights Drive-in Ltd.
Cardston	Park	200	Mayfair Theatres Ltd.
Claresholme	Claresholme	250	J. Feldman
Claresholme	Greenhills	250	A. Gawn
Cold Lake	Cold Lake	300	Mr. & Mrs. Cecil Wolver
Drumheller	Drumheller	300	Drumheller Drive-in Theatre Ltd.
Edmonton	Belmont	400	L. Maynard & C. Rapp
Edmonton	Golden West	500	Golden West Drive-in Co. Ltd.
Edmonton	Sky-Vue	1100	J. Feldman
Edmonton	Southside	400	Western Drive-in Theatres Ltd.
Edmonton	St. Albert	550	D. E. Moyer
Edmonton	Starlite	600	Western Drive-in Theatres Ltd.
Edson	Glenwood	200	Boyle Theatres Ltd.
Fort MacLeod	Fort	300	Northern Theatres Ltd.
Grand Prairie	Wapiti	300	I. F. Shacker
Hanna	Capital	250	Earl Lewis
High River	Earl's	198	Carl Lewis
High River	Highwood	300	Canada Theatres Ltd.
Lake Chestermere	Lakshore	500	Paul Hanson
Leduc	Leduc	250	Leduc Drive-in Theatre Ltd.
Lethbridge	Green-Acres	300	A. W. Shackelford (FPCC)
Medicine Hat	Hat	350	John, Albert & Renold Dederer
Minburn	Minburn	—	J. Rubil
Olds	Olds	400	W. J. Chaladyn
Panoka	Panoka	150	J. Purnell & Sons
Red Deer	Red Deer	300	Staniland & Chabillon
Rosetown	Rosetown	250	A. J. Flach
Stettler	Stettler	289	C. Leonhardt & J. Klemik
Taber	Sky-Vue	300	Miller Theatres Ltd.
Vegreville	Skyline	225	H. Krykiwacz
Wainwright	Stardust	250	P. May & H. Latch
Westlock	Westlock	250	J. Serenas & J. Wojicki
Wetaskiwin	Wetaskiwin	286	M. Pyrcz

SASKATCHEWAN

Assinbola	Rustic	150	W. Pyle
Biggar	Sunset	200	J. Adrain & W. Nelson
Creelman	Starland	100	Grant Wildfield
Estevan	Starlite	200	G. Geim & D. Abbott
Eston	Eston	126	John Dobni
Farm Lake	Blue Moon	375	Blue Moon Thea. Co.
Fort Qu'Appelle	Sun Valley	200	Keith McNeil
Fort Qu'Appelle	Twilite	100	Twilight Theatres Ltd.
Humboldt	Golden West	300	S. & R. H. Besenski
Kamsack	Kamsack	30 seats	W. Welykholowa
Kenossee	Kenossee	100	E. Cozma
Kindersley	Kindersley	225	J. & M. Dobni & E. Bellward
Lloydminster	C&H	200	G. Coombes & E. G. Hudson
Lloydminster	Golden West	290	Coombes & Hudson (cl.)
Loon Lake	Loon Lake	20	George Larsen
Meadow Lake	Northland	200	Lloyd Jones
Melfort	Sunset	225	J. J. Baldwin
Meville	Star Dust	300	Star Dust Theatre Co.
Moose Jaw	Golden West	400	FPCC
Nipawin	Skyview	200	I. Reinhorn
North Battleford	North Park	300	Gerrit Nyholt
Prince Albert	Nor-Lite	400	P. W. Mahon
Prince Albert	Pines	400	Strand Theas. Ltd. (P. W. Mahon)
Regina	Queen City	500	J. Watson (FPCC)
Regina	Starlite	780	I. Berenbaum
Regina	Sunset	500	Theatre Under the Stars Ltd.
Saskatoon	Skyway	500	Rothstein Theatres Ltd.
Saskatoon	Starlite	400	H. Howard
Saskatoon	Sutherland Park	500	FPCC
Swift Current	Swift Current	250	D. J. Burke & R. Dahl
Tisdale	Falcon	125	F. W. Falkner
Unity	Twilite	150	V. Wouters

Drive-in Theatres

Town	Theatre	Cars	Licensee
Wadena	Amibo	300	Mike Pluhator, Sr.
Watrous	Watrous	200	A. M. Crawford
Weyburn	Twilite	400	Rothstein Theas. Ltd.
Wilkie	Circus	388	M. Friedman & Associates
Wolseley	Twilite	150	Twilight Theatres Ltd.
Wynyard	Lake Vu	250	W. Tien
Yorkton	Crest	300	Rothstein Theatres
MANITOBA			
Brandon	Green Acre	334	FPCC
Crystal City	Crystal City	235	Crystal City Community
Dauphin	Park	400	H. Phillet
Killarney	Shamrock	150	G. C. Cowan
Lockport	Lockport	500	M. Gorenstein
Neepawa	Airline	520	S. Richard Miles
Portage La Prairie	Circus	480	M. Shnier
Transcona	Starlite	440	S. Brownstone
Virden	Virden	240	T. Morris
Winnipeg	Airport	1000	Western Theatres Ltd.
Winnipeg	Circus	480	M. Shnier
Winnipeg	Eldorado	750	Western Theatres Ltd.
Winnipeg	North Main	600	H. Silverberg
Winnipeg	Pembina	500	Western Theatres Ltd.
Winnipeg	Twilite		P. Bodnoff
ONTARIO			
Agincourt	Northeast	946	Twinex Century
Arnprior	Sky Hi	300	Ottawa Valley Amuse. Co.
Aylmer	Airview	348	C. E. Wray & C. Durling
Barrie	Huronia	400	Huron Drive-In Thea. Ltd.
Belleville	Belleville	450	Belleville Drive-In Theatre Ltd. (Ochs Co.)
Belmont	Sunset	500	W. C. Manning (EBA)
Brampton	Odeon	390	Odeon
Brantford	Breezes	450	Allan Gazer
Brantford	Sunset	504	Inter-City Drive-In Theas (FPCC)
Bridgeport	K. W.	800	Premier Operating
Brockville	Brockville	400	Drive-In Thea. Co. (A. Moulds)
Centreville	Centreville	500	A. I. Rosenberg
Chatham	Chatham	480	J. Dydzak
Chippawa	Starlite	500	Starlite Thea. Co. (FPCC)
Clinton	Lashmar	300	R. L. Marshall
Cobourg	Midway	500	Bridgeport Drive-In Thea. Co. Ltd. (Premier)
Collingwood	Collingwood	400	G. Scarris
Copper Cliff	Copper Cliff	350	Twinex
Cornwall	Cornwall	400	Cornwall Drive-In Thea. Op. (Twinex)
Cornwall	Starlite	312	John Assaly
Cyrville	Star Top	500	Gloucester Drive-In Ltd. (Ochs Co.)
Elmvalle	Elmvalle	300	J. R. Hewitt
Fort Erie, N.	Fort Erie	500	Fort Erie Drive-In Ltd.
Goderich	Sunset	350	George O. Thompson
Grand Bend	Grand Bend	370	Emerson des Jardines
Gravenhurst	Muskoka	300	G. R. McDonald
Guelph	Guelph	400	A. I. Rosenberg
Hamilton	Hamilton	900	Dydzak Drive-In Theas. Ltd.
Hamilton	Mohawk	816	Inter-City Drive-In Theas (FPCC)
Hamilton	Scenic	400	A. I. Rosenberg
Hanover	Hanover	400	B. Fisher
Harriston	Harriston	200	Evelyn M. Young
Hawkesbury	Bel-Vue	350	O. Legault
Huntsville	Huntsville	300	F. Giaschi
Kenora	Rabbit Lake	350	W. R. McIntosh
Kingston	Kingston	450	Kingston Drive-In Ltd. (Ochs Co.)
Leamington	Leamington	350	D. Stanton & A. Scott
Lindsay	Lindsay	280	Lindsay Drive-In Thea. Ltd.
Listowel	Lashmar	300	R. L. Marshall
London	Skyway	650	Skyway Drive-In Theas. Ltd. (FPCC)
London	Star-Top	450	London Drive-In Thea. Ltd.

Drive-in Theatres

Town	Theatre	Cars	Licensee
			(Ochs Co.)
London	Twilite	496	J. Dydzak
Malton	North-West	974	Twindex Century
Midland	Midland	300	National Theatre Services
Napanee	Napanee	350	J. A. Thompson
New Liskeard	Tri-Town	300	C. & E. Hawn
Newmarket	North York	400	Clifford Murrell
Niagara Falls	Hollywood	500	M. Bahajski
North Bay	North Bay	350	A. I. Rosenberg
Oakville	Day-Lite	500	J. Watier (cl.)
Oakville	Oakville	400	National Theatre Services
Orangeville	Orangeville	400	S. Merlina
Orillia	Orillia	450	Twindex Century
Oshawa	Oshawa	478	Peter Drive-In Theas. Ltd. (Twindex)
Ottawa	Aladdin	500	Bryson Amuse. Co. Ltd. (Twindex)
Ottawa	Auto Sky	583	B. W. Freedman
Ottawa	Britannia Heights	815	Twindex
Owen Sound	Owen Sound	330	Waite & Warwick Co. Ltd.
Parry Sound	Parry Sound	300	K. & R. Kerr
Pembroke	Pembroke	350	Twindex Century
Peterborough	Peterborough	500	Peter Drive-In Thea. Ltd. (Twindex.)
Pictou	Pictou	350	A. Winch & J. A. Thompson
Port Arthur	Inter City	500	FPCC
Port Bolster	Port	400	C. Scott
Port Colborne	Port Colborne	400	Pack Theatres Ltd.
Port Elgin	Port Elgin	494	W. Luckau & T. Waldbauer
Port Elmsley	Port Elmsley	350	L. J. Williams
Port Hope	Midway	500	Premier Operating
Preston	Sunset	700	Premier Operating
Renfrew	Hi-Way	400	Ottawa Valley Amuse. Co.
Renfrew	Renfrew	350	Renfrew Drive-In Co.
St. Catharines	Canadian	500	Canadian Drive-In Theas. Ltd.
St. Catharines	Lakeshore	500	M. W. Zahorchak
St. Clair Beach	St. Clair	500	Kusik, Langlois & Nemec
St. Thomas	St. Thomas	400	St. Thomas Drive-In Thea. (Twindex)
Sarnia	Star Top	450	Star-Top Drive-In Thea.
Sault Ste. Marie	Skylark	300	I. Bregman & J. L. Cohen
Sault Ste. Marie	Soo	400	A. I. Rosenberg
Scarboro	Scarboro	1000	National Theatre Services
Simcoe	Simcoe	462	H. L. Simons
Stoney Creek	Scenic	500	A. I. Rosenberg
Stoney Creek	Skyway	705	Skyway Drive-In Theas. Ltd.
Stratford	Stratford	350	A. I. Rosenberg
Sturgeon Falls	Sturgeon	350	R. Laverne & E. Arcand
Sudbury	Sudbury	500	Moonlight Theatres Ltd. (Twindex)
Tillsonburg	Skylark	420	A. Scott
Timmins	Porcupine	450	Porcupine Drive-In Thea. Co. (Ochs, Co.)
Toronto	Dufferin	990	A. I. Rosenberg
Trenton	Skinte	385	Douglas Wark
Waterdown	Clappison	930	Windsor Drive-In Thea. (J. Dydzak)
Welland	Welland	481	W. B. Freedman
Windsor	Skyway	580	Skyway Drive-In Thea. (FPCC)
Windsor	Windsor	782	J. Dydzak
Woodbridge	400	1000	Rainbow Developments (Twindex)
Woodstock	Oxford	400	Oxford Drive-In Thea. Ltd.

NEW BRUNSWICK

Bathurst	Pines	250	B. T. Girouard & Sonny Pines
Bushville	Family	300	Family Amuse. Co. Ltd.
Campbellton	Mountain	—	F. G. Spencer Co.
Edmunston	Martin's	500	C. M. Ballich
Fredericton	Sunset	300	B. Evans
Lower Sackville	Sackville	580	Franklin & Herschorn
Martinton	Grand Bay	600	Franklin & Herschorn
Minto	Minto	150	A. J. Paul
Moncton	Skyway	540	Inter-City Drive-in Theas. (FPCC)
Nashwaaksis	Sunset	300	B. Evans
Springhill	Valley	400	A. J. Burnett
Tracadie	Star View	200	Robichaud & Johnson
Woodstock	Cummings	400	S. Cummings

Drive-in Theatres — Non-Commercial Situations

Town	Theatre	Cars	Licensee
NOVA SCOTIA			
Amherst	Grand View	400	F. G. Spencer Co.
Cambridge	Valley	400	R. F. Hazel & P. R. Barkhouse
Chester	Chester	142	Chester Drive-In Theatres
Halifax	Boy Road	426	M. E. Walker
New Glasgow	Hi-land	576	Garson Theatres (Odeon)
Northfield	Northfield	272	E. C. Baudreau
Sydney	Midway	750	Franklin & Herschorn
Truro	Bel-Air	250	R. D. Robertson
PRINCE EDWARD ISLAND			
Charlottetown	North River	500	F. G. Spencer Co.
Summerside	Starlite	200	L. Ellis

Non-Commercial Situations

Licensee	Situation	Town
BRITISH COLUMBIA		
Bamfield	Community	Pacific Cable Club
Cayuse Camp	Community	H. P. Whisken
Essondale	Prov. Mental	Provincial Government
New Westminster	Woodland	Provincial Government
Tranquille	Sanitorium	Provincial Government
Vancouver	Technical School	School Board
Zeballos	Hospital Benefit Theatre	W. A. Crabbe, Sec'y.
ALBERTA		
Calgary	RCAF (No. 11 Supply Depot)	Officer Commanding
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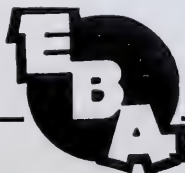
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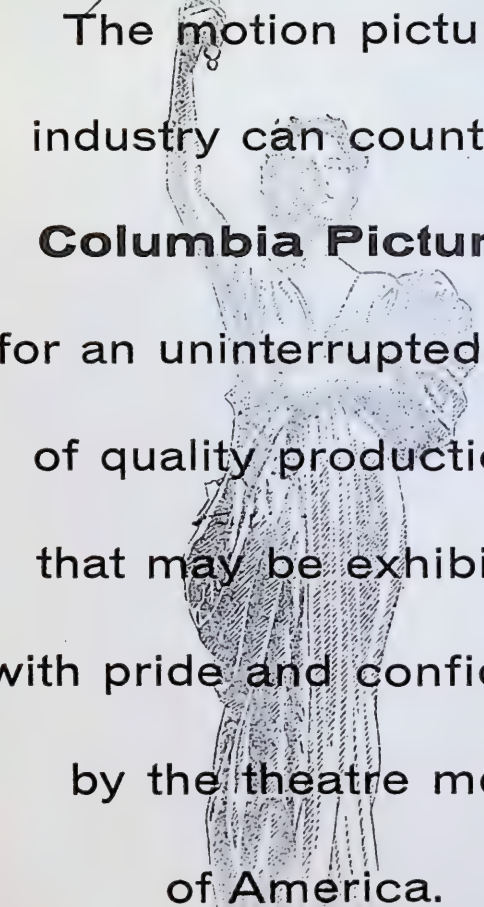
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NEWSREELS

CANADIAN MOVIE TONE NEWS

Issued weekly by Twentieth Century-Fox Corp. Ltd. Edited by **Edmund Reek**, Movie Tone News Inc., 444 W. 56th St., New York City. Canadian coverage by Shelly Films Ltd., Toronto, which prints the reel.

CANADIAN PARAMOUNT NEWS

Issued weekly by Paramount Film Service. Editor and commentator: **Winston Barron**, Para-

mount Film Service Ltd., 111 Bond St., Toronto. Edited at Paramount News, 544 W. 43rd St., New York City and printed by Associated Screen News, Montreal.

EYE WITNESS and COUP D'OEIL

English- and French-language newsmagazines of some subjects. Made by the National Film Board, they are issued 12 times a year and distributed to theatres by Columbia Pictures of Canada, Ltd. After screenings in theatres they are shown on the NFB's own non-theatrical distribution service.

JARO WORLD WIDE NEWS

Canadian edition of Gaumont-British newsreel, issued weekly by J. Arthur Rank Film Distributors (Canada) Ltd. Edited by **Castleton Knight**, Gaumont-British Newsreel Co., London, England, with special commentary by **Robert Beatty**.

NEWS OF THE DAY

Issued weekly by Metro-Goldwyn-Mayer Pictures of Canada, Ltd. Edited by **M. D. Clotfene**, 450 56th St. New York City, and printed by ASN.

UNIVERSAL-INTERNATIONAL NEWSREEL

Issued twice weekly by Empire-Universal Films, Ltd. Edited by **Thomas Mead**, 105 East 106th St., New York City and printed by ASN.

WARNERS PATHE CANADIAN NEWS

Issued weekly by Warner Bros. Pictures Distributing Co., Ltd. Edited by **Harold H. Bonafield**, Pathe News, 625 Madison Ave., New York City. Canadian cameraman: **Philip Pendry**. Printed by Film Laboratories of Canada, Toronto.

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THE HOLLYWOOD REPORTER
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 Hollywood, Calif., Wednesday, March 2, 1951
 Vol. CXXXIII, No. 31

*** 16,000 THEATRES SHOWING ADS**
Sale of Screen Plugs Nets Exhibs \$10,000,000 a Year

TRADE VIEWS
 by W.R. WILKERSON

OUR VOICE on this matter is a couple of weeks late due to a hospital stay of that length. All the best wishes to the nominees. The Academy Award show-up.

New York Theatre advertising is shown on the screens of about 16,000 U.S. movie houses, and returns a net of about \$10,000,000 annually to the exhibitors, it was disclosed yesterday at a press luncheon held under auspices of the Motion Picture Advertising Company.

COMPO Group
 ... Tomorrow ...

Marilyn Monroe to Sing At Eden's Premiere Party
 New York - Marilyn Monroe will appear on screen to sing "Diamonds Are a Girl's Best Friend" at the premiere of the new musical "The Girl on the Train" at the Eden Theatre, 141 W. 47th St., tomorrow night. The actress will sing "Diamonds Are a Girl's Best Friend" in her new role as a showgirl.

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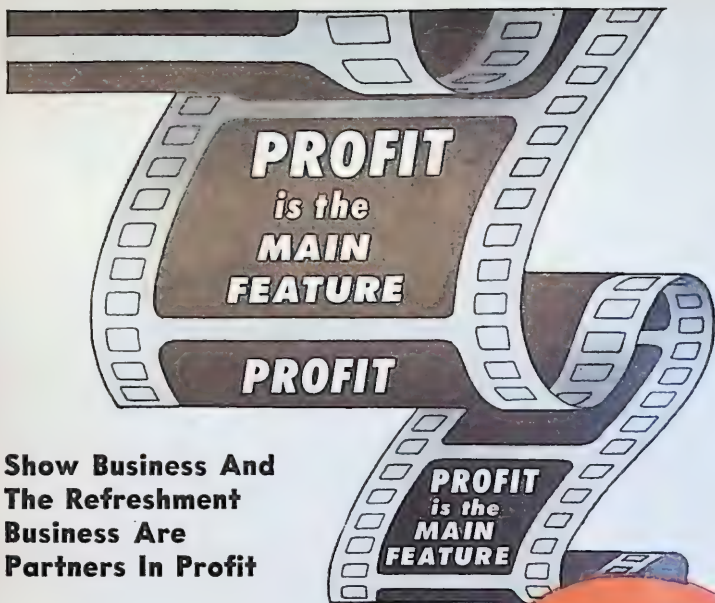
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Technicolor. Bing Crosby, Donald O'Connor,
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THE TROUBLE WITH HARRY

Produced and directed by Alfred Hitchcock. Technicolor.
Edmund Gwenn, John Forsythe, Shirley MacLaine

THE MAN WHO KNEW TOO MUCH

Technicolor. James Stewart, Doris Day

VISTA

MOTION PICTURE

THE BIRDS AND THE BEES

Technicolor. George Gobel, Mitzi Gaynor, David Niven

DESPERATE HOURS

Producer and director William Wyler.
Humphrey Bogart, Fredric March, Martha Scott

ROSE TATTOO

Based on Tennessee Williams' play.
Anna Magnani, Burt Lancaster

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THE COURT JESTER

Technicolor. Danny Kaye, Glynis Johns, Angela Lansbury,
Basil Rathbone

LUCY GALLANT

Technicolor. Jane Wyman, Charlton Heston, Claire Trevor

THE PROUD AND THE PROFANE

Deborah Kerr, William Holden, Thelma Ritter

VISION

HIGH FIDELITY

ARTISTS AND MODELS

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THE MOUNTAIN

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FILM RENTALS

THE 33 film distribution companies which operated in Canada in 1953, three fewer than in the previous year, received film rentals amounting to \$34,436,609, a record figure which represents a gain of \$1,525,567. The addition of advertising receipts, which fell from \$567,144 to \$533,977, and receipts from other sources, which declined from \$501,413 to \$475,707, brought the volume of business of all types in 1953 to \$35,446,293, a 4.3 per cent increase over the \$33,979,599 handled in 1952.

Canada's theatre gross, \$109,072,528, gave 1953 a three per cent gain over 1952, largely because of raises in admission prices and advanced-price road-show pictures. The 1953 admissions, totalling 259,346,837, dropped by 3,316,450 — a dangerous trend that grew in 1954, for which no figures are yet available.

According to the Dominion Bureau of Statistics, 16 mm. films used for theatrical exhibition brought \$2,022,112 in rentals and those in the non-theatrical category \$389,132, a total of \$2,411,244.

The following table of annual rentals, in which each figure represents the combined 16 and 35 mm. yield from every source, shows the progressive increase:

Years	Firms	Branches	Rentals
1930	—	59	\$ 9,536,200
1933	—	59	6,797,600
1934	—	60	7,370,200
1935	—	61	7,404,500
1936	—	66	8,358,900
1937	—	63	9,471,100
1938	—	62	10,218,700
1939	—	67	10,315,500
1940	—	72	11,445,167
1941	—	69	12,368,446
1942	—	78	13,892,093
1943	23	87	15,163,355
1944	23	88	16,516,073
1945	26	86	17,490,264
1946	29	91	18,652,892
1947	29	114	19,464,706
1948	29	118	21,591,712
1949	37	119	24,893,657

1950	36	118	26,800,789
1951	33	123	29,225,867
1952	36	129	32,911,042
1953	33	124	34,436,609

The figures from the years previous to 1940 include receipts from advertising and other sources. The totals from 1946 on are presumed to be from every type of exhibition, including drive-ins.

As a guide to the amount of rentals for 35 mm. only the following figures for 16 mm. theatrical and non-theatrical rentals will help:

Years	Rentals
1944	\$ 967,179
1945	1,198,016
1946	1,173,170
1947	1,180,170
1948	1,444,872
1949	1,684,953
1950	1,713,813
1951	1,894,461
1952	2,281,540
1953	2,411,244

The DBS report did not separate rentals from drive-ins, which increased by 70 to 174 in 1953 and gained \$1,453,494 in receipts and 2,755,202 in admissions.

New films of all types released during 1953 numbered 3,521 of which 2,983 were for theatrical use on a commercial basis. In 1952 the total of all types released was 5,189—1,668 higher—and those for theatrical use numbered 3,816, which is 816 more. The decline in product is reflected in these figures.

Of 1,699 35 mm. films 1,297 were in English, 363 in French and 39 in other languages. In 16 mm. the total was 1,822, of which 1,597 were in English, 179 in French and 46 in other languages.

The DBS listing of "features" is puzzling and that term must have a meaning different from that of the theatrical industry, which regards a picture usually eight reels or longer as full length. There were 776 35 mm. features, of which 489 were in English, 251 in French and 36 in other languages. Of the 513 16 mm. features, 358 were in English, 124 in French and 31 in other languages.

The USA provided 779 features, France 290, Great Britain 147, Canada two, Italy 30 and other countries 30. There were 981 in color and 308 in black and white.

The film distribution companies paid out over \$400,000 more in salaries and wages in 1953 than they did in 1952.

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Why Crawley's?

QUALITY

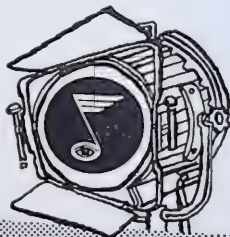
With 45 companies reporting to Dominion Bureau of Statistics, Crawley's produced 23% of the 1954 gross dollar volume of Canada's private film production. Senior producers *now on our staff* (that's what counts!) have made 550 *Crawley* films in 17 years.

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Toronto and Montreal . . .
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PRODUCTION

GROSS REVENUE from production, printing and laboratory work by the non-government sector of the Canadian motion picture industry rose from \$2,823,272 in 1953 to \$3,562,536 in 1954. Production contributed the most to the gain, having risen from \$1,592,779 in 1953 to \$2,106,131 last year, a rise of 32 per cent, while printing and lab work went up by 18 per cent in increasing from \$1,230,493 in 1953 to \$1,456,405 in 1954.

The 32 firms of 1953 employed 387 persons and had a payroll of \$1,150,890, while the 45 firms of 1954 provided work for 479 persons who earned a total of \$1,549,233. Another source of income in what is the distinctively Canadian section of Canada's motion picture industry is for equipment and this yielded \$1,328,021 from sales and rentals.

What is the financial figure for the distinctively Canadian motion picture industry—that is, those elements of the general Canadian motion picture industry which do not include theatre distri-

bution and exhibition? To the above two figures, which total \$4,890,557, could be added the \$4,009,720 to be spent by the federal film agency, the National Film Board, some thousands of which will be for assignments to private firms. The memorandum, issued by the Dominion Bureau of Statistics, does not give financial figures for the NFB or the seven Provincial government film agencies. Another interesting addition would be the figure for raw stock manufactured in Canada and sold overseas.

Miscellaneous production, together with TV film production, accounted for the considerable expansion of the industry. Eight films were made for non-Canadian sponsors in 1954.

Most films were in English, a good portion in French and some in other languages.

Canadian theatrical feature production? One feature, shot in 16 mm., (*The Little Canadian*) was made in the summer of 1955 by St. Lawrence Pictures Corporation, Kingston, Ontario.

Canadian Motion Picture Production

Type	Private industry											
	Quebec		Ontario		Other provinces		Can. total		Govt.		Total	
	1953	1954	1953	1954	1953	1954	1953	1954	1953	1954	1953	1954
Motion picture production:												
(5 minutes or longer)												
Theatrical:												
Features	1	—	1	1	—	—	2	1	—	1	2	2
Shorts	10	2	1	3	—	—	11	5	44	45	55	50
Non-theatrical	145	73	121	167	31	22	297	262	184	101	481	363
Television	—	183	—	32	—	—	—	215	—	120	—	335
Miscellaneous production:												
TV Commercials	59	214	112	388	20	86	191	688	5	3	196	691
Theatre trailers	648	446	12	770	501	327	1,161	1,543	11	8	1,172	1,551
Newsreel stories:												
For theatre	170	225	117	52	2	5	289	282	58	65	347	347
For TV	33	293	162	255	34	199	229	902	20	1	249	903
Slide films (Filmstrips):												
Silent	29	17	18	152	1	30	48	199	32	64	80	263
Sound (with a record)	9	46	15	7	3	—	27	53	4	—	31	53

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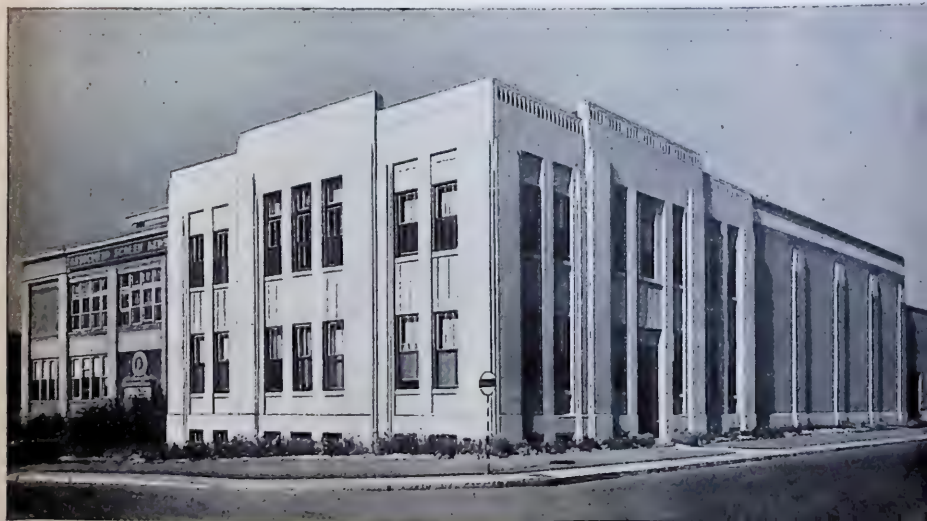
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PRODUCTION FACILITIES

Previously we drew on the Unesco survey of Canadian production facilities, made for "Press, Film, Radio," available through the University of Toronto Press. This information has been brought up-to-date.

Associated Screen News Ltd. at Montreal has facilities which include an air-conditioned sound stage 50x80 feet; complete 35 mm. and 16 mm. production equipment; portable lighting equipment and generators; background projectors for 35 mm. or stereopticon; complete foreign-language translating and recording; extensive stock shot library; complete laboratory facilities for 16 mm. black and white, Kodachrome, Ansco and Eastman Color and for 35 mm. black and white, Ansco and Eastman Color.

Quebec Productions Corporation of Montreal, has a stage 80x100 feet, a recording room, projection room, vaults, dressing rooms, offices and a power house. The studio contains all necessary production equipment.

The former Renaissance studios, Montreal, are now rented by the Canadian Marconi Company for broadcasting purposes. However, the sound stage, 60x120 feet, is still available for film production. Other facilities include a recording studio, a projection room, carpenter shop, dressing rooms and offices. Wilfred Mathieu, Immeubles Viger, 4824 Cote des Neiges Road, Montreal, represents the owners.

Crawley Films Limited at Ottawa has a new 31,000 square foot studio building; sound stage and two recording studios; 12 35 mm. and 16 mm. cameras; 9 vehicles; 320,000 watts of lighting equipment with mobile generator and transformer station; Maurer 16 mm. recording equipment and six mixing channels; 3 Rangertone synchronous magnetic tape recorders; 16 mm. magnetic recorder; Magne-corders with sync heads; 16 mm. and 35 mm. dubbers; turntables; disc recorders; 16 mm. printers; Houston and EDL processors; Saltzman animation stand; stills department; extensive casting files; music library; electronic service department; equipment sales division. Permanent staff of over 100.

Film Laboratories of Canada Ltd., Audio Pictures Ltd. and Dominion Pictures Limited—all divisions of Canadian Film Industries Co. Ltd.—has a stage 40x100, which is also a dubbing and recording theatre. Under way is a second stage 100x150, which is expected to be in operation by early 1956. Studio and portable sound equipment, both magnetic and optical, from two companies—Westrex and RCA—is included in the facilities, which also consist of

six channels with preview playback projectors for dubbing; six 16 mm. Cine Special and four 35 mm. (two Mitchell NC, one Mitchell BNC and one Bell & Howell) cameras; complete optical and special effects cameras and printers; and two Fearless Dollies and one Fearless Extension Crane. There are two 35 mm. and one 16 mm. screening rooms, a carpenter shop, machine shop, plaster shop, art department, animation stands, dressing rooms, wardrobe department, storage and cutting rooms. Lab facilities include 35 mm. b&w negative developing; 16 mm. b&w positive printing; automatic developing for reduction or contact; reduction from 35 to 16 mm. in b&w and Kodachrome; blow up from 16 to 35 mm. in b&w and Kodachrome to Eastman and compatible color systems; and to be ready in March, 1956, is 35 mm. Eastman and other compatible color systems for negative developing and positive printing.

Rapid Grip and Batten Ltd., Motion Picture Division, (formerly Sovereign Studios Ltd.) at Toronto, has a main studio shooting stage 50x75 feet; small studio for music recording; 35 mm. and 16 mm. editing rooms equipped with Moviola editing facilities; Western Electric recording system including Stancil-Hoffman 17.5 magnetic recording unit; 16 mm. laboratory facilities including 16 mm. color and black and white printing.

Companies with production facilities but no stages are:

Shelly Films Ltd., Toronto—35 mm. cameras, cutting rooms and a modern laboratory for processing and printing 35 mm. black and white films, as well as cutting equipment.

Trans-Canada Films Ltd. Vancouver—lighting equipment, 16 mm. cameras and sound recorder.

Trans-World Film Laboratories, Ltd., Montreal—two 35 mm. studio cameras, Bell & Howell and Vinsen, and some lighting equipment. For rental only, since company does not produce.

Atlantic Films and Electronics Ltd., St. John's, Newfoundland—offers "complete technical, editorial services to film producers" and has produced newsreels and shorts.

National Film Board, Ottawa—printing 35 mm. black and white and 16 mm. black and white and in color.

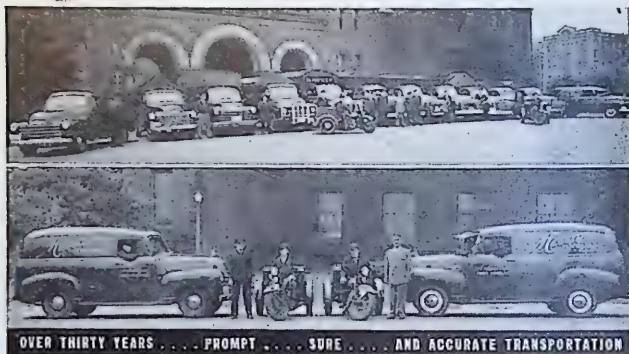
Canadian Kokak Limited—16 mm. processing and printing in both Kodachrome and black and white.

The Canadian Broadcasting Corporation has some production and processing facilities in connection with television presentations from its Toronto and Montreal studios.

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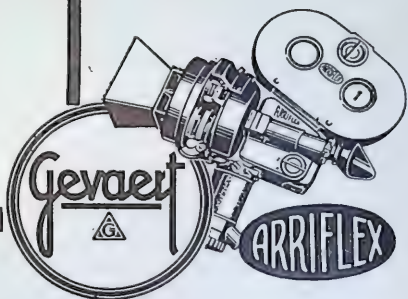
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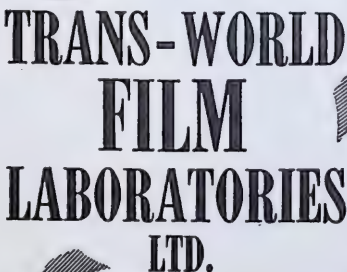
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National Film Board

SALES totalling \$872,962, added to rentals and royalties of \$130,795 and \$7,751 of miscellaneous income, brought the National Film Board \$1,011,508 during the fiscal year ended March 31, 1954. Deducted from \$2,997,528, the total of two sums voted the NFB by Parliament, there is left the sum of \$1,986,020 as the cost of operating the federal film agency. Or so it seems.

These figures, as presented in the NFB's 1953-54 report, show its "Total income" to be \$4,009,036, a figure arrived at by adding the \$1,011,508 revenue to the \$2,997,528 government grant. The report gives the NFB's "Total expenditure" as \$3,859,693, which it subtracts from the \$4,009,036 to show "Excess of Income over Expenditure, transferred to Balance Sheet" — \$149,342. The last figure is apparently what remains of the government grant and is usually described as "surplus."

Breakdown of expenditure shows that administration cost \$431,350, production of films \$1,183,166, production of filmstrips \$27,845, production of still photos \$72,348, distribution \$1,213,685, equipment \$113,878, and cost of sales \$817,421.

An analysis of sales and cost of sales shows that the net proceeds from the \$817,421 in sales was \$55,541.

No provision was included for depreciation of equipment nor the cost of (a) quarters, equipment and services of Public Works, (b) accounting services provided by the office of the Comptroller of the Treasury, and (c) telephone service provided by the Department of Finance.

In 1952-53 the NFB's total income, according to its manner of arriving at it,

was \$3,511,465 and its "surplus" \$35,377.

NFB theatrical subjects, distributed by Columbia, had 11,447 bookings, an increase of 2,102 over the previous fiscal year, while bookings abroad went up by 33 per cent—from 16,159 to 21,505. TV bookings were 797 in Canada and 2,019 outside, both figures being higher.

The NFB's expenditure among private film producers came to \$315,860 compared with \$411,372 in 1952-53. Canadians got \$198,969, USA firms \$98,751 and the remainder went to the UK and other countries.

Regular staff of the NFB was 548, an increase of 13 resulting from the new TV production activities.

The fifteenth annual report was presented by Dr. A. W. Trueman, Government Film Commissioner and chairman of the National Film Board, to the Honorable J. W. Pickersgill, Minister of Citizenship and Immigration, who has cabinet responsibility for the National Film Board.

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Darkroom Technician Ned Norwood

Credits

ALL CREDITS given here are for films released during the period of July, 1954 to August, 1955. For credits prior to this we refer you to our previous editions.

These credits, like those in earlier editions, were gathered and prepared by the tireless GERALD PRATLEY, who might be described as Canada's only internationally recognized authority on the film. Pratley prepares the Canadian Broadcasting Corporation's programs on films and film music, and he contributes

to the *Hollywood Quarterly*, *Films and Filming*, *The Geographical Magazine* and other periodicals. He arranged for the many recorded interviews with leading producers, directors, musicians and others in the United States and Britain on the subject of how they approach their work.

I believe the body of literature he has created on the film will be invaluable in years to come for those interested in it as an art and as an industry.

—HYE BOSSIN

Canadian Feature Films

1955

THE LITTLE CANADIAN

Produced by St. Lawrence Pictures Corp. Ltd.
Production, direction, script, editing, Melburn Turner; camera, Joe Robb; sound, William Foster; sets, Ethel Beedell. Photographed in Ansco color (16 mm. enlarged to 35 mm.). Running time 75 mins. Distribution, (not yet arranged). Premiere at the Odeon, Kingston, Ont., June 27, 1955.

CAST

The Deacon Wallace Havelock Robb
Bruce Lawrence Robert Agar
Joan Todd Diane MacMillan
also: Edythe Millman, Ronald Grant, Gary Shortcliffe, Margaret Shortcliffe, George Grant, Airlie Robb, Allan Anderson, William Angus, Kerrie Meek, Kevin Robert Turner, David William Robb, Duke, the Wonder Dog.

Story: Rustic comedy concerning an eccentric writer living in the country and a youth who marries his daughter.

Canadian Short Subjects

Produced for commercial distribution to theatres

Canada Carries On Series

Produced monthly by the National Film Board and distributed in Canada by Columbia Pictures of Canada.

(Executive producer, Nicholas Balla)
British Empire & Commonwealth Games:

August, 1954

Producer, Nicholas Balla; director, Jack Olsen; cameras (b&w) Osmond Borradaile, Don Wilder, Jack Long, Felix Lazarus; editor, Fergus McDonnell; sound, Clarke Daprato, Clifford Griffin; script and commentator, Andy O'Brien. Running time 11 mins.

Summary: Highlights of the week-long sport-

ing events held at Vancouver, in which top-ranking athletes from the Commonwealth competed for new records.

High Tide in Newfoundland: September, 1954

Producer, Nicholas Balla; script, direction, Grant McLean; camera (Eastman Color) Donald Wilder; editing, Fergus McDonnell and Marion Meadows; sound recording, Clarke Daprato; sound editor, Peter Jones; score, Eldon Rathburn; narrator, Ted Russell. Running time 15 mins.

Summary: A tribute to the people of Newfoundland and their efforts to modernize and extend their industries.

Bush Doctor: October, 1954

Producer, Roger Blais; direction and commentary, Jean Palardy; camera (b&w) Robert Humble; editor, Victor Jobin; sound editor, William Greaves; sound recording, Clarke Daprato; score, Eldon Rathburn; narrator, John Drainie. Running time 11 mins.

Summary: Dr. Paul-Leon Rivard, paper company doctor at Clova, PQ, with a practice covering 6,000 patients scattered throughout 20,000 square miles in the Abitibi region, is shown covering the wilderness by plane, dog team and snowshoe, taking medical help where it is needed.

A Thousand Million Years: November, 1954

Producer, Tom Daly; director, Colin Low; script and animation, Sydney Goldsmith and Barrie Helmer; camera (color) Lyle Enright; editor, Douglas Tunstall; score, Louis Applebaum; commentary, Lister Sinclair; narrator, Budd Knapp. Running time 10 mins. (This is a one-reel version of *Riches of the Earth*. In the original the narrator was Lister Sinclair.)

Summary: An animated portrayal of Canada's formative years showing the making of vast oil and mineral deposits.

Bottleneck: December, 1954

Producer, Nicholas Balla; script, direction, commentary, Leslie McFarlane; camera (b&w) Ron Alexander, Lorne Batchelor; editor, Fergus McDonnell; score, Maurice Blackburn; narrator, Budd Knapp. Running time 11 mins.

Summary: The beginning of work on the St. Lawrence Seaway project.

Vigil in the North: January, 1955

Producer, Nicholas Balla; direction and editing, Fergus McDonnell; camera (b&w) Jean Roy; script and commentary, Ian MacNeil; sound, Dino Di Campo and Clarke Daprato; score, Robert Fleming; narrator, Elwood Glover. Running time 11 mins.

Summary: The training of soldiers at Fort Churchill.

Needles and Pins: February, 1955

Produced and directed by Roger Blais; script and commentary, Leonard Forest; camera (b&w) Walter Sutton; editor, Victor Jobin; score, Eldon Rathburn; narrator, Geoffrey Hogwood. Running time 11 mins.

Summary: Marielle Rousseau, seamstress, learns ballet by night at her union's special classes.

Gold: March, 1955

Producer, Tom Daly; direction, Colin Low; camera (b&w) and editing, Wolf Koenig; sound effects, William Greaves; sound recording, Clarke Daprato; music, Eldon Rathburn. Running time 11 mins.

Summary: The romance of the Klondike saga and the place of gold in Canada's economy.

Jolifou Inn: April, 1955

Producer, Tom Daly; direction and script, Colin Low; assistants, Sydney Goldsmith and Elsie Lewer; camera (color) Lyle Enright, Douglas Roberts; editing, Low and Goldsmith; score, Louis

Applebaum; narrator, John Drainie. Running time 11 mins.

Summary: The paintings of Kriehoff.

Sorel: May, 1955

Producer, Roger Blais; director, Jean Palardy; camera (b&w) Lorne Batchelor, Jean-Marie Couture, Walter Sutton; editor, Victor Jobin; sound recording, Clarke Daprato; sound editor, Bernard Bordeleau; score, Eldon Rathburn; commentary, Ian MacNeil; narrator, Geoffrey Hogwood. Running time 11 mins.

Summary: Behind the scenes at Canada's busiest shipyard.

No Longer Vanishing: June, 1955

Producer, Nicholas Balla; script, direction, and photography (color) Grant McLean; editor, Douglas Tunstall; sound effects, Dino Di Campo; sound recording, Clarke Daprato; score, Robert Fleming; commentary, Ian MacNeil. Running time 9 mins.

Summary: Life on Indian reservations.

Eye Witness Series

Produced monthly by the National Film Board and distributed in Canada by Columbia Pictures of Canada.

(Executive producer, Nicholas Balla)

Eye Witness No. 65: July, 1954

Producer, Jack Olsen; directors, Hector Lemieux and Ronald Weyman; cameras (b&w) Lemieux, Hendrik Chrosicki; editor, Douglas Robertson; sound, Clarke Daprato; commentary, Weyman and Olsen; narrator, John Drainie. Running time 11 mins.

Content: Old Glory Weather Station; Easter in Jerusalem.

Eye Witness No. 66: August, 1954

Producer, Jack Olsen; direction, camera, editing and commentary, Gordon Burwash; sound, George Croll; narrator, Budd Knapp. Running time 11 mins.

Content: Hands Across the Sky, Canada and the Colombo Plan.

Eye Witness No. 67: September, 1954

Producer, Jack Olsen; directors, Fernand Merand, Robert Anderson; cameras (b&w) Jean-Marie Couture, John Spotton; editor, Peter Jones; sound, Clarke Daprato; commentary, Alvin Goldman and Olsen; narrator, Henry Ramer. Running time 11 mins.

Content: Apprentices Learn While Building School; Aerial Attack on Spruce Budworm.

Eye Witness No. 68: October, 1954

Producer, Jack Olsen; directors, Walter Hewitson, Douglas Wilkinson, Peter Jones; cameras (b&w) Walter Sutton, Douglas Wilkinson, John Foster; editor, Jones; sound, Clarke Daprato; commentary, Ronald Weyman; narrator, Thom Benson. Running time 11 mins.

Content: Birth of a Book; Arctic Coal Mine; Dispatch Riders.

Eye Witness No. 69: November, 1954

Producer, Jack Olsen; directors, Grant Crabtree and Hector Lemieux; cameras (b&w) Crabtree, Lemieux; editor, Peter Jones; sound, Clarke Daprato; commentary, Jones and Olsen; narrator, Geoffrey Hogwood. Running time 11 mins.

Content: Spanish Decays Curious Ducks; Snowmobile, Winter Transport; Maid of the Mist.

Eye Witness No. 70: December, 1954

Producer, Jack Olsen; directors, Allan Wargon and Ronald Weyman; cameras (b&w) Jean Roy, Hendrik Chrosicki; editor, Peter Jones; sound, Clarke Daprato; commentary, Olsen; narrator, Elwood Glover. Running time 10 mins.

Content: Blessing of the Fleet; Canadian Singers Study Opera at La Scala.

Eye Witness No. 71: January, 1955

Producer, Jack Olsen; direction and photography (b&w) Grant Crabtree, Hector Lemieux, Jean Palardy; editor, Peter Jones; sound, Clarke Daprato; commentary, Olsen; narrator, Budd Knapp. Running time 11 mins.

Content: Connie MacFarlane, Seaweed Scientist; Capilano Western RR Appoints New President; Arctic Stone Carvers.

Eye Witness No. 72: February, 1955

Producer, Jack Olsen; direction and commentary, William Davidson; camera (b&w) Grant Crabtree; editor, Peter Jones; sound recording, Clarke Daprato; sound effects, Joan Edward; narrator, Geoffrey Hogwood. Running time 11 mins.

Content: Sally Ann—The Blood & Fire Army, the story of the Salvation Army in Canada.

Eye Witness No. 73: March, 1955

Producer, Jack Olsen; directors, Peter Jones and Douglas Wilkinson; cameras (b&w) Wilkinson and Grant Crabtree; sound, Clarke Daprato; commentary, Jones and Olsen; narrator, Elwood Glover. Running time 11 mins.

Content: Musical Holiday (the Laurentian Music Festival); Arctic Easter.

Eye Witness No. 74: April, 1955

Producer, Jack Olsen; directors, Jack Long and William Davidson; cameras (b&w) Long and Grant Crabtree; editing and commentary, Peter Jones; sound recording, George Croll; sound editor, Dennis Sawyer; music editor, Joan Edward; narrator, Budd Knapp. Running time 11 mins.

Content: Scientists at Sea; Alcoholism—A new approach.

Eye Witness No. 75: May, 1955

Producer, Jack Olsen; direction and photography (b&w) Grant Crabtree, Wilfred Doucette; editor, Peter Jones; sound, Clarke Daprato; commentary, Olsen; narrator, John Drainie. Running time 11 mins.

Content: Army Trains Student Cooks; RCAF Re-supplies Arctic Weather Stations.

Eye Witness No. 76: June, 1955

Producer, Jack Olsen; direction, Gordon Burwash and Peter Jones; cameras (b&w) Burwash, Grant Crabtree; editor, Jones; sound, Clarke Daprato; commentary, Olsen and Jones; narrator, John Drainie. Running time 11 mins.

Content: Valley of Contrasts (Saguenay Cruise); National Research Council Experiments in Soundproofing.

DIRECTORS' CREDITS

(FEATURES)

Turner, Melburn

The Little Canadian (St. Lawrence Pictures Corp.)

(OTHER THAN FEATURES)

Adrien, Rev. Brother

Les Joyaux du Printemps (Nature Films).

Alford, Martin

Tea (Crawley).

Anderson, Robert

Eye Witness No. 67 (NFB).

Batten, R. A. Jr.

Scottish National Trust (Rapid Grip and Batten).

Biggs, Julian

The Doll Factory, Aviation Medicine, Story of a Newspaper, The Magnificent, Dresden Story; (NFB).

Blais, Roger

Needles and Pins (NFB).

Burwash, Gordon

Eye Witness Nos. 66, 76, House of History, Look Alert Stay Unhurt, Routine Flight, Workshop for Science; (NFB).

Chetwynd, Arthur

No time to Spare, A Walk with Kirk; (Chetwynd Films).

Cock, Peter

The Revolution Is Now, Teamwork in Action; (Crawley).

Crabtree, Grant

Eye Witness Nos. 69, 71, 75; (NFB).

Crawley, F. R.

The Face of Saskatchewan, Alpine Bread, Five Faces of Quebec; (Crawley).

Cromien, Laurence L.

Mutually Yours, Magic Envelope, Dealer Report; (Peterson).

Davidson, William

Eye Witness Nos. 72, 74, The Station Master; (NFB).

Desmartheau, Charles

Ecoles de Bonheur, En Maurice, Images de Noël ou Pays de Quebec; (Delta Films).

Devlin, Bernard

Chosen Children, It's Raining Soldiers, Judo-Jinks, The Mounties Crime Lab, The Strong Men, The Zoo in Stanley Park, Curtain Time in Ottawa, Korea after the War, On Leave in Tokyo, Vancouver's Chinatown, Better Business Bureau, French Cuisine, Javanese Dancing, Micro Movies; (NFB).

Dewitt, Ted

Art from Scrap (Crawley).

Doucette, Wilfred

Eye Witness No. 75 (NFB).

Durden, J. V.

The Colour of Life (NFB).

Essex, Tony

The School of Paper Making of the Province of Quebec (ASN).

Feeney, John

Food Facts, Prairie University; (NFB).

Forest, Leonard

The Charwoman (NFB).

Gabriel

The Iron Fence (Gabriel).

Gamble, Rollo

Career College (NFB).

Gorman, George

The Saga of Safety Sam, Two Little Raccoons, It's in the Cards, The Gold Cup Comes Home, A Feel for the Game; (Crawley).

Haldane, Donald

Alcoholism, Child Guidance Clinic; (NFB).

Harvard, Emile

TV Potpourri (Rapid Grip and Batten).

Hewitson, Walford

Eye Witness No. 68, Iron from the North, The Car Mart, How to Climb a Mountain; (NFB).

Jackson, Stanley

To Serve the Mind (NFB).

Jones, Peter

Eye Witness Nos. 68, 73, 76; (NFB).

Kitchin, C. D. M.

The Plywood Story (Parry).

Koenig, Wolf

Structure of Unions (NFB).

Lavoie, Louis Paul

Le Développement Minier de Havre St-Pierre (Rimouski).

Lemieux, Hector

Eye Witness Nos. 65, 69, 71; (NFB).

Long, Jack

Eye Witness No. 74 (NFB).

Low, Colin

Riches of the Earth (CCO version A Thousand Million Years), Gold, Jolifou Inn; (NFB).

PRODUCERS' CREDITS

(FEATURES)

MacDonald, Sally
Man Made Rain (Crawley).

Martin, Robert J.
Bersimis (ASN).

McCormick, James
It's Asbestos (ASN).

McDonnell, Fergus
Vigil in the North (NFB).

McFarlane, Leslie
Bottleneck (NFB).

McLean, Grant
High Tide in Newfoundland, No Longer Vanishing; (NFB).

Menard, Fernand
Eye Witness No. 67 (NFB).

Moore, Stanley
Money in Your Pocket, Jelly and Jam Session; (Crawley).

Moorehouse, Anson
Where None Shall Thirst (United Church of Canada).

Morin, Joseph
Barrage sur la Bersimis (Rimouski); Protection du Gibier, Castors de Quebec (Guernand Films).

Olsen, Jack
British Empire and Commonwealth Games, The Magic Men, The Traffic Cop, Deep Sleep; (NFB).

Palardy, Jean
Bush Doctor, Sorel, Artist in Montreal, Eye Witness No. 71; (NFB).

Parker, Gudrun
Who's Running Things? Having Your Say, Getting What You're After, The Public's Business; (NFB).

Parker, Morten
The Grievance (NFB).

Perry, Margaret
Grounds for Fishing, Summer Escape; (Bureau of Information, Govt. of Nova Scotia).

Portugais, Louis
The Taxi Driver (NFB).

Proulx, Abbe M.
Vers la Compotence, Waconichi; (Service de Cinephotographie, Govt. of Quebec).

Pullinger, Bert
Wood Meets the Challenge, Assignment Safety; (Parry).

Reid, Edmund
The Museum Train, A Century of Service, Without Warning, Meet Manitoba; (Crawley).

Reid, Ernest
I, Gordon Blake (Graphic Associates).

Richardson, Gerald
The way to a Fine Future, Tones and Half Tones; (Rapid Grip and Batten).

Roffman, Julian
What About the Y? (Meridian).

Senecal, Jean-Pierre
We, the Cadets of Quebec (Crawley).

Smith, Christopher
Grey Cup Cavalcade (Rapid Grip and Batten).

Stark, Allan
Camera Men, Cancer Clinic, Laurentian Skiing, Movies in the Mill, Police Club for Boys, Test Pilot, Chinese Canadians, Food and Drug Patrol; (NFB).

Verrall, Robert
Structure of Unions (NFB).

Wargon, Allan
Eye Witness No. 70 (NFB).

Weyman, Ronald
Eye Witness Nos. 65, 70, The Research Director, Man Is a Universe; (NFB).

Wilkinson, Douglas
Eye Witness Nos. 68, 73; (NFB).

Wilson, Carlton F.
Panboo (Rapid Grip and Batten).

Turner, Melburn
The Little Canadian (St. Lawrence Pictures Corp.)

(OTHER THAN FEATURES)

Anderson, Robert
On the Spot TV Series: Chinese Canadians, How to Climb a Mountain, The Magnificent; Survival in the Bush; Executive Producer, On the Spot TV Series: Alcoholism, Career College, Child Guidance Clinic, Dresden Story, Food and Drug Patrol, Food Facts, Prairie University, Artist in Montreal, Routine Flight, Workshop for Science; (NFB).

Bella, Nicholas
Executive Producer CCO Series and Eye Witness Series Nos. 65 to 76, The Station Master, High Tide in Newfoundland, British Empire and Commonwealth Games, Man Is a Universe, Bottleneck, Vial in the North, No Longer Vanishing; (NFB).

Blais, Roger
The Charwoman, The Taxi Driver, Bush Doctor, Needles and Pins, Sorel; (NFB).

Chetwynd, Arthur
No time to spare (Chetwynd).

Cock, Peter
The Revolution Is Now, Teamwork in Action, Musical Ride; (Crawley).

Crawley, F. R.
A River Creates an Industry, Alpine Bread; (Crawley).

Daly, Tom
The Homeless Ones, Riches of the Earth (CCO version A Thousand Million Years), Gold, Jolifou Inn, Structure of Unions, Iron from the North, Lank Alert Stay Unhurt, To Serve the Mind; (NFB).

Devlin, Bernard
Executive Producer On the Spot TV Series: Camera Men, Cancer Clinic, Chosen Children, The Doll Factory, It's Raining Soldiers, Judajinks, Laurentian Skiing, The Magic Men, The Mounties Crime Lab. Movies in the Mill, Police Club for Boys, The Strong Men, The Traffic Cop, The Zoo in Stanley Park, Aviation Medicine, Curtain Time in Ottawa, Deep Sleep, Korea after the War, On Leave in Tokyo, Vancouver's Chinatown, Better Business Bureau, The Car Mart, French Cuisine, Javanese Dancing, Micro Movies, Story of a Newspaper, Test Pilot; (NFB).

Dewit, Ted
Art from Scrap (Crawley).

Dunning, George
I, Gordon Blake (Graphic Associates).

Durden, J. V.
The Colour of Life (NFB).

Gabriel
The Iron Fence (Gabriel).

Glover, Guy
The Grievance, The Colour of Life, Who's Running Things?, Having Your Say, Getting What You're After, The Public's Business; (NFB).

Gorman, George
The Saga of Safety Sam, Two Little Raccoons, Investing Is for Me, Destination UK, It's in the Cards, The Gold Cup Comes Home, A Feel for the Game; (Crawley).

Holmes, Francis J. S.
Each Year They Come (Holmes).

MacDonald, Sally
Man Made Rain, The Missing Link, Use of Hydrocortone in Treatment of the Painful Shoulder; (Crawley).

McFarlane, Leslie
The Homeless Ones (NFB).

Moore, Stanley
The Face of Saskatchewan, Money in Your Pocket, Jelly and Jam Session, The Museum Train, A Century of Service, Without Warning, Meet Manitoba, Tea; (Crawley).

Olsen, Jack
Eye Witness Nos. 65 to 76; (NFB).

Parker, Morten
The Research Director, Structure of Unions; (NFB).

Parry, Lew
Plywood Story, British Empire Games, Kitimat Story, Wood Meets the Challenge, Assignment Safety, The New Granville Bridge, Columbia Adventure, Land of Bubbling Water; (Parry).

Peterson, S. Dean
Mutually Yours, Magic Envelope, Dealer Report; (Peterson).

Richardson, Gerald
Grey Cup Cavalcade, Tones and Half Tones; (Rapid Grip and Batten).

Roffman, Julian
What About the Y? (Meridian).

Senecal, Jean-Pierre
Five Faces of Quebec, We the Cadets of Quebec; (Crawley).

Stark Allen
Alcoholism, Career College, Child Guidance Clinic, Food and Drug Patrol, Food Facts; (NFB).

WRITERS' CREDITS

(Films listed in the previous credit sections but not included here were written by their directors.)

Amyot, George
The Taxi Driver (commentary) (NFB).

Borclay, Robert
No Time to Spare (Chetwynd).

Braithwaite, Max
Look Alert Stay Unhurt (NFB).

Browne, Robert
Teamwork in Action (Crawley).

Brown, Sydney
Mutually Yours (Peterson).

Chrzanoska, Cecily
Five Faces of Quebec, Destination UK; (Crawley).

Crawley, Judith
Art from Scrap, Jelly and Jam Session, Destination UK; (Crawley).

Crilly, Spence
Plywood Story, British Empire Games; (Parry).

Cunnington, Ray
Grounds for Fishing, Summer Escape; (Information Bureau, Govt. of Nova Scotia). It's Asbestos, Bersimis, School of Paper Making of the Province of Quebec; (ASN).

Feggans, J. Scott
TV Potpourri (Rapid Grip and Batten).

Forest, Leonard
Needles and Pins (NFB).

Francis, Robert
Kitimat Story (Parry).

Girouard, Jacques
Un Jardin dans le Quebec (Omega).

Goldman, Alvin
The Research Director, Eye Witness No. 67; (NFB).

Harris, Alfred
The way to a Fine Future (Rapid Grip and Batten).

Kedey, Gerald
No Time to Spare (Chetwynd).

MacNeill, Ian
Vigil in the North, Sorel, No Longer Vanishing; (NFB).

McCauley, William
Two Little Raccoons (Crawley).

McDougall, J. E.
The Revolution Is Now (Crawley).

McKay, Marjorie
Who's Running Things? Having Your Say, Getting What You're After, The Public's Business; (NFB).

Mitchell, W. O.
The Face of Saskatchewan (Commentary) (Crawley).

O'Brien, Andy
British Empire and Commonwealth Games (Commentary) (NFB).

Peterson, Len
Iron from the North (NFB); What about the Y? (Meridian).

Phair, Alex G.
Tones and Half Tones (with David Smith) (Rapid Grip and Batten).

Reid, Edmund
Tea (Crawley).

Scott, Munroe
Alpine Bread, The Saga of Safety Sam, Money In Your Pocket, Investing Is for Me, Without Warning, It's in the Cards, The Missing Link; (Crawley).

Sinclair, Lister
Riches of the Earth (CCO version A Thousand Million Years) (NFB).

Sullivan, Jack
Grey Cup Cavalcade (Rapid Grip and Batten).

Vergnes, Michel
Barrage Sur la Bersimis, Le Developpement Minier de Havre St-Pierre; (Rimouski). Castors de Quebec (Guernand). En Mauricie, Images de Noel au Pays de Quebec; (Delta). Vers la Competence, Waconichi; (Proulx).

Wemyss, Lord
Scottish National Trust (Rapid Grip and Batten).

Wipper, Kirk
A Walk with Kirk (Chetwynd).

CAMERA CREDITS

(FEATURES)

Turner, Melburn
The Little Canadian (St. Lawrence Pictures Corp.).

(OTHER THAN FEATURES)

Adrien, Rev. Brother
Les Joyaux du Printemps (Nature Films).

Alexander, Ron
Bottleneck (NFB).

Allin, Norman
Jelly and Jam Session, Investing Is for Me, Five Faces of Quebec, Musical Ride, A Feel for the Game, The Missing Link; (Crawley).

Alpert, Herbert
What About the Y? (Meridian).

Batchelor, Lorne
Bottleneck, Sorel; (NFB).

Borradaile, Osmond
British Empire and Commonwealth Games (NFB).

Boyko, Eugene
House of History, Look Alert Stay Unhurt, Chosen Children, Better Business Bureau, The Car Mart, French Cuisine, Test Pilot, The Magnificent; (NFB).

Brearily, Denny
Kitimat Story, Wood Meets the Challenge, Assignment Safety; (Parry).

Brede, Stanley
Alpina Bread, The Saga of Safety Sam, Two Little Raccoons, Five Faces of Quebec, It's in the Cards, Musical Ride, The Missing Link, The Face of Saskatchewan, The Gold Cup Comes Home; (Crawley).

Brooks, Robert
It's Asbestos, Bersimis; (ASN).

Burwash, Gordon
Eye Witness Nos. 66, 76; (NFB).

Chapman, Christopher
A River Creates an Industry, The Face of Saskatchewan; (Crawley).

Chetwynd, Arthur
No Time to Spare, A Walk with Kirk; (Chetwynd).

Chrosicki, Hendrik
Eye Witness No. 65 (NFB).

Couture, Jean Marie
Eye Witness No. 67, Sorel, Iron from the North; (NFB).

Crabtree, Grant
Eye Witness Nos. 69 to 76; (NFB). 1, Gordon Blake (Graphic Associates).

Glynn, Thomas
Art from Scrap, A Century of Service, Meet Manitoba, The Gold Cup Comes Home, A Feel for the Game, A River Creates an Industry; (Crawley).

Doucette, Wilfred
Eye Witness No. 75 (NFB).

Enright, Lyle
The Homeless Ones, Riches of the Earth (CCO version A Thousand Million Years), Jolifou Inn, Structure of Unions; (NFB).

Foster, John
Eye Witness No. 68, The Station Master, It's Raining Soldiers, Judo-Jinks, The Mounties Crime Lab, The Strong Men, The Zoo in Stanley Park, Korea after the War, On Leave in Tokyo, Vancouver's Chinatown; (NFB).

Gillon, Denis
Who's Runnings Things?, Having Your Say, Getting What You're After, The Public's Business; (NFB).

Humble, Robert
Bush Doctor, To Serve the Mind; (NFB).

Koenig, Wolf
Gold (NFB).

Laxarus, Felix
British Empire and Commonwealth Games, Iron from the North; (NFB). The Iron Fence (Gabriel).

Lavoie, Louis Paul
Barrage Sur la Bersimis, Le Development Minier de Havre St-Pierre; (Rimouski).

Lemieux, Hector
The Grievance, Man Is a Universe, Eye Witness Nos. 65, 69, 70; (NFB).

Long, Jack
British Empire and Commonwealth Games, Eye Witness No. 74; (NFB).

Martin, Robert J.
Bersimis, The School of Paper Making of the Province of Quebec; (ASN).

McCallum, Jack
Land of Bubbling Water (Parry).

McKay, Douglas
Survival in the Bush, Career College, Child Guidance Clinic, Prairie University; (NFB).

McLean, Grant
No Longer Vanishing, Dresden Story, Routine Flight, Workshop for Science; (NFB).

Muir, R. D.
The Colour of Life (NFB).

Nadeau, Jean-Marie
Waconichi, Vers la Competence; (Proulx).

Palardy, Jean
Eye Witness No. 71 (NFB).

Peterson, S. Dean
Mutually Yours, The Magic Envelope, Dealer Report; (Peterson).

Reid, Robert
Plywood Story, British Empire Games; (Parry).

Richardson, Gerald
The Way to a Fine Future (Rapid Grip and Batten).

Rivard, Fernand
Castors de Quebec (Guernand). Ecoles de Bonheur, En Maurice, Images de Noel au Pays de Quebec; (Delta).

Roberts, Douglas
Jolifou Inn (NFB).

Roy, Jean
The Charwoman, The Taxi Driver, Vigil in the North, Eye Witness No. 70; (NFB).

St. Georges, Julian
Iron from the North (NFB).

Samuels, M. Jackson
Panboo, Grey Cup Cavalcade, TV Potpourri; (Rapid Grip and Batten). The Iron Fence (Gabriel).

Slagter, Christian
Panboo, Grey Cup Cavalcade, Tones and Half Tones, TV Potpourri; (Rapid Grip and Batten).

Spotton, John
Eye Witness No. 67, Doll Factory, Magic Men, The Traffic Cop, Aviation Medicine, Deep Sleep, Javanese Dancing, Story of a Newspaper, Alcoholism, Food Facts, Food and Drug Patrol; (NFB).

Stokes, Frank
Man Made Rain, Money in Your Pocket, The Revolution Is Now, Without Warning, Teamwork in Action, Musical Ride, Tea; (Crawley).

Sutton, Walter
The Research Director, Needles and Pins, Sorel, Eye Witness No. 68, Food and Drug Patrol, Artist in Montreal; (NFB).

Turner, William S.
Panboo (Rapid Grip and Batten).

Wilder, Donald
High Tide in Newfoundland, British Empire and Commonwealth Games, Camera Men, Cancer Clinic, Laurentian Skiing, Movies in the Mill, Police Club for Boys, Curtain Time in Ottawa, Micro Movies, Chinese Canadians, How to Climb a Mountain; (NFB).

Wilkinson, Douglas
Eyewitness Nos. 68, 73 (NFB).

Young, John
Plywood Story, Columbia Adventure, Land of Bubbling Water; (Parry).

EDITING CREDITS

(Films listed in the previous credit sections but not included were edited by their directors.)

Barnhill, Gwen
Alcoholism, Career College, Prairie University, Artist in Montreal; (NFB).

Barclay, Robert
No Time to Spare (Chetwynd).

Brunke, Betty
Iron from the North (NFB).

Charette, Yvon
Without Warning, The Use of Hydrocortone in Treatment of the Painful Shoulder; (Crawley).

Chrzanoska, Cecily
Five Faces of Quebec (Crawley).

Clavering, Eric
Panboo, The Way to a Fine Future, Grey Cup Cavalcade, Tones and Half Tones, TV Potpourri, Scottish National Trust; (Rapid Grip and Batten).

Coote, Morgan
A Walk with Kirk (Chetwynd).

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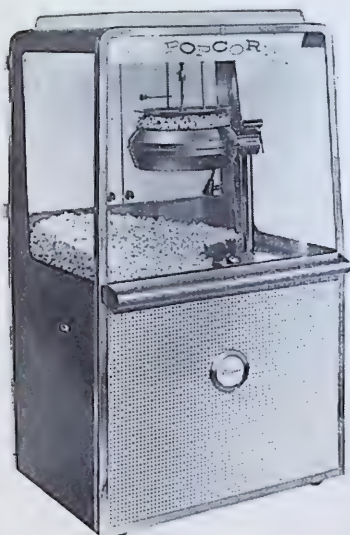
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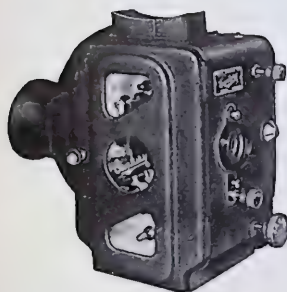
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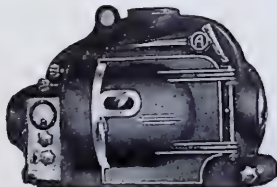
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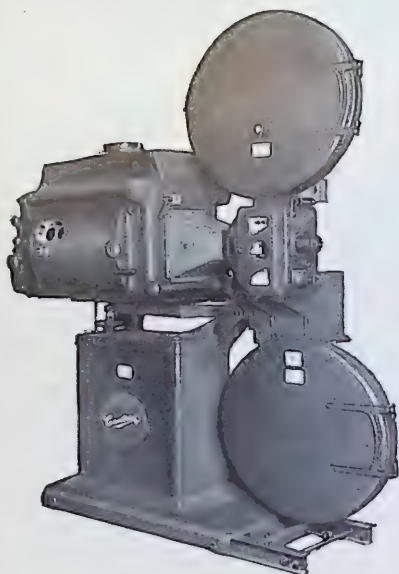
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REFRESHMENTS

IT IS HARD to determine the gross of the refreshment business in Canadian theatres but some put it

at about \$30,000,000. Perhaps this figure is too conservative, since in the USA the figure is 42 per cent of the national theatre gross. This proportion, in Canada, would bring the figure to about \$42,000,000.

Raw corn used for popcorn in this country is imported, almost none being grown here. What corn has been grown here was undertaken mainly as experiments and some of this has found its way into poppers. Experiments continue in an effort to grow a domestic corn for popping but these are being conducted by private persons and not government employees.

Early in 1953 the Canadian Film Weekly surveyed the field through a card with a series of questions.

Of those replying, 33.8 per cent handled the five lines listed, compared with the 11 per cent in the 1951 survey; 30.5 per cent sold four, compared with 19 per cent; 12.2 per cent offered three, as against 17 per cent; 8.1 per cent carried two, compared with 7 per cent; and 7.6 per cent had only one, as against 6 per cent. These figures seem to point out that Canada has many theatres too small to house counters and answers to the questionnaire showed it to be true in three per cent of theatres, which used automatic vendors only. Seventy per cent had counter service only and an additional 17.4 per cent had both counter service and coin machines.

The actual increase in theatres handling refreshments was very slight—going from 90 per cent to 92.2 per cent in two years. More lines were carried, the returns showing that 85.5 per cent now sell candy, as compared with 57 per cent in the first survey; 85 per cent sell popcorn, as against 50 per cent; 70 per cent handle soft drinks, compared with 44 per cent; 62.5 per cent offer ice cream, as against 31 per cent; and 52.2 per cent sell chewing gum, compared with 31 per cent in the previous survey.

Forty-two per cent said that handling confections added to maintenance costs.

The best revenue-producing merchandise is popcorn, 57.1 per cent answered, while 12.5 per cent voted for candy, 11.2 per cent for ice cream and 10.3 per cent for drinks. However, it is considered that candy outsells any other item but, because of its low mark-up, yields a smaller profit than popcorn.

Ten cent merchandise was favored by the patrons of 73.5 per cent.


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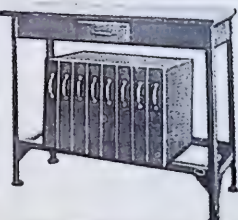


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General Information

1953

Theatre Receipts	\$108,603,966
For a breakdown of this figure see "Boxoffice Statistics" table	
Amusement Taxes	\$ 13,582,540
This figure indicates an increase compared with 1952.	
Number of Auditoriums Where Films Shown	3,554
Eight hundred and sixty-two of the locations offered 16 mm. films.	
Number of Paid Admissions	259,346,837
This figure indicates a decrease of a little more than one per cent.	
Drive-In Theatres' Share of Total Receipts	\$ 5,862,920
Number of Paid Admissions to Drive-Ins	11,134,788
The 1953 figure represents a 32.8 per cent increase. There were 174 drive-ins in 1953 compared with 104 in 1952.	
Canada's Seating Capacity	1,315,859
This figure includes drive-ins.	
Canadian Per Capita Expenditure	\$ 8.30
Highest Per Capita Expenditure — British Columbia	\$ 10.56
Potential Number of Admissions	834,416,759
This figure is for regular theatres and community enterprises only.	
Percentage of Capacity Utilized	30%
Average Admission Price	42c
Number of Theatres That Are Community Enterprises	669
These are operated by churches, boards of trade, etc.	
Number of 16 Mm. Establishments	519
Number of 35 Mm. Films Released in 1953	1,699
Number of Distribution Companies	33
Number of Exchange Offices	124
Rentals From 35 Mm. Films	\$ 28,871,729
Rentals From 16 Mm. Films	\$ 3,153,636
Number of USA Films Released	779
Number of British Films Released	147
Number of French Films Released	290

*Statistics Used Below Are For Fiscal Year 1954-55 Ended March 31
of the Ontario Board of Censors*

Number of Features Under Review	521
Number Originating In the United States	306
Number Originating in Great Britain	77
Number of Foreign-Language Films	138
Number of Short Comedies	197
Number of Newsreels	426
Number of Miscellaneous Subjects	414
Number of Feet Examined (for single prints)	6,067,000
Number of Features Treated	48
Number of Feature Films Classed as 'Adult'	63
Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and Over)	0
Number of Feature Films Rejected	1

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| C. K. McLeod, Engineering Institute of Canada, Montreal. |
| J. A. Brass, Railway Association of Canada, Montreal. |
| F. A. B. Rands, Retail Merchants Association of Canada, Toronto. |
| Chief F. C. MacGillivray, Maritime Fire Chiefs' Association, Halifax. |

INDUSTRY MEMBERSHIP

Included in the member organizations of the Association are the Canadian Motion Picture Distributors Ass'n and the Motion Picture Theatres Ass'n of Ontario.

MOTION PICTURE BRANCH

of the

BOARD OF TRADE

of the

CITY OF TORONTO

King Edward Hotel, Toronto 1, Ont.
(EMpire 8-7474)

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| Secretary | Columbia Pictures of Canada
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R. W. Bolstad, Famous Players Canadian Corp.; W. Bernard Herman, City Parking Ltd.; W. Redpath, General Films Ltd.; Toronto; Gurston Allen (Ex-Officio), Premier Operating Corp., Ltd.

MOTION PICTURE INDUSTRY COUNCIL OF CANADA

Executive Secretary, 21 Dundas Sq., Toronto, Ont.
(EMpire 4-9630)

AFFILIATES

British Columbia Exhibitors Association; Alberta Theatres Association; Saskatchewan Motion Picture Exhibitors Association; Manitoba Motion Picture Exhibitors Association; Motion Picture Theatres Association of Ontario; Quebec Allied Theatrical Industries; Maritime Motion Picture Exhibitors Association; Canadian Motion Picture Distributors Association; Association of Motion Picture Producers and Laboratories of Canada; Newfoundland Theatres; Equipment Dealers Association; Trade Press.

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Chairman R. W. Bolstad
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RESOLUTIONS

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453 Madison Ave., NY 22, NY.
(PLaza 9-1400)

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TORONTO COUNCIL

67 Bond St.
(EMpire 6-7680)

Secretary Rev. John J. Moyer

ROYAL CANADIAN NAVAL FILM SOCIETY

Room 1085 "B" Bldg., National Defence
Headquarters, Ottawa, Ont.

OFFICERS

Chairman Cdr. J. H. G. Bovey
(Room 4002, Phone 9-6325)
Manager Cdr. R. J. J. Bridge
(Room 1083, Phone 9-7488)
Secretary-Treasurer Miss C. H. Mason
(Room 1085, Phone 9-7419)

The Royal Canadian Naval Film Society is a non-profit organization, originally set up in 1942 by Order-in-Council to supply 16 mm. entertainment films to RCN personnel. Since 1945 its scope has been widened to include the other two services and the Society is now the largest user of such films in Canada. It is run by a committee whose members include civil and service staff members of National Defence.

RCN TRAINING FILMS

Room 1087, "B" Bldg., National Defence
Headquarters, Ottawa, Ont.

Officer-in-Charge Lt.-Cdr. P. Bance
(Phone 9-8554)

This section procures, distributes and catalogues all instructional films in the RCN.

VARIETY CLUBS INTERNATIONAL, TENT 28, TORONTO

Prince George Hotel, Toronto, Ont.
(EMpire 3-3567)

OFFICERS (1955)

Chief Barker David Griesdorf
1st Assistant Chief Barker N. A. Taylor
2nd Assistant Chief Barker Dan Krendel
Property Master Louis Davidson
Dough Guy J. A. Troyer

CANVASMEN

Herb Allen, George Altman, Clare Appel, Joe Bernack, Jack Fitzgibbons, Ernest Rowley, and those listed above.

CHAPLAINS

Father G. J. Cherrier, OBE; Rabbi Reuben Slonim; Rev. Ray McCleary.

COMMITTEE CHAIRMEN (1954)

House Lou Davidson
Heart Trustees R. W. Bolstad, Chairman;
Wm. A. Summerville, Jr., M. Stein, Conn
Smythe, J. J. Fitzgibbons, J. K. Cooke.
Fund Raising E. Rowley, Jack Fitzgibbons
Finance R. W. Bolstad
Production & Entertainment Murray Little
Publicity Sam Glasier
Public Relations Jim Nairn
Constitution & By-Laws N. A. Taylor
Membership Lou Davidson
Archives & Records Ben Granatstein
Movies for Shut-ins J. A. Troyer
Sick & Welfare Ben Granatstein
Program Jim Nairn, Bert Brown
Ceremonial Barkers M. Hall, W. Barron
Out-of-Town Fund Raising John Kurk
Liaison Women's Committee George Altman
Telephone Committee George Altman

TENT 28 CHARTER MEMBERS

The Variety Club of Toronto received its charter from the Variety Clubs of America (which became Variety Clubs International) in Sept., 1945, and its Interim Crew, made up of

charter members, was confirmed in February, 1946.

The first Crew was comprised of John J. Fitzgibbons, Chief Barker; Paul L. Nathanson, First Assistant Chief Barker; the late L. M. Devaney, Second Assistant Chief Barker; B. S. Okun, Dough Guy; O. R. Hanson, Property Master; and the late William P. Covert, H. L. Nathanson, Ben Freedman, Gordon Lightstone, Ernest Rowley and N. A. Taylor, canvassmen.

PAST CHIEF BARKERS

1946, 1947, 1948: John J. Fitzgibbons, CBE; 1949, 1950: Morris Stein; 1951: J. J. Chisholm; 1952, 1953: R. W. Bolstad; 1954: Wm. Summerville, Jr.; 1955: Harry S. Mandell.

TENT 28 HEART AWARD WINNERS

In 1947 the late Peter Campbell, then president of the Maple Leaf Baseball Club, was singled out by the Variety Club for his great work and presented with a gift to symbolize it. The following year Conn Smythe, president of the Maple Leaf Hockey Club, was similarly honored. By vote of the tent it was decided to undertake an annual award for the member who had done the most to serve its cause and that this was to be known as a "Heart Award." The winners since its inception are—1948: John J. Fitzgibbons; 1949: James Cameron; 1950: Wm. Summerville, Jr.; 1951: Ernest M. Rowley; 1952: George Altman; 1953: Monty Hall; 1954: Dan Krendel.

VARIETY CLUBS—WILL ROGERS HOSPITAL

Gordon Lightstone is the representative of the Variety Club of Toronto on the board of the hospital and Dr. Samuel J. Forest, 262 St. Clair Avenue West, Toronto, is Tent 28's examining physician.

VARIETY VILLAGE

3701 Danforth Ave.

Address Mail to

Box 67, Station H, Toronto, Ont.
(Oxford 7167)

Principal and Headmaster J. Arthur Robertson
Vice-Principal James A. Madison
Matron Mrs. Evelyn Tyrell

Situated at Scarboro, Ontario, beside the eastern entrance to Toronto, Variety Village, a training school and residence for crippled children from any part of the province, is the major project of the Variety Club of Toronto. It is operated for the Club by the Ontario Society for Crippled Children.

Overlooking Lake Ontario, it was built on land donated by the Provincial Government and the cornerstone was laid on December 21, 1948, by Col. George A. Drew, QC, LL.D., leader of Her Majesty's Opposition in the House of Commons and former Prime Minister of Ontario. It was officially opened on November 16, 1949, by the Hon. Dana Porter, QC, Minister of Education and Attorney-General for the Province, who represented the Hon. Leslie Frost, QC, Prime Minister of Ontario.

VARIETY VILLAGE COUNCIL

Secretary Reg Hopper
c/o Ontario Society for Crippled Children
92 College St., Toronto

Representing the Variety Club of Toronto:
R. W. Bolstad, Wm. A. Summerville, Jr., and
H. S. Mandell.

Representing the Ontario Society for Crippled Children: Conn Smythe, and John Counsell.

Representing the Provincial Department of Education: A. M. Moon.

VARIETY VILLAGE SCHOOL BOARD

Representing the Variety Club of Toronto:
Morris Stein.

Representing the Ontario Society for Crippled Children: Conn Smythe.

Secretary-Treasurer Reg Hopper

INTERNATIONAL OFFICES

International Office

P.O. Box 1162, South Miami, Florida.

International Big Boss: John H. Harris, Harris Amusement Company, 3875 Bigelow Blvd., Pittsburgh 13, Pa.

International Ringmaster: R. J. O'Donnell, Interstate Circuit Inc., Majestic Theatre Bldg., Dallas, Texas.

International Main Guy: Marc Wolfe, Y & W Management Corp., 642 Illinois Bldg., Indianapolis, Ind.

Chairman, Executive Board: Jack Beresin, 333 South Broad Street, Philadelphia, Pa.

International Chief Barker: George Hoover, Red Sunset Bldg., P.O. Box 1162, South Miami, Florida.

First Assistant Chief Barker: John H. Rowley, 314 S. Harwood St., Dallas, Texas.

Second Assistant Chief Barker: George W. Eby, Oliver Bldg., Pittsburgh, Pa.

Property Master: Edward Emanuel, 246 N. Clarion St., Philadelphia 7, Pa.

International Dough Guy: Jack Dumestre, Jr., 201 Luckie St. NW, Atlanta 1, Ga.

International Press Guy: Robert H. Adleman, 149 North 16th St., Philadelphia, Pa.

Ceremonial Barker: James G. Balmer, Harris Amusement Company, 3875 Bigelow Blvd., Pittsburgh 13, Pa.

International Sergeant-at-Arms: W. H. Lallier, Fox West Coast Theatres, 1609 W. Washington Blvd., Los Angeles, California.

Chairman, Heart Committee: Nathan D. Golden, 4000 Cathedral Ave. NW, Washington, DC.

Chairman, Humanitarian Award Committee: Albert K. Rowsell, 906 Bessemer Bldg., Pittsburgh 22, Pa.

International Executive Director: William McCrow, 801 Mercantile Bank Bldg., Dallas, Texas.

International Representative at Large: Rotus Harvey, 291 Golden Gate Ave., San Francisco, Calif.

Canadian Representative: R. W. Bolstad, Famous Players Canadian Corp., Royal Bank Bldg., Toronto, Ont., Can.

International European Representative: C. J. Latta, Associated British Pictures Corp., Limited, 30 Golden Sq., London, England.

Far East Representative: Edward O'Connor, 1-Chome, Sanban-cho, Chiyoda-Ku, Tokyo, Japan.

Latin American Representative: Luis Montes, Sosa and Paseo de la Reforma, Mexico City, Mexico.

PUBLICITY & PUBLIC RELATIONS

ADVISORY BOARD

Jack Alicoate, The Film Daily; Hve Bossin, Canadian Film Weekly; Jay Emanuel, The Exhibitor; Abel Green, Variety; Tom Kennedy, Showmen's Trade Review; Martin Quigley, Quigley Publications; Joe Schoenfeld, Daily Variety; Ben Shylen, Boxoffice: Mo Wax, Film Bulletin.

VARIETY TENTS

Tent No. 1—Pittsburgh, Pa.: Wm. Penn Hotel.

Tent No. 2—Columbus, Ohio: Inactive.

Tent No. 3—Cincinnati, Ohio: Netherlands Plaza Hotel.

Tent No. 4—St. Louis, Mo.: 3618 Olive St.

Tent No. 5—Detroit, Mich.: Tuller Hotel.

Tent No. 6—Cleveland, Ohio: 210 Hollenden Hotel.

Tent No. 7—Buffalo, N.Y.: 193 Delaware Ave.

- Tent No. 8—Milwaukee, Wis.: Inactive.
 Tent No. 9—Albany, N.Y.: 35 Clinton Ave.
 Tent No. 10—Indianapolis, Ind.: Hotel Antlers.
 Tent No. 11—Washington, D.C.: Willard Hotel.
 Tent No. 12—Minneapolis, Minn.: Hotel Nicolle.
 Tent No. 13—Philadelphia, Pa.: Bellevue-Stratford Hotel.
 Tent No. 14—Milwaukee, Wis.: Schroeder Hotel.
 Tent No. 15—Des Moines, Iowa: 615 High Street.
 Tent No. 16—Omaha, Neb.: 214 North Fifteenth.
 Tent No. 17—Dallas, Texas: Hotel Adolphus.
 Tent No. 18—Dayton, Ohio: Moraine Hotel.
 Tent No. 19—Baltimore, Md.: Stanley Theatre Bldg.
 Tent No. 20—Memphis, Tenn.: Gayoso Hotel.
 Tent No. 21—Atlanta, Ga.: Atlantan Hotel.
 Tent No. 22—Oklahoma City, Okla.: Black Hotel.
 Tent No. 23—Boston, Mass.: Statler Hotel.
 Tent No. 24—Charlotte, N.C.: Hotel Charlotte.
 Tent No. 25—Los Angeles, Calif.: Ambassador Hotel.
 Tent No. 26—Chicago, Ill.: 538 South Michigan Ave.
 Tent No. 27—Grand Rapids, Mich.: Rowe Hotel.
 Tent No. 28—Toronto, Canada: Prince George Hotel.
 Tent No. 29—Mexico City, D.F.: Sena and Paseo de la Reforma.
 Tent No. 30—Toledo, Ohio: Inactive.
 Tent No. 31—New Haven, Conn.: 295 Orchard St.
 Tent No. 32—San Francisco, Calif.: 70 Eddy St.
 Tent No. 33—Miami, Fla.: Pan American Bank Bldg., 117 NE. First Ave.
 Tent No. 34—Houston, Texas: Texas State Hotel.
 Tent No. 35—New York, N.Y.: Piccadilly Hotel, 227 West 45th St., New York 19.
 Tent No. 36—London, England: Savoy Hotel, 35 Dover Street, London, W.1.
 Tent No. 37—Denver, Colo.: 1345 Glenarm Place.
 Tent No. 38—Salt Lake City, Utah: 26 "E" St.
 Tent No. 39—Las Vegas, Nev.: Flamingo Hotel.
 Tent No. 40—Tokyo, Japan: c/o American Club, 1 Chome, Sanban-cho, Chiyoda-Ku.
 Tent No. 41—Dublin, Ireland: Carlton Cinema, 52 Upper O'Connell Street.
 Tent No. 42—Hamburg, Germany: Dammstr. 14, Hamburg 36.
 Tent No. 43—Bombay, India.
 Tent No. 44—Jacksonville, Fla.: Roosevelt Hotel.
 Tent No. 45—New Orleans, La.: P.O. Box 7264.

Customs

CUSTOMS BROKERS

GENERAL CUSTOMS SERVICES LTD.

159 Bay St., Toronto Empire 4-7285

KAPLAN CUSTOMS BROKERS LTD.

54 Wellington St. W., Toronto Empire 3-7373

W. G. McKAY LTD.

159 Bay St., Toronto Empire 4-4435

FRANK LEE AGENCY

1217 University St., Montreal UN. 6-6706

TRANS WORLD CUSTOMS BROKERS

277 Victoria St., Toronto Empire 6-6135

UNIVERSAL CUSTOMS BROKERS

159 Bay St., Toronto Empire 4-7463

CUSTOMS, TARIFF, ETC.

16 MM. FILMS FROM USA

Exposed motion picture film is subject to a duty of 1½ cents per linear foot ad valorem, which is not to exceed 20 per cent of the invoice value, plus a sales tax of 10 per cent. The duty

is to be computed on the prevailing rate of exchange on date of shipment. If the USA dollar is at a premium in Canada the invoice value is increased to compensate for the difference in exchange. If, however, the USA dollar is at a discount in Canada the invoice value is reduced. Here is how the tariff is worked out on a 5,000-foot film, invoiced at \$400, when the Canadian dollar is at a premium of 2 per cent:

Invoice value	\$400.00
Less prevailing rate of exchange (2%)	8.00
	<hr/> 392.00
Duty on 5,000 feet at 1½¢ a foot	75.00

(As the Duty does not exceed 20% of the invoice value, in this case \$78.40, the \$75 is taken in full.)
 Amount subject to sales tax 467.00

Sales Tax 10%	46.70
Amount payable (duty and sales tax)	121.70

16 MM. USA EDUCATIONAL OR RELIGIOUS FILMS

(Covered by Tariff Item No. 696)

Free of duty and sales tax, provided a certificate is attached at time of clearing and signed by user. Form for this purpose may be obtained from the Customs Department.

16 MM. FILMS FROM GREAT BRITAIN

Exposed motion picture film is free of duty but subject to a sales tax of ten per cent on the invoice value.

16 MM. EDUCATIONAL OR RELIGIOUS FILMS FROM GREAT BRITAIN

(Covered by Tariff Item 696)

Free of duty and sales tax, provided a certificate is attached at time of clearing and signed by user. Form for this purpose may be obtained from the Customs Department.

35 MM. FILMS FROM USA

Exposed motion picture film has a minimum value of eight cents per foot for duty purposes. (An appraisal valuation of eight cents a foot is set by the Government, but if the invoice value is higher then the greater figure is used.) The duty is one and one-half cents per foot and this is added to the appraisal value. A sales tax of ten per cent is worked out against the total. The figures are the same for color or black-and-white. The appraisal value takes care of the fluctuation in exchange. Here is how the tariff is worked out: 1,000 feet at minimum value

of 8¢ per foot	\$80.00
Duty of 1½¢ per foot	15.00

Amount dutiable	95.00
Sales tax 10% on \$95	9.50
Amount payable (duty and sales tax)	24.50

35 MM. USA EDUCATIONAL OR RELIGIOUS FILMS

(Covered by Tariff Item 696A)

Free of duty and sales tax, provided that a certificate from the Office of Educational Exchange, Washington, is submitted to and approved by the Deputy Minister of Customs, Ottawa.

35 MM. FILMS FROM GREAT BRITAIN

Exposed motion picture film is subject to the same duty and sales tax as USA shipments.

35 MM. EDUCATIONAL OR RELIGIOUS FILMS FROM GREAT BRITAIN

(Covered by Tariff Item No. 696A)

Free of duty and sales tax provided that a certificate from the Ministry of Education, Lon-

don, is submitted to and approved by the Deputy Minister of Customs, Ottawa.

OTHER ITEMS

Duty on "Cinematograph and motion picture cameras for use by professional motion picture producers having studios in Canada equipped for motion picture production" and "parts for the foregoing" was removed entirely from those of British make under item 462b of the revised Schedule A.

The Most Favoured Nation tariff on cameras and parts is now nine per cent and the General tariff is 15 per cent.

Item 915 "Cellulose nitrate cinematograph and moving picture films, negatives, n.o.p.," sets the rate under British Preferential and Most Favoured Nation tariffs at ten per cent, with no discount when duty is less than 15 per cent.

Item 658, which was free under British Preferential tariff, Most Favoured Nation tariff and three cents per foot under General tariff, is listed at the same rates. Item 658 reads:

"Motion picture film, of 16 millimetre width and over, when imported by recognized processors of motion picture film having duly equipped laboratories for processing motion picture film in Canada, for the sole purpose of having reproductions made therefrom, and provided that the original is re-exported within six months from the date of importation, under such regulations as the Minister may prescribe."

Item 696 affords duty-free entry to a very broad range of articles and equipment imported into Canada for the use and by order of any society or institution incorporated or established solely for religious, philosophical, educational, scientific or literary purposes, or for the encouragement of the fine arts, or for the use and by order of any public hospital, college, academy, school or seminary of learning in Canada, and not for sale. The articles referred to above include sound and silent films, separate sound film tracks, positive and negative slides and filmstrips. The relation of this tariff item to certain articles of equipment is noted further on.

Unexposed sensitized negative film of standard commercial width, viz., 35 mm., is rated for duty under Item 187b at 10 per cent ad valorem, Most Favoured Nation tariff. Unexposed sensitized negative film of lesser width, e.g., 8 mm. or 16 mm., is classified for duty purposes under Item 187 at 20 per cent ad valorem under the aforesaid Tariff and is admitted free under British Preferential tariff.

Exposed 35 mm. films pay a duty of 1.5 Canadian cents per foot. This tariff also applies to British films. As mentioned above, films for the use and by order of institutions of societies qualified for the entry benefits are exempt from duty.

Film cameras, for use with films of 8 mm., 16 mm. or 35 mm. silent type, are considered to be admissible free of duty under the provision in Item 696 relating to "mechanical equipment of a class or kind not made in Canada," when for the use and by order of institutions or societies qualified for the entry benefits of this Item and not for sale.

Sound projectors for 16 mm. films are held to be articles of a class or kind not made in Canada and are therefore admissible under Item 696, when for the use and by order of institutions qualified for the entry privileges of this Item and not for sale.

Slide or filmstrip still-picture projectors, when valued at no less than \$25 each retail in Canada, may be admitted free of duty under Item 696, when for the use and by order of institutions qualified for the entry privileges of this item and not for sale.

Articles entitled to entry under Tariff Item 696 are exempt from the consumption or sales tax; otherwise this impost of eight per cent levied on the duty-paid value is applicable.

INCOME TAX INFORMATION

No changes were made in the Canada-United States Reciprocal Tax Convention during the past year, according to the Department of National Revenue. The effect of the Convention, as stated by the Legal Branch at the Taxation Division, is:

"Under the Treaty Agreement between the United States and Canada, a credit for income tax deducted at source by one country will be allowed on the return filed by a taxpayer of the other country. Canadians earning income in the United States may claim credits in their Canadian returns for income tax withheld at a United States source, and Americans earning income in Canada may claim credit in their American returns for income tax withheld at a Canadian source.

"Two methods may be used: (a) net income after withholding may be reported as total income from that source, or (b) the amount of tax withheld may be deducted from the tax otherwise payable in the taxpayer's country."

PROVINCIAL LEGISLATION

THE most comprehensive survey of the motion picture in action ever made and recorded is that which was issued by UNESCO in 1950, "Press/Film/Radio," which is one of the "Reports On the Facilities of Mass Communications" embracing the world. Pages 292 to 305 are devoted to Canada, a flattering amount of space indicative of its high standing in the film world.

One of the most interesting sections of Unesco's Canadian survey was called "Legislation," which contained information surprising in its nature and quantity.

It is reprinted here with revisions to bring it up to date.

Apart from the National Film Act governing the operation of the National Film Board of Canada, which will be dealt with later on, no special film legislation has been issued by the Canadian Government, this being the domain of the provincial governments. Each of these has enacted such legislation, mainly dealing with licensing and censorship as follows:

Alberta: Amusements Act and the Regulations under the Amusements Act of 1941 lastly amended by Order in Council No. 488 of 2 May 1949. A recent amendment lowered the age at which children may attend movie theatres after 8 p.m. without adult companionship from 16 to 14.

British Columbia: Moving Pictures Act 1924 as amended by the Moving Pictures Act Amendment Act 1948 and the Regulations under it (Regulations respecting Moving Picture Films and Film Exchanges, lastly amended by Order in Council No. 272 of 16 February 1950).

Manitoba: Amusements Act 1924.

New Brunswick: The Theatres Act 1927.

Nova Scotia: The Theatres Cinematograph and Amusements Act 1923, and Regulations thereunder (lastly revised 7 July 1945).

Ontario: The Theatres Act, 1953, a complete revision of the Theatres and Cinematographs Act, first passed in 1911. Under the new act the minimum age under which children may attend movies unaccompanied is lowered from 16 to 14. The term "theatre" is redefined to apply only to those showing 35 mm. films. The exhibition of 16 mm. films in halls becomes the responsibility of local officials. The previous men-per-booth law is withdrawn. Films classified as "Adult Entertainment" must be so advertised in the papers and identified outside the theatre. Under the category called "Restricted" certain films are allowed exhibition for patrons over 18, each engagement requiring approval.

Prince Edward Island: There is no Board of Censors. Pictures shown must be approved by the New Brunswick Board of Censors.

Quebec: Act respecting Exhibitions of Moving Pictures 1925 and the regulations under it (Regulations respecting the censorship of films, lastly revised by Order in Council No. 342 of 31 March 1949).

Saskatchewan: The Theatres and Cinematographs Act 1940 and the Regulations under the Theatres and Cinematographs Act, lastly amended by Order in Council No. 48 of 1948.

Finally, in the North West Territories which do not constitute a province, there is the Ordinance respecting Motion Pictures, lastly amended on 17 March 1948, dealing mainly with theatre licensing and safety conditions. As there are only four licensed cinemas in the North West Territories which obtain films through provincial distribution, and as such films have been censored by the provincial authorities, it has not been considered necessary to carry out further censorship.

In Newfoundland, there is an "Act regarding the Censoring of Moving Pictures," but no regulations have been laid down thereunder. At one time a Board of Censorship existed but it was dissolved some years ago.

All provincial acts contain regulations concerning the licensing of cinemas with a view to public safety and compliance with censorship rules. Generally the licensing includes perma-

nent cinemas as well as mobile cinemas and drive-in theatres both for 35mm and 16mm. In the Province of Quebec, film performances in the open air, and consequently drive-in theatres, are prohibited. Most of the provinces require by law that projectionists must pass an examination and obtain a certificate.

Film exchanges (distributing companies and their local agents) must also be licensed, generally to ensure the safe storage of films. In different provinces, such as the provinces of Alberta, Nova Scotia and Ontario, the law contains a clause according to which the authority in charge may prescribe the terms and conditions under which films may be sold, leased or exchanged.

In addition the Lieutenant-Governor in Council of the province of Ontario may require that a proportion of the films available for distribution to exhibitors and the films exhibited in each theatre be of British manufacture and origin, and he may fix such proportions on a monthly or yearly basis.

The Nova Scotia Theatres, Cinematographs and Amusement Act lays down that no cinema may be deprived of the number of films necessary for its operation and also that no cinema may contract for more films than are reasonably required.

A special rule of the British Columbia Moving Pictures Act provides for the establishment of a British Columbia Patriotic and Educational Picture Service under the Department of the Attorney-General. The task of this service is to produce and acquire films and slides of a patriotic, educational or entertaining nature (especially concerning the Province or the Dominion) and to furnish them without charge for public exhibition in the cinemas. The Director of the Service may issue directions to the cinemas as to the times and manner of the exhibition of the films and slides.

Finally different provincial acts deal with entertainment taxes and all of them contain censorship rules. The general pattern is that censorship is exercised in each province by a Censorship Board and appeals against the decisions of these Boards can be made to the provincial Appeals Boards. Furthermore, films are usually censored under two categories: Adult and Suitable for Family Entertainment (or General). The age under which children may not visit cinemas unless films especially approved for them are shown, varies from 14 to 16 years. However, in the Province of Quebec children under 16 are not admitted at all.

(For censorship fees and exchange licences see Censorship section.)

AWARDS

ACADEMY OF MOTION PICTURE ARTS & SCIENCES

9038 Melrose Ave., Hollywood 46, Calif.
(CResview 5-1146)

OFFICERS

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The purposes of the Academy are:

To advance the arts and sciences of motion pictures and to foster cooperation among the creative leadership of the motion picture industry for cultural, educational and technological progress.

To recognize outstanding achievements by conferring annual Awards of Merit, serving as a constant incentive within the industry and focusing wide public attention upon the best in motion pictures.

To conduct cooperative technical research and stimulate the improvement of methods and equipment.

To provide a forum and common meeting ground for the various branches and crafts; to sponsor publications; and to serve as an impartial clearing house for achievement records and statistics.

To constitute an organization of established prestige which is expressly prohibited from con-

cerning itself with economic, political or labor issues.

To represent to the public the viewpoint of the actual creators of motion pictures and symbolize a leadership comparable to that of other academic institutes and foundations.

To foster educational activities between the public and the industry, with particular reference to encouraging motion picture courses, in universities and sponsoring vocational scholarships.

ADVERTISING RULES

Regulations for the use of Academy Award symbols and references to the Oscar-winning plays and players for advertising and exploitation purposes are:

No film or achievement which has not won an Academy Award may be advertised or exploited in a manner which will mislead the public and imply by design, layout or wording of copy, that the film or achievement has won the Academy Award.

Pictures nominated for specific Awards may be so advertised providing: that no reproduction of an Awards symbol is used; that the word "nominations" or the words "nominated for" appear in the same size, style and color of type as the words "Academy Award"; that the achievement for which the nomination has been voted is included in the advertising.

Honorary Awards which are conferred only by vote of the Academy Board of Governors must be clearly defined in all advertising as Honorary Awards and must specify the accomplishments for which the recognition was accorded. Honorary Awards shall not be so advertised or exploited that the public will confuse an Honorary Award with an Award voted by the Academy membership.

When an Honorary Award has been conferred for a technique or for a series of motion pictures, the Award symbol granted for that Honorary Award may be used in advertising such technique or series providing: that the year and accomplishment for which the Honorary Award was given is included in the advertising; that only the symbol presented for the technique or series is used, and not the statuette unless the statuette was the symbol so presented.

1954 ACADEMY AWARDS

(Awards made by the Academy of Motion Picture Arts and Sciences in April, 1955 in Hollywood, California.)

PRODUCTION

On the Waterfront, Columbia.

PERFORMANCES

Actor: Marlon Brando in On the Waterfront, Columbia.

Actress: Grace Kelly in The Country Girl, Paramount.

Supporting Actor: Edmond O'Brien in The Barefoot Contessa, UA.

Supporting Actress: Eva Marie Saint in On the Waterfront, Columbia.

DIRECTION

Elia Kazan for On the Waterfront, Columbia.

WRITING

Motion Picture Story: Philip Yordan for Broken Lance, 20th-Fox.
Screenplay: George Seaton for The Country Girl, Paramount.
Story and Screenplay: Budd Schulberg for On the Waterfront, Columbia.

CINEMATOGRAPHY

Black and White: Boris Kaufman for On the Waterfront, Columbia.
Color: Milton Krasner for Three Coins in the Fountain, 20th-Fox.

FILM EDITING

Gene Milford for On the Waterfront, Columbia.

SOUND RECORDING

Leslie I. Carey for The Glenn Miller Story, Empire-Universal.

ART DIRECTION

Black and White: Richard Day for On the Waterfront, Columbia.
Color: John Meehan for 20,000 Leagues Under the Sea;
Set Decoration, Emile Kuri.

COSTUME DESIGN

Black and White: Edith Head for Sabrina, Paramount.
Color: Sanzo Wada for Gate of Hell, Daiei-IFD.

MUSIC

Scoring of a Musical Picture: Adolph Deutsch and Saul Chaplin for Seven Brides for Seven Brothers, MGM.
Scoring of a Drama or Comedy: Dimitri Tiomkin for The High and The Mighty, Warner Bros.
Song Written for a Motion Picture: "Three Coins in the Fountain" by Jule Styne (music) and Sammy Cahn (lyrics) for Three Coins in the Fountain, 20th-Fox.

DOCUMENTARY PRODUCTION

Feature: The Vanishing Prairie, Disney-Empire-Universal; Walt Disney, producer.
Short Subject: Thursday's Children, British Information Service; Morse Films, producer.

SHORT SUBJECTS

One-Reel: This Mechanical Age, Warner Bros.; Robert Youngson, producer.
Two-Reel: A Time Out of War, Carnival Productions; Denis and Terry Sanders, producers.
Cartoon: When Magoo Flew, UPA-Columbia; Stephen Bosustow, producer.

SPECIAL EFFECTS

20,000 Leagues Under the Sea, Disney-Empire-Universal.

SPECIAL AWARDS

Gate of Hell for best Foreign Film, Daiei-IFD.
Jon Whitley and Vincent Winters for Best Juvenile Performances in The Kidnappers, JARO.
Greta Garbo for Unforgettable Performances.
Danny Kaye for Humanitarian Work for UN and performance in Assignment, Children.
Bausch & Lomb for Projection Development.
Loren L. Ryder, John R. Bishop and Paramount technical staff for VistaVision.

Previous Academy Awards

1927-28

Actor: Emil Jannings, *Way of All Flesh*.
Actress: Janet Gaynor, *Seventh Heaven*.
Picture: *Wings*, Paramount.
Special Awards: Warner Bros. for *The Jazz Singer*. Charles Chaplin for *The Circus*.

1928-29

Actor: Warner Baxter, *In Old Arizona*.
Actress: Mary Pickford, *Coquette*.
Picture: *Broadway Melody*, MGM.

1929-30

Actor: George Arliss, *Disraeli*.
Actress: Norma Shearer, *The Divorcee*.
Picture: *All Quiet on the Western Front*, Universal.

1930-31

Actor: Lionel Barrymore, *A Free Soul*.
Actress: Marie Dressler, *Min and Bill*.
Picture: *Cimarron*, RKO.

1931-32

Actor: Frederic March, *Dr. Jekyll and Mr. Hyde*.
Actress: Helen Hayes, *The Sin of Madelon Claudet*.
Picture: *Grand Hotel*, MGM.
Special Award: Walt Disney for creation of Mickey Mouse.

1932-33

Actor: Charles Laughton, *The Private Life of Henry VIII*.
Actress: Katharine Hepburn, *Morning Glory*.
Picture: *Cavalcade*, Fox Film Corp.

1934

Actor: Clark Gable, *It Happened One Night*.
Actress: Claudette Colbert, *It Happened One Night*.
Picture: *It Happened One Night*, Columbia.
Special Award: Shirley Temple for outstanding contribution to screen entertainment.

1935

Actor: Victor McLaglen, *The Informer*.
Actress: Bette Davis, *Dangerous*.
Picture: *Mutiny on the Bounty*, MGM.
Special Award: David Wark Griffith for distinguished creative achievements as director and producer and lasting contributions to progress of motion picture arts.

1936

Actor: Paul Muni, *The Story of Louis Pasteur*.
Actress: Luise Rainer, *The Great Ziegfeld*.
Picture: *The Great Ziegfeld*, MGM.
Special Awards: March of Time, W. Howard Greene and Harold Rosson for color cinematography in *The Garden of Allah*.

1937

Actor: Spencer Tracy, *Captains Courageous*.
Actress: Luise Rainer, *The Good Earth*.
Picture: *The Life of Emile Zola*, Warner Bros.
Special Awards: Mack Sennett, Edgar Bergen, W. Howard Greene for color photography of *A Star Is Born*, Selznick-United Artists. The Museum of Modern Art Film Library for collecting films dating from 1895.
Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

1938

Actor: Spencer Tracy, *Boys Town*.
Actress: Bette Davis, *Jezebel*.
Picture: *You Can't Take It With You*, Columbia.
Special Awards: Walt Disney for *Snow White* and the Seven Dwarfs. Deanna Durbin, Mickey Rooney, Oliver Marsh and Allan Davies for color cinematography of *Sweethearts*, Harry M. Warner. J. Arthur Ball, Paramount.

Gordon Jennings, Farciot Edouard and Loren Ryder.

Irving G. Thalberg Memorial Award: Hal Wallis.
1939

Actor: Robert Donat, *Goodbye, Mr. Chips*.
Actress: Vivien Leigh, *Gone With the Wind*.
Picture: *Gone With the Wind*, Selznick International-MGM.
Special Awards: Douglas Fairbanks, Sr. The Technicolor Company. Motion Picture Relief Fund. Judy Garland for outstanding performance as screen juvenile. William Cameron Menzies for achievements in use of color for *Gone With the Wind*.
Irving G. Thalberg Memorial Award: David O. Selznick.

1940

Actor: James Stewart, *The Philadelphia Story*.
Actress: Ginger Rogers, *Kitty Foyle*.
Picture: *Rebecca*, Selznick International-UA.
Special Awards: Bob Hope, Colonel Nathan Levinson. Twentieth Century-Fox Films, Warner Bros. Art Department and Anton Grot.

1941

Actor: Gary Cooper, *Sergeant York*.
Actress: Joan Fontaine, *Suspicion*.
Picture: *How Green Was My Valley*, 20th Century-Fox.
Special Awards: Walt Disney, William Garrity, John A. Hawkins, RCA Manufacturing Co. for use of sound in *Fantasia*. Leopold Stokowski and associates for unique creation of visualized music in *Fantasia*.
Irving G. Thalberg Memorial Award: Walt Disney.

1942

Actor: James Cagney, *Yankee Doodle Dandy*.
Actress: Greer Garson, *Mrs. Miniver*.
Picture: *Mrs. Miniver*, MGM.
Special Awards: Charles Boyer for creation of the French Research Foundation. In Which We Serve for outstanding international foreign production. MGM for production of the Andy Hardy series which best reflects the American Way of Life.
Irving G. Thalberg Memorial Award: Sidney Franklin.

1943

Actor: Paul Lukas, *The Watch on the Rhine*.
Actress: Jennifer Jones, *The Song of Bernadette*.
Picture: *Casablanca*, Warner Bros.
Special Award: George Pal for his novel technique in producing puppetoon shorts.
Irving G. Thalberg Memorial Award: Hal B. Wallis.

1944

Actor: Bing Crosby, *Going My Way*.
Actress: Ingrid Bergman, *Gaslight*.
Picture: *Going My Way*, Paramount.
Special Award: Margaret O'Brien as the outstanding child actress of the year.
Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

1945

Actor: Ray Milland, *The Lost Weekend*.
Actress: Joan Crawford, *Mildred Pierce*.
Picture: *The Lost Weekend*, Paramount.
Special Awards: Walter Wanger for distinguished achievement in serving six consecutive years as president of the Academy of Motion Picture Arts and Sciences. Frank Ross, producer, Mervyn Leroy, director, and Frank Sinatra, star of the House I Live In. Peggy Ann Garner as the most promising juvenile of 1945

for her performance in *A Tree Grows In Brooklyn*.

1946

Actor: Frederic March, *The Best Years of Our Lives*.

Actress: Olivia de Havilland, *To Each His Own*.
Picture: *The Best Years of Our Lives*, RKO-Samuel Goldwyn.

Special Awards: Laurence Olivier, Harold Russell, Ernst Lubitsch, Claude Jarman, Jr. (Junior Award).

Irving G. Thalberg Memorial Award: Samuel Goldwyn.

1947

Actor: Ronald Colman, *A Double Life*.

Actress: Loretta Young, *The Farmer's Daughter*.
Picture: *Gentleman's Agreement*, 20th Century-Fox.

Special Awards: Shoe Shine, Lopert Films. Ken Murray for Bill and Co. James Baskett for his portrayal of Uncle Remus in *Song of the South*. Industry pioneers — George K. Spoor, Thomas Armat, Albert E. Smith, Col. William N. Selig, C. C. Davis of Western Electric, Charles R. Dailey of Paramount Laboratories, Col. Nathan Levinson of Warner Bros.

1948

Actor: Sir Laurence Olivier, *Hamlet*.

Actress: Jane Wyman, *Johnny Belinda*.
Picture: *Hamlet*, J. Arthur Rank Organization.
Special Awards: Ivan Jandl for *The Search*. Sid Grauman, Adolph Zukor, Walter Wanger for *Joan of Arc*.

Irving G. Thalberg Memorial Award: Jerry Wald.

1949

Actor: Broderick Crawford, *All the King's Men*.
Actress: Olivia de Havilland, *The Heiress*.

Picture: *All the King's Men*, Robert Rossen-Columbia.

Special Awards: Jean Hersholt for distinguished service to the industry. Bobby Driscoll for outstanding juvenile performance in *The Window and So Dear to My Heart*. Fred Astaire for raising the standard of musical films. Cecil B. DeMille for 37 years of pioneer work in the industry.

1950

Actor: Jose Ferrer, *Cyrano de Bergerac*.

Actress: Judy Holliday, *Born Yesterday*.
Picture: *All About Eve*, 20th Century-Fox.

Special Awards: *The Walls of Malapaga*, George Murphy, Louis B. Mayer, James B. Gordon and 20th-Fox camera dept. John Paul Livodary, Floyd Campbell, L. W. Russell and Columbia sound dept. Laren L. Ryder and Paramount sound dept.

Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

1951

Actor: Humphrey Bogart, *The African Queen*.
Actress: Vivien Leigh, *A Streetcar Named Desire*.

Picture: *An American in Paris*, MGM.

Special Awards: Roshomon, Gene Kelly for Achievement in the Art of Choreography on Film.

Irving G. Thalberg Memorial Award: Arthur Freed.

1952

Actor: Gary Cooper, *High Noon*.

Actress: Shirley Booth, *Come Back, Little Sheba*.
Picture: *The Greatest Show on Earth*, Paramount.

Special Awards: Bob Hope, Harold Lloyd, Merian C. Cooper, Joseph M. Schenck, A. Arnold Gillespie, George Alfred Mitchell.

Irving G. Thalberg Memorial Award: Cecil B. DeMille.

1953

Actor: William Holden, *Stalag 17*.

Actress: Audrey Hepburn, *Roman Holiday*.

Picture: *From Here to Eternity*, Columbia.

Special Awards: Joseph I. Breen, Pete Smith, Fred Waller, 20th-Fox for CinemaScope, Bell & Howell.

Irving G. Thalberg Memorial Award: George Stevens.

BRITISH FILM ACADEMY

60 Queen Anne St., London W.1

(WELbeck 0631)

OFFICERS

Chairman Anthony Havelock-Allan

Vice-Chairmen Sir Carol Reed, John Bryan

COUNCIL

Fellows: Hon. Anthony Asquith, Sir Michael Balcan, Sir Alexander Korda, David Lean, Sir Laurence Olivier, George Pearson, Sir Carol Reed, Paul Rotha, Vincent Korda, Vivien Leigh, Michael Powell.

Management: William Alwyn, Edgar Anstey, Teddy Baird, Betty Box, Ken Cameron, Robert Clark, Iain Dalrymple, Mary Field, Charles Frend, Peter Tanner, Michael Truman, Basil Wright.

Director Roger Manvell, Ph.D.
Executive Secretary Mrs. P. J. Steele

The British Film Academy was founded in 1947 and in general terms its aims are:

To advance the art and technique of motion pictures in every way, particularly by encouraging exceptional creative work, experiment and research.

To co-operate with all organizations and groups concerned with the artistic and technical advancement of the motion picture everywhere.

To compile statistics and records of the world motion picture industry; to form a library of film literature, scripts, designs, films, musical scores, photographs and other material; to encourage and sponsor publications, promote exhibitions and lectures; and to organize and assist in the organization of film festivals.

To co-operate with educational organizations to increase cinema appreciation and understanding, and to encourage the educational aspect of motion pictures in every way.

To make awards of merit for outstanding artistic, technical and scientific achievements in connection with motion pictures.

1954 WINNERS

Best Film From any Source: *Le Salaire de la Peur* (Wages of Fear) France/Italy).

Best British Film: *Hobson's Choice* (UFD).

Best Documentary Film: *The Great Adventure* (Sweden).

Special Award for Work Lying Outside the Feature and Documentary Fields: *Time Out of War* (USA).

United Nations Award for the Best Film Illustrating One or More Principles of the United Nations Charter: *The Divided Heart* (J. Arthur Rank).

Best Animated Film: *Song of the Prairie* (Czechoslovakia).

Best British Screenplay: *The Young Lovers* (Titled *Chance Meeting in North America*) (J. Arthur Rank).

Best British Actress: Yvonne Mitchell in *The Divided Heart* (J. Arthur Rank).

Best British Actor: Kenneth More in *Doctor in the House* (J. Arthur Rank).

Best Foreign Actress: Cornelia Borchers in *The Divided Heart* (J. Arthur Rank).

Best Foreign Actor: Marlon Brando in *On the Waterfront* (Columbia).

Most Promising Newcomer: David Kossoff in *The Young Lovers* (J. Arthur Rank).

WINNERS IN PREVIOUS YEARS

The Best Picture from Any Source: 1947—*The Best Years of Our Lives*; 1948—*Hamlet*; 1949—*The Bicycle Thief*; 1950—*All About Eve*; 1951—*La Ronde*; 1952—*Breaking the Sound Barrier*; 1953—*Jeux Interdits*.

The Best British Picture: 1947—*Odd Man Out*; 1948—*The Fallen Idol*; 1949—*The Third Man*; 1950—*The Blue Lamp*; 1951—*The Lavender Hill Mob*; 1952—*Breaking the Sound Barrier*; 1953—*Genevieve*.

The Best Documentary Picture: 1947 — *The World Is Rich*; 1948—*The Louisiana Story*; 1949—

Daybreak in Udi; 1950—*The Undefeated*; 1951—*Beaver Valley*; 1952—*Royal Journey*; 1953—*The Conquest of Everest*.

Special Award for Work Lying Outside the Feature and Documentary Fields: 1948—*Atomic Physics*; 1949—*La Famille Martin*; 1950—*The True Face of Japan (This Modern Age)*; 1951—*Gerald McBoing-Boing*; 1952—*Animated Genesis*; 1953—*The Romance of Transportation*.

United Nations Award for the Best Picture Illustrating One or More Principles of the United Nations Charter: 1949—*The Search*; 1950—*Intruder in the Dust*; 1951—*Four in a Jeep*; 1952—*Cry, the Beloved Country*; 1953—*World Without End*.

Canadian Film Awards

Chairman Walter Herbert
(56 Sparks St., Ottawa 4, Ont., Phone 4-8346)
Manager Mrs. Goldie Myers
(102 Peter St., Toronto, Ont. EMpire 3-4096)

Sponsored by the Canadian Association for Adult Education, The Canada Foundation and the Canadian Film Institute.

MANAGEMENT COMMITTEE

E. R. McEwen, *Educo Toys*, Ottawa; W. B. Herbert, *The Canada Foundation*, Ottawa; J. Roby Kidd, *Canadian Association for Adult Education*, Toronto; Gordon Adamson, *Canadian Film Institute*; Miss E. LeBlanc, *Department of Agriculture*, Ottawa; Arthur L. Neal, *Department of Trade and Commerce*, Ottawa; Carter Storr, *Broadview Public School*, Ottawa; Charles J. MacKenzie, *Treasury Board*, Ottawa; F. R. Crawley, *Crawley Films Limited*, Ottawa; Ian McNeill, *National Film Board*, Ottawa; David Wansborough, *Northern Pictures*, Toronto; Watson Belharrie, architect, Ottawa; Pierre de Bellefeuille, *National Film Board*, Ottawa; Mrs. W. Eggleston, Ottawa; Pierre Juneau, *National Film Board*, Ottawa; Col. T. L. Bullock, Ottawa; L. F. MacRae, Ottawa; A. S. R. Tweedie, *Director of Extension*, University of Manitoba, Winnipeg; H. P. Brown, Edmonton.

JUDGES — Non-Theatrical, 1955

Miss S. Barriere, *Legal Division*, Department of External Affairs; Miss K. M. Fenwick, *The National Gallery*; George MacCracken, *Bureau of Current Affairs*; G. H. Miller, *Community Programmes Branch*; Henry Seywerd, *Canadian Citizenship Council*. All judges residents of Ottawa.

JUDGES — Theatrical, 1955

Mrs. Simone Cyr, *Guiges Street School*, Ottawa; Miss J. Pilon, *St. Anne's School*; John Leith, *Central Ottawa Real Estate Board*; Dr. G. T. Page, *The Chemical Institute of Canada*; Wm. Dunston, *Information Division*, Department of Citizenship and Immigration; R. Saint-Denis, *University of Ottawa*. All judges residents of Ottawa.

JUDGES — Amateur, 1955

George MacCracken, *Guy Glover and Jacques Dansereau*, *National Film Board*; Donald Carter

and Stanley Moore, *Crawley Films Limited*. All judges residents of Ottawa.

GENERAL REGULATIONS

1. Each film entered must be accompanied by a completed official entry form with entry fee attached.
2. All films must be produced in Canada by Canadian producers.
3. Films must have been produced, or released generally, during the year 1954.
4. A film may be entered in only one class.
5. The committee reserves the right to place any entry in the most suitable class after consultation with the producer.
6. Entries in the non-theatrical class must be on 16 mm. stock.
7. No award will be made in any class if the judges feel that the entries do not reach a suitable standard.
8. The adjudication of the entries by the judges is final.

JUDGES

The panels of judges are composed of men and women who are qualified to make evaluations, while not being connected in any way with any film submitted. In the formation of each panel, recognition has been given to the fact that both French and English films will be entered.

The judges, in making the awards, will assess the overall effectiveness of the film. They will take into account such factors as: The aim of the film and how well it is achieved; its unity and clarity; the direction, editing, quality of script, photography, sound track, titles, animation, music, etc. The Management Committee may from time to time grant special awards for other outstanding achievement in the motion picture field.

AWARDS

The judges may recommend a **Canadian Film of the Year Award** to the film which represents the highest achievement of the year; a **First Award** to the film judged best in each class; and an **Honorable Mention** to a film which is worthy of recognition but does not qualify for a First Award. The trophy of the Association of Motion Picture Producers and Laboratories of Canada goes to the best amateur film of the year.

Canadian Film Awards, 1955

(Presented for films made in 1954.)

FIRST — Theatrical: Feature-Length and 'Film of the Year'

THE STRATFORD ADVENTURE. Reconstruction and recording of the events leading up to the establishment of the Shakespearean Festival at Stratford, Ontario, in 1953. Running time 40 minutes. Produced in 35 mm. color by the National Film Board. "First Award for successful portrayal of the difficulties encountered in the realization of an ideal, and how a community worked together for the good of Canada."

Credits: Production, Guy Glover; Direction, Morten Parker; Camera, Donald Wilder; Commentary, Morten Parker; Editing, Douglas Tunstall; Music, Louis Applebaum; Scenario, Gudrun Parker.

Theatrical: Short

The judges did not recommend an award for any entry in this class.

FIRST—Non-Theatrical

SPONSORED BY A NON-GOVERNMENT AGENCY

GIFT OF THE GLACIERS. For the promotion of tourist travel to the Province of Alberta and to increase general knowledge of the province by showing some of its geographical aspects. Running time 20 minutes. Produced in 16 mm. color by the Film & Photographic Branch, Government of the Province of Alberta. "First Award for general excellence of film planning and production."

Credits: Production and Direction, K. Hutchinson; Camera, Editing and Animation, F. W. E. Round; Sound, Crawley Films Ltd.; Art, Lillian Clapp; Commentary, R. A. Cantelon.

FIRST—Non-Theatrical

SPONSORED BY A NON-GOVERNMENT AGENCY

WHERE NONE SHALL THIRST. An impression of the work of the Christian Church in India, produced for use in the United Church of Canada. Running time 60 minutes. Produced in 16 mm. color by the Committee on Missionary Education of the United Church of Canada. "First Award for the sensitive handling

of an exceedingly complex subject."

Credits: Production, Rev. A. C. Moorhouse; Production Assistants, Rev. Earl Leard and Wm. Balkaran; Sound, Las Hadley; Editing, Shirley Tyte; Music, Dr. W. Pudmanaben.

FIRST—Non-Theatrical: Open

RICHES OF THE EARTH. Shows how Canada's underground resources took shape through geological ages. Running time 17 minutes. Produced in 16 mm. color by the National Film Board. "First Award for outstanding use of animation in showing the geological history of Canada."

Credits: Production, Tom Daly; Art Direction, Colin Low; Camera, Lyle Enright; Editing, Douglas Tunstall; Music, Louis Applebaum; Animation, Sidney Goldsmith and Barrie Holmer.

Amateur

The judges did not recommend an award for any entry in this class.

Special Award

HYE BOSSIN: "In recognition of his valuable contributions over the years in the field of motion pictures in Canada, and particularly his promotion of Canadian Film Archives."

Honorable Mentions

Theatrical: Short, The Homeless Ones, National Film Board, produced by Leslie McFarlane, for "fine artistic work and photographic skill."

Non-Theatrical: Sponsored by a Non-Government Agency, *It's in the Cards*, Crawley Films Limited, directed by George Gorman, for "the strength and clarity of presentation."

Non-Theatrical—Open, One Little Indian, National Film Board, directed by Grant Munro, for "fine utilization of puppets and general high quality."

Special Mentions

Corral, National Film Board, for "achievement of purpose without spoken commentary; *Le Medecin du Nord*, National Film Board, for "interesting presentation of the life led by a country doctor;" *Castors de Quebec*, Guernand Film Company, for "depicting in vivid fashion... a wildlife conservation program;" *Look to the Centre*, Crawley Films Limited, for "fine presentation of the industrial life of a province;" *Va-t-en Jouer*, Lou Soucy, for "expressive rhythm and pace..." and for the excellence of its commentary;" *Tools of Plenty*, PGA Films Limited, for "clarity of interpretation;" *No Time to Spare*,

Chetwynd Films Limited, for "combining dramatic motivation with excellent instruction;" **On the Broom**, Briston Films Limited, for "conveying rhythm and inner feeling of the game;" **Each Year They Come**, Francis J. S. Holmes, for "the quality of its wildlife color photography;" **The Grievance**, National Film Board, for "excellence of script and characterization;" **Movie Manners**, University of Toronto, for "delightful animation;" **Nature in a City Lot**, A. E. Phillips, for "photography which is outstanding for its beauty."

Previous Winners

1948 WINNERS

Film of the Year: The Loon's Necklace, Crawley Films.

Special Awards: Un Homme et Son Peche, Quebec Productions. Dots and Loops, Norman MacLaren-National Film Board.

Theatrical: Who Will Teach Your Child, National Film Board. Honorable Mention to the Canadian Cameo Series, Associated Screen News.

Non-Theatrical, Live Action: Beans of Bounty, Shelly Films, and Feeling of Hostility and Drug Addict, National Film Board, were declared tie winners.

Non-Theatrical, Animated: Chantons Noel, National Film Board.

Amateur: Suite Two by Dorothy Burritt and Making a Life Mask by Louis Shore were awarded Honorable Mentions.

1949 WINNERS

Special Awards: Quebec Productions Corporation for sustained and creative effort in establishing a feature-length film industry in Canada. Primitive Artists of Haiti, Benoit-De Tonnoncour Films. Begone Dull Care, National Film Board.

Theatrical: Terre de Caen, National Film Board. Honorable Mention to Summer Is for Kids, National Film Board.

Non-Theatrical, Sponsored: Science at Your Service, National Film Board. Honorable Mention to Zero de Conduite, Crawley Films.

Non-Theatrical, Other: Family Circles, National Film Board. Honorable Mention to Children's Concert, National Film Board.

Amateur: Mouvement Perpetuel, Claude Ju'ras. Honorable Mention to In the Daytime, Stanley Fox-Peter Varley.

1950 WINNERS

Special Awards: L. Ernest Ouimet of Montreal, in recognition of his outstanding contribution to the motion picture in Canada as a pioneer exhibitor, distributor, producer and cameraman. He produced the first Canadian newsreel, opened the first Canadian film exchange and created what is claimed to have been the first de luxe motion picture theatre; Sitzmarks the Spot, produced by Associated Screen News and distributed by Warner Bros. named for success in handling a comedy theme; Family Tree, National Film Board, for outstanding animation and musical score; The Fight—Science Against Cancer, National Film Board, for a splendid representation of a significant social problem.

Theatrical: Apres le Baigne (After Prison, What?), National Film Board.

Non-Theatrical: Feelings of Depression, National Film Board. Honorable Mention to The Oyster Man, National Film Board.

Amateur: Honorable mention to Frontiersman, Emanuel J. Heuer; Parking On This Side, University of Toronto Film Society.

Recognition: Winston Barron and Canadian Paramount News for an unique contribution to

public information in Canada by providing a Canadian editor and giving special treatment to all its Canadian subjects.

Crawley Films for its series of films on child development, produced for the McGraw Hill Company.

Graphic Associates for their experimental puppet film, Buffoons.

National Film Board for two excellent films on forest conservation and use, Look to the Forest and Trees Are a Crop.

Crawley Films for the film, Power of Pennies, an excellent example of a sponsored film.

Associated Screen News for the general high level of the Theatrical Canadian Cameo Series.

National Film Board for A Friend at the Door, a skilful interpretation of social services in British Columbia.

National Film Board for an unique interpretation of Canadian history by using old prints and engravings in the film, Les Anciens Canadiens.

1951 WINNERS

Film of the Year: Newfoundland Scene, Crawley Films Ltd.

Special Awards: Around Is Around—Now Is the Time, produced by the National Film Board.

Theatrical—Feature: Royal Journey, produced by National Film Board. Honorable Mention to La Petite Aurore, produced by Alliance Cinematographique Canadienne Inc.

Theatrical—Short: Opera School, produced by the National Film Board. Honorable Mention to Struggle for Oil, (NFB); The Fruitful Earth, produced by Associated Screen News; Man in the Peace Tower, (NFB).

Non-Theatrical — Open: Newfoundland Scene, Crawley Films Ltd. Honorable Mention to The Longhouse People and Les Moines de St-Benoit du Lac, both produced by the National Film Board.

Non-Theatrical — Non-Government Sponsor: Packaged Power, Crawley Films Ltd.

Non-Theatrical — Government Sponsor: Milk Made, National Film Board. Honorable Mention to Ski à Québec, Abbe Maurice Proulx of Laval University for Province of Quebec.

Amateur: A Camper and His Canoe, David Palter. Honorable Mention to Cours Primaire de Français, The French Cine Club, University of Toronto, and The Story of a Georgian Coffee Pot, Victoria, BC, Amateur Movie Club.

1952 WINNERS

Film of the Year: Tit-Coq, Les Productions Gratien Gelin.

Theatrical Feature: Tit-Coq, Les Productions Gratien Gelin.

Theatrical Short: L'Homme Aux Oiseaux, National Film Board.

1953 WINNERS

Film of the Year: The Seasons, Christopher Chapman.

Special Award: Gordon Sparling of Montreal, in recognition of "his distinguished service to the art of the film in Canada and to the Canadian Film Industry."

Theatrical Feature: No award was made in this category by the judges.

Non-Theatrical—Open: The Seasons, Christopher Chapman. Honorable Mention to Embryonic Development of the Chick, National Film Board.

Non-Theatrical — Non-Government Sponsor: Episode in Valleydale, Crawley Films. Honorable Mentions to The Ring-Necked Pheasant, Wildlife Productions for the Carling Conservation Club, and Polysar, Crawley Films for Polymer Corp. Ltd.

Non-Theatrical—Government Sponsor: World at Your Feet, National Film Board. Honorable Men-

tion to Everybody's Handicapped, Graphic Associates for the Department of Labour.

Amateur: Eight-Fifteen, Toronto Film Society. Special Mentions to A-Hunting We Will Go, Edmonton Movie and Photo Club, and to E. F. Attridge of Toronto.

Theatrical Short: Farewell Oak Street, National Film Board. Honorable Mention to L'Abatis, National Film Board, and Danish Seining, Atlantic Films & Electronics Ltd.

1953 WINNERS

Film of the Year: The Seasons, Christopher Chapman.

Special Award: Gordon Sparling of Montreal, in recognition of "his distinguished service to the art of the film in Canada and to the Canadian Film Industry."

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Non-Theatrical — Government Sponsor: World at Your Feet, National Film Board. Honorable Mention to Everybody's Handicapped, Graphic Associates for the Department of Labour.

Amateur: Eight-Fifteen, Toronto Film Society. Special Mentions to A-Hunting We Will Go, Edmonton Movie and Photo Club, and to E. F. Attridge of Toronto.

Theatrical Short: Farewell Oak Street, National Film Board. Honorable Mention to L'Abatis, National Film Board, and Danish Seining, Atlantic Films & Electronics Ltd.

Canadian Film Weekly EXHIBITORS' POLL

(The annual Boxoffice Poll of films and players has been discontinued, as new methods of marketing make it impracticable. Many top films are now pre-released at raised prices and then brought back later for their regular engagements. They are exhibited in two calendar periods and the vote in each is not representative of the power of such films.)

WINNERS IN PREVIOUS YEARS

PICTURES: 1942—How Green Was My Valley (Fox); 1943—Yankee Doodle Dandy (Warners); 1944—Going My Way (Paramount); 1945—National Velvet (MGM); 1946—Bells of St. Mary's (RKO); 1947—The Jolson Story (Columbia); 1948—Sitting Pretty (Fox); 1949—The Stratton Story (MGM); 1950—Cheaper by the Dozen (Fox); 1951—King Solomon's Mines (MGM).

STARS: 1942—Gary Cooper, 1943—Greer Garson, 1944—Bing Crosby, 1945—Bing Crosby, 1946—Bing Crosby, 1947—Bing Crosby, 1948—Bing Crosby, 1949—Bing Crosby, 1950—Bing Crosby; 1951—Bing Crosby.

Canadian Film Weekly CRITICS' POLL

(The following selections were made by newspaper, radio and magazine critics across Canada voting for the pictures and stars they considered best during the year.)

1954 WINNERS

PICTURES: 1. On the Waterfront (Columbia); 2. Rear Window (Paramount); 3. The Kidnappers

(J. Arthur Rank); 4. The Caine Mutiny (Columbia); 5. Seven Brides for Seven Brothers (MGM); 6. The Glenn Miller Story (Emoire-Universal); 7. Hobson's Choice (International Film Distributors); 8. Executive Suite (MGM); 9. Sabrina (Paramount); 10. Julius Caesar (MGM).

STARS: 1. Marlon Brando, 2. Humphrey Bogart, 3. James Stewart, 4. Grace Kelly, 5. William Holden, 6. Audrey Hepburn, 7. Vincent Winter, 8. Gregory Peck, 9. Eva Marie Saint, 10. John Wayne.

WINNER IN PREVIOUS YEARS

PICTURES: 1942—Mrs. Miniver (MGM); 1943—In Which We Serve (United Artists); 1944—Going My Way (Paramount); 1945—No poll; 1946—Lost Weekend (Paramount); 1947—The Best Years of Our Lives (RKO); 1948—Hamlet (J. Arthur Rank); 1949—The Red Shoes (J. Arthur Rank); 1950—All About Eve (Fox); 1951—A Place in the Sun (Paramount); 1952—The African Queen (United Artists); 1953—From Here to Eternity (Columbia).

STARS: 1942—Greer Garson, 1943—Greer Garson, 1944—Barry Fitzgerald, 1945—No poll, 1946—Ingrid Bergman, 1947—James Mason, 1948—Sir Laurence Olivier, 1949—Olivia de Havilland, 1950—Bette Davis, 1951—Vivien Leigh; 1952—Gary Cooper; 1953—Shirley Booth.

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Sponsor of the International 16 Mm. Documentary Film Festival in Canada is the Yorkton Film Council and its executive makes up the Festival Committee. A biennial competition, the first was held in October, 1950, with the second held in the same month in 1952. The third was scheduled for 1954.

Certificates of Merit are awarded to prize-winning entries in five classes—Agricultural and Industrial, Sociological, General Non-Theatrical, Natural History and Creative Arts. All films must be in 16 mm. and of not more than 30 minutes running time. A minimum of advertising is permitted and films must have been produced since October 1 of the year in which the last Festival took place.

Entries, giving description of film, running time, production details, etc., must be in the hands of the secretary no later than Sept. 15 and if accepted films must reach the Yorkton Film Council preferably before October 1 and absolutely no later than October 7. Audience approval and balloting decide the winners.

1950 WINNERS

Agricultural Class: 1. Royal Winter Fair, National Film Board; 2. Private Life of the Silk Worm, Office of the High Commissioner for India; 3. Raindrops and Soil Erosion, United States.

Sociological Class: 1. He Acts His Age, Crawley Films Ltd.; 2. The Dutch Way, Netherlands; 3. Rajasthan Series I, Jaipur, Office of the High Commissioner for India.

General Non-Theatrical Class: 1. Colorful Sweden, Swedish Legation; 2. Top of the Ski World, Norwegian National Travel Office; 3. Cliff Hangers, National Film Board.

Honorable Mention: Wonders of the Deep, United Kingdom Information Office; Rhythm of a City, Swedish Legation; Holiday at Waskesiu, National Film Board.

Amateur Class: 1. R. Steuck of Abernathy, Sask. Honorable Mention to H. Ferman and S. Stakiw of Yorkton.

1952 WINNERS

Agricultural Class: 1. Le Niger, French Consulate; 2. Peaceful Conquest, Netherlands Embassy.

Sociological Class: 1. Christmas in Sweden, Swedish Legation; 2. Kulu Valley, Government of India Information Services; 3. Caribbean, UK Information Office.

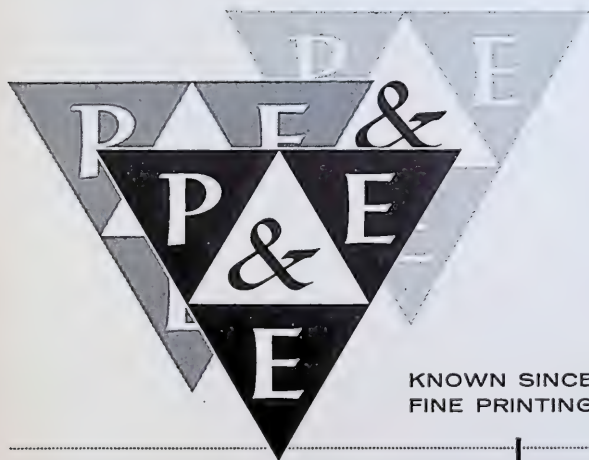
General Non-Theatrical Class: 1. Animal Kingdom, Union of South Africa Government Information Office; 2. Pelicans of Last Mountain, Fred G. Bard producer, Regina; 3. Monarch Butterfly Story, Encyclopedia Britannica which tied with The White Continent, UK Information Office

and J. Arthur Rank Film Distributors (Canada) Limited.

Industrial: 1. Packaged Power, Crawley Films; 2. Ocean Bounty, Norwegian Embassy; 3. These Things We Own, PGA Films of Winnipeg.

Cultural Class: 1. Lismor, NFB; 2. Ad Dei Honorem (Brueggeman Altar), Federal Republic of Germany; 3. Opera School, NFB.

Amateur Class: 1. Qu'Appelle Valley—Spring Summer, Fall and Winter, Producer, Ralph Stueck, Abernethy, Sask.; 2. Short Scenes, Producer, Harry Ferman, Yorkton, Sask.



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CANADA, the second country in the world in the number of TV stations and territory covered, has 28 outlets giving service in either English or French and eight are being constructed. Despite our small population we are third in the world in the number of TV receiving sets being used, 40 per cent of our 15,000,000 people being equipped, with service being available to 75 per cent of populated areas.

Expenditures for sets have reached over a half-billion dollars and more than \$200,000,000 per year is still being spent. Canada is the only country in the world which is developing TV in two languages at once. Because Canada is larger than the USA, which has ten times our population, one New York TV station can cover more people than our 28.

Eight of the 28 stations are operated by the CBC, the rest being licensed through it by private interests.

Revenue for the Canadian Broadcasting Corporation, which controls television in this country, is derived from government grants, an excise of \$15 per set and advertising revenue. The excise tax is estimated to work out at four cents per family per evening.

Like that of the National Film Board, the annual financial report of the CBC is considered somewhat confusing by many and Watson Sellar, Canada's auditor-general, said that the government radio and TV agency's book-keeping methods were not "conducive to satisfactory audit." *The Ottawa Journal*, in an editorial about the CBC's report for the fiscal year ending March 31, 1954, said that without the Parliamentary grant of \$6,250,000 its loss would be at least \$15,000,000 — and this in spite of its not having to pay the 47 per cent corporate income tax applied to private corporations. Operating expenses were \$12,531,857 against revenues totalling \$14,359,969. More than \$5,000,000 was paid out for talent. Television commercial income was \$1,334,765. The CBC said that it was unlikely that its "surplus" would be repeated in

the next report and it predicted that revenues would equal expenditures.

There are only three places in the world where more programs are produced than in either Toronto or Montreal — Hollywood, London and New York. USA programs are produced at up to 15 times the cost of Canadian ones.

The only TV resembling the pay-as-you-see idea on this continent is Redifusion, Inc. of Montreal, a monthly-payment company which provides sets, but there are a number of community-antennae companies ready for it. Redifusion is a closed-circuit operation employing telephone lines. Famous Players Canadian Corporation has a 25-year franchise from International Telemeter Corporation of the USA, its subsidiary being Trans Canada Telemeter Limited. Famous Players also has the only permanent theatre-TV equipment in Canada, which is to be found in the Imperial, Toronto, this country's largest theatre. It is predicted that some form of pay-see TV will be employed in this country, where the comparatively small population living in an area larger than the USA makes needed revenue a great problem.

Using portable equipment, Loew's Uptown Theatre, Toronto, offered Canada's first theatre-TV program, the Marciano-Moore fight in September, 1955, to a packed house of 2,600.

Associations

THE CANADIAN ASSOCIATION OF RADIO & TELEVISION BROADCASTERS

108 Sparks St., Ottawa, Ont.
(Phone 4-1660)

OFFICERS

President	J. M. Davidson
Vice-President	J. A. Dupont
Executive Vice-President	T. J. Allard
Secretary-Treasurer	Flora Love

DIRECTORS

This Association represents 128 privately-owned broadcasting and 18 telecasting stations
F. A. Lynds, CKCW, Moncton, NB; John Hirtle, CKBW, Bridgewater, NS.; George Cromwell, CHSJ-TV, St. John, NB; F. B. Ricard, CHNO, Sudbury,

Ont.; Henri Lepage, CHRC, Quebec, Que.; D. A. Gourd, Radio Nord Inc., Rouyn, Que.; Rene Lapointe, CKBL, Matane, Que.; J. E. Campeau, CKLW-TV, Windsor, Ont.; W. Slatter, CJOY, Guelph, Ont.; W. T. Cruickshank, CKNX, Wingham, Ont.; J. S. Boyling, CHAB, Moose Jaw, Sask.; Gerry Gaetz, CICA, Edmonton, Alta.; J. B. Craig, CKX, Brandon, Man.; H. A. Crittenden, CKCK-TV, Regina, Sask.; F. H. Elshick, CKWX, Vancouver, BC; M. P. Finnerty, CKOK, Penticton, BC.

COUNSEL

Copyright Counsel Samuel Rogers, QC
French-language Counsel Guy Roberge

This Association represents 125 privately-owned broadcasting and telecasting stations across Canada.

CANADIAN RADIO TECHNICAL PLANNING BOARD

200 St. Clair Ave. W., Toronto 7, Ont.
(WAlnut 1-2898)

OFFICERS

President C. W. Broadway
(Hydro-Electric Power Commission of Ont.)
Vice-President H. S. Dawson
(Canadian General Electric Co. Ltd.)
Secretary-Treasurer S. D. Brownlee
Director of Publicity R. C. Poulter

The objectives of the CRTPB, which has 16 sponsors, are to formulate sound engineering principles and to organize technical facts which will assist in the development of the Canadian radio industry and radio services of the nation in accordance with the public interest. The activities of the Board are restricted to engineering considerations and all sponsors must be non-profit associations, bodies or societies which have an important interest in radio and allied fields.

One of the objectives of the Board is to advise government, industry and the people of its findings and recommendations. In actual practice the Board has acted in an advisory capacity to the Canadian Government in the matter of frequency allocations.

The organization of the Planning Board includes the Main Board, made up of the contributing sponsor delegates and the chairmen of the Planning Board's six Main Committees (Standards and Allocations Committee; Television Committee; Broadcast Committee; Committee on Radio Communications including point to point, portable, mobile and emergency services; Committee on Aeronautical Radio and Radio Aids to Navigation; and Committee on Industrial, Scientific and Medical).

Telecasting

CANADIAN BROADCASTING CORPORATION

Victoria Bldg., 140 Wellington St., Ottawa, Ont.
(Phone 6-7331)

The CBC is a government organization which derives its authority from The Radio Act, 1938. Section 2 is called "Definitions" and broadcasting, under it, "means the dissemination of any form of radioelectric communication, including radiotelegraph, radiotelephone and the wireless transmission of writing, signs, signals, pictures and sounds of all kinds by means of Hertzian waves, intended to be received by the public directly or through the medium of relay stations." Because of this the CBC inherited authority over micro-

wave television, for theatre as well as home use.

The Hon. Dr. J. J. McCann, Minister of National Revenue, represents the authority of the Crown over the CBC and answers to Parliament for it. Eleven Governors appointed by Order in Council direct policy. With the exception of the Chairman, the Governors hold office for three years, with three being appointed each year and they may be reappointed at the end of their terms. The Chairman is appointed for ten years.

Recommendations of the Governors on such matters as station licensing and allocation of frequencies are passed on to the Department of Transport through its Radio Division, for approval. Head of the Department, which collects the radio licence fee from the public is the Minister of Transport, the Hon. George Marler and the Controller of Radio is G. C. W. Browne.

BOARD OF GOVERNORS

A. D. Dunton, Ottawa, chairman; Gerard Gingras, Rene-T. Leclerc, Inc., Montreal, vice-chairman; Dr. G. Douglas Steel, Charlottetown, PEI; Dean Adrien Pouliot, Laval University, Quebec; W. H. Phillips, Ottawa; Professor J. A. Corry, Queen's University, Kingston; Frederick J. Crawford, Toronto; K. G. Montgomery, Edmonton; Roy J. Fry, Winnipeg; Gordon A. Winter, St. John's, Nfld.; Kenneth Gervin, Vancouver.

OFFICERS

General Manager J. Alphonse Ouimet
Assistant General Manager E. L. Bushnell
Director of Engineering W. G. Richardson
Director of Programs Charles Jennings
Treasurer H. Bramah
Director of Personnel & Administrative Services C. E. Stiles
Commercial Manager W. E. Powell
Director Press & Information Services R. C. Fraser
Director Station Relations & Manager
Broadcast Regulations George Young
Director CBC International Service C. R. Delafield

TELEVISION OFFICERS

Co-ordinator of Television J. P. Gilmore
Director of Television (Montreal) Andre Ouimet
Program Director (CBFT, Montreal) F. Guerdan
Program Director (CBMT, Montreal) Herbert Capozzi
Technical Director (Montreal) C. Frenette
Director of Television (Toronto) F. Mutrie
Program Director (Toronto) R. W. McGill
Technical Director (Toronto) R. Horton

REGIONAL OFFICES

NEWFOUNDLAND

W. F. Galgay, Director,
St. John's.

MARITIME

W.E.S. Briggs, Director,
United Service Bldg.,
100 Sackville St.
Halifax, N.S.

QUEBEC

A. Seguin,
Director for Quebec,
Radio Canada Building,
1425 Dorchester Street W.
Montreal, P.Q.

ONTARIO

Ira Dilworth,
Director for Ontario,
354 Jarvis Street,
Toronto, Ontario.

PRAIRIE

J. R. Finlay, Director,
300 Manitoba Telephone Bldg.,
Winnipeg, Man.

BRITISH COLUMBIA

K. P. Caple, Director,
701 Hornby St.,
Vancouver.

Montreal Offices & Studios

Radio Canada Bldg.,
1425 Dorchester St. W.
(PLateau 5111)

Engineering Headquarters

Same as Montreal Offices & Studios.

CBC International Service

Same as Montreal Offices & Studios.

Montreal Television Offices

Same as Montreal Offices & Studios.

National Program Office

354 Jarvis St.,
Toronto, Ont.
(WAlnut 3-5481)

Toronto Television Offices

Same as National Program Offices.

ALL-CANADA RADIO FACILITIES LIMITED

Taylor, Pearson & Carson Bldg., Calgary, Alta.
(2-7591)

OFFICERS

President H. R. Carson
1st Vice-President Eric L. Harvie, QC
2nd Vice-President G. F. Herbert
Secretary-Treasurer Eric M. Williams
General Manager S. Mackay

DIRECTORS

Michael Sifton, Toronto; St. Clair Balfour,
Hamilton; Clifford Sifton, Toronto; Eric L. Harvie,
QC, Calgary; H. E. Pearson, Edmonton; H. R.
Carson, Calgary.

Company produces and supplies filmed pro-
grams through branches in Montreal, Toronto,
Winnipeg, Calgary and Vancouver.

CANADIAN FILM INDUSTRIES COMPANY LIMITED

310 Lakeshore Rd., Toronto 14, Ont.
(CLifford 1-5211)

(A wholly-owned subsidiary of Film Labora-
tories of Canada Ltd.)

OFFICERS

President Arthur Gottlieb
Vice-President Gladys Glad Gottlieb
Managing Director David Coplan
Secretary-Treasurer G. E. Williams

CANADIAN TELEVISION FILMS

15 Oakland Ave., Toronto, Ont.
(EMpire 3-5558)

Producers and distributors of industrial and
documentary films—newsreels—commercials and
package television programs.

General Manager William G. Paulis

COSSOR (CANADA) LIMITED

301 Windsor St., Halifax, NS
(Phone 4-6488)

(Suppliers of Spencer-Kennedy Laboratories
equipment to community antennae operators.
Company has branches in Montreal, Toronto and
Ottawa.)

OFFICERS

President Henry Chisholm
Vice-President J. C. Mackeen
General Manager A. C. Carter
Secretary-Treasurer R. E. McElligott

HOLLYWOOD TELEVISION SERVICE OF CANADA LIMITED

277 Victoria, Toronto, Ont.
(EMpire 2-1965)

(Wholly-owned subsidiary of Republic Pictures
Corp.)

Vice-Pres. & General Manager Walter H. Manley

INTERNATIONAL FILM DISTRIBUTORS LTD.**TELEVISION DEPT.**

386 Victoria St., Toronto, Ont.
(EMpire 6-8083)

General Manager D. V. Rosen
Sales Manager Sam Lambert
Branches in Saint John, Montreal, Toronto,
Winnipeg, Calgary and Vancouver.

MCA CANADA LTD.

180 University Ave., Toronto, Ont.
(EMpire 3-4031)
OFFICERS

Vice-President S. B. Smith
Sales Manager Wm. O. Steer
Talent Dept. Head Miss P. Fitzgerald
Motion pictures for television use.

MOTION PICTURES FOR TELEVISION (CANADA) LTD.

277 Victoria St., Toronto, Ont.
(EMpire 8-8621)

General Manager Alex Metcalfe

RADIO-ELECTRONICS-TELEVISION MANUFACTURERS ASS'N OF CANADA

200 St. Clair Ave. W., Toronto 7, Ont.
(WAlnut 1-2898)
OFFICERS

President C. A. Pollock
Vice-Presidents J. D. Campbell, L. Harris,
J. C. R. Purnchard
Director of Engineering Ralph A. Hackbusch
Gen. Mgr. & Sec. Stuart D. Brownlee

SCREEN GEMS OF CANADA LTD.

102-108 Peter St., Toronto, Ont.
(EMpire 3-4096-7-8)
OFFICERS

President Harry Cohn
Executive Vice-President Jack Cohn
Vice-Presidents Abe Montague, Leo Jaffe,
Ralph Cohn, Gerald Bronfman,
Joe Dunkelman, John Mitchell
Vice-Pres. & Treas. Abe Schneider
Vice-Pres. & Gen. Mgr. Lloyd Burns
Secretary Burt Hanft
Assistant Treasurer Mort Wormser
Controller Milt Klein

DIRECTORS

J. Dunkelman, G. Bronfman, L. Burns, Leo
Jaffey, R. Cohn, J. Mitchell, Bert Hanft.

TELEFILM OF CANADA

130 Carlton St., Toronto, Ont.
(WAlnut 2-3163)

President & General Manager J. H. Solway
Secretary I. H. Allen
Motion Pictures for television use.

TELEPIX MOVIES LIMITED

102-108 Peter St., Toronto, Ont.
(EMpire 3-4096-7-8)
OFFICERS

President J. Dunkelman
Gen. Mgr. & Sec.-Treas. Lloyd Burns

Television Stations

(Stations approved by the CBC but not in operation at press time have * before call letters.)

BRITISH COLUMBIA

CBUT, Vancouver—

ERP 102 kw. Channel 2. Owned by CBC.
ALBERTA

CHCT-TV, Calgary—

ERP 100 kw. Channel 2. Owned by Calgary Television Ltd.

CFRN-TV, Edmonton—

ERP 27.4 kw. Channel 3. Owned by Sunwapta Broadcasting Co. Ltd.

CJLH-TV, Lethbridge—

ERP 102.8 kw. Channel 7. Owned by Lethbridge Television Ltd.
SASKATCHEWAN

CKCK-TV, Regina—

ERP 18.9 kw. Channel 2. Owned by Trans-Canada Communications Ltd.

CFQC-TV, Saskatoon—

ERP 100 kw. Channel 8. Owned by A. A. Murphy & Sons Ltd.
MANITOBA

CKX-TV, Brandon—

ERP 19.3 kw. Channel 5. Owned by Western Manitoba Broadcasters Ltd.

CBWT, Winnipeg—

ERP 56.2 kw. Channel 4. Owned by CBC.
ONTARIO

CKVR-TV, Barrie—

ERP 14 kw. Channel 14. Owned by Ralph Snelgrove Television Ltd.

CHCH-TV, Hamilton—

ERP 42.9 kw. Channel 11. Owned by Niagara Television Ltd.

CKWS-TV, Kingston—

ERP 257 kw. Channel 11. Owned by Frontenac Broadcasting Co. Ltd.

CKCO-TV, Kitchener—

ERP 16 kw. Channel 13. Owned by Central Ontario Television Ltd.

CFPL-TV, London—

ERP 117 kw. Channel 10. Owned by London Free Press Printing Co. Ltd.

CBOFT, Ottawa—

ERP 31 kw. Channel 9. Owned by CBC.

CBOT, Ottawa—

ERP 50.1 kw. Channel 4. Owned by CBC.

CHEX-TV, Peterborough—

ERP 260 kw. Channel 12. Owned by Kawartha Broadcasting Co. Ltd.

CFPA-TV, Port Arthur—

ERP 5.1 kw. Channel 2. Owned by Ralph H. Parker Ltd.

CJIC-TV, Sault Ste. Marie—

ERP 5.1 kw. Channel 2. Owned by Hyland Radio TV Ltd.

CKSO-TV, Sudbury—

ERP 2 kw. Channel 5. Owned by CKSO Radio Ltd.

CBLT, Toronto—

ERP 25.65 kw. Channel 9. Owned by CBC.

CKLW-TV, Windsor—

ERP 325 kw. Channel 9. Owned by Western Ontario Broadcasting Co. Ltd.

*CKNX-TV, Wingham—

ERP 20 kw. Channel 8. Owned by Radio Station CKNX Ltd.
QUEBEC

*CKRS-TV, Jonquiere—

ERP 20 kw. Channel 12. Owned by Radio Saguenay Ltee.

CBFT, Montreal—

ERP 15.7 kw. Channel 2. Owned by CBC.

CBMT, Montreal—

ERP 43.8 kw. Channel 6. Owned by CBC.

CFCM-TV, Quebec—

ERP 1.27 kw. Channel 4. Owned by Television de Quebec (Canada) Ltee.

CJBR-TV, Rimouski—

ERP 60.6 kw. Channel 3. Owned by La Radio du Bas St. Laurent Inc.

CHLT-TV, Sherbrooke—

ERP 17.3 kw. Channel 7. Owned by A. A. Gauthier.

MARITIMES

CKCW-TV, Moncton, NB—

ERP 5 kw. Channel 2. Owned by Moncton Broadcasting Ltd.

CHSJ-TV, Saint John, NB—

ERP 100 kw. Channel 4. Owned by New Brunswick Broadcasting Co. Ltd.

CBHT, Halifax, NS—

ERP 56.5 kw. Channel 3. Owned by CBC.

CJCB-TV, Sydney, NS—

ERP 100 kw. Channel 4. Owned by Cape Breton Broadcasting Ltd.

*CFCY-TV, Charlottetown, PEI—

ERP 21 kw. Channel 13. Owned by Island Radio Broadcasting Co. Ltd.

CJON-TV, St. John's, Nfld.—

ERP 37 kw. Channel 6. Owned by Newfoundland Broadcasting Co. Ltd.

Community Antennae TV

CABLEVISION OF LONDON

13 King St., London, Ont.

(Phone 4-1144)

Managing Director E. R. Jarmain

NEIGHBOURHOOD TELEVISION LIMITED

31 Quebec St., Guelph, Ont.

(Phone 3708)

President & General Mgr. F. T. Metcalf

Vice-President W. O. Slater

Secretary-Treasurer W. Cowan

Sales Manager Tony Small

DIRECTORS

R. Sutherland, A. N. Kearns, and T. J. Bell.

REDIFFUSION, INC.

6301 Park Ave., Montreal, Que.

(Victoria 2501)

President and Managing Director A. Cross

Secretary, Treas. R. D. Mather

Director M. d'Hont

Sales Manager P. E. R. Charlton

Company markets TV domestic and business entertainment service through co-axial cable.

TELEFUSION (CANADA) LTD.

76 King St. W., Kitchener, Ont.

(Phone 3-2023)

President J. C. Wilkinson

Vice-President H. C. Holmes

Secretary-Treasurer R. A. Cranston

General Manager J. A. Mendham

TRANS CANADA TELEMETER LTD.

DIVISION OF FAMOUS PLAYERS

1200 Royal Bank Bldg., Toronto, Ont.

(EMpire 4-0141)

President E. E. Fitzgibbons

Executive Engineer Jean A. Pouliot

TRUVU TELEVISION LTD.

846 Howe St., Vancouver 1, BC.

(MARine 6464)

President George G. Chandler

Chief Engineer Norman C. Cooke

CENSORSHIP

CANADA, with eight censorship boards in its ten provinces, is probably the most overcensored country in the world from a film standpoint. This number of boards is greater by several than exist in the USA with equal jurisdiction. The distributors feel that censorship charges are too high, although they have not protested film censorship, an operation condemned editorially by leading Canadian magazines. Censorship, the distributors contend, was never intended to be a revenue producer for provincial governments but a non-cost service designed to facilitate the flow of films into theatres and eliminate pressure on a local level for both the exhibitor and agencies of the law.

The question of whether censorship is legal under the British North America Act has never been determined. A legal test almost developed some years ago, but was dropped before it reached the Privy Council. The contention is that censorship violates the age-old democratic principle that a person is innocent

until proved guilty. Those opposed to censorship point out that there are laws governing everything from indecency to treason and these could be applied if warranted by the act of any citizen. Not only is prejudgment undemocratic, they insist, but it is illegal.

It should be noted again here that the Canadian Broadcasting Corporation, by snapping its fingers at provincial censors while exhibiting or permitting the exhibition of uncensored motion pictures on television, has made movie censorship seem ridiculous. Children and adults may not see uninspected films in the theatre but they can at home. The distributor and exhibitor is thus the victim of discrimination kept alive, it is maintained, so that the flow of revenue to provincial governments will continue. But more and more people are becoming aware of this double standard of censorship and of its absurdity.

However, the censors honestly believe in their tasks and many people hold that they perform a very necessary service.

CENSORSHIP BOARDS AND RATES

BRITISH COLUMBIA CENSOR OF MOVING PICTURES

636 Burrard St., Vancouver, BC.
(TA 4101, Local 56)

Operates under the Department of the Attorney-General and Senior Officer is Hon. R. W. Bonner, QC, Attorney-General.

Chief Censor is R. W. McDonald.
Chief Inspector of Theatres is W. A. Walker, Provincial Fire Marshall, 411 Dunsmuir St., Vancouver.

CENSORSHIP FEES

35 MM.—Silent films: \$1.50 for the first 1,000 feet and 75 cents for each additional 500 feet or fraction thereof. Sound films: \$4 for the first 1,000 feet and \$2 for each additional 500 feet or fraction thereof. Additional prints: \$3 for the first 1,000 feet and \$1.50 for each additional 500 feet or fraction thereof. Trailers: \$2 for each 500 feet or fraction thereof. Other (without film exchange license and/or not mentioned previously): \$6 for the first 1,000 feet and \$3 for each additional 500 feet or fraction thereof.

16 MM.—Silent films: \$1 for the first 400 feet

and 50 cents for each additional 200 feet or fraction thereof. Sound films: \$2 for the first 400 feet and \$1 for each additional 200 feet or fraction thereof. Additional prints: \$1.50 for the first 400 feet and 75 cents for each additional 200 feet or fraction thereof. Trailers: \$1 for each 100 feet or fraction thereof. Other (without film exchange license and/or not mentioned previously): \$3 for the first 400 feet and \$1.50 for each additional 200 feet or fraction thereof.

APPEALS—\$25 for each appeal.

TELEVISION—Fees for films to be used for TV broadcasting are at the same rates as above.

NEWSCLIPS—\$1.50 for each 500 feet or fraction thereof for newsclips added to a newsreel. Additional prints—\$1 for each 500 feet or fraction thereof.

AD FILMS—50 cents for each 100 feet of film or fraction thereof for screen advertising film.

EXCHANGE LICENCES

Exchange licences are issued by the Censor of Moving Pictures in Vancouver and the annual fees are \$300 for 35 mm. and \$25 for 16 mm.

ALBERTA MOTION PICTURE CENSOR BRANCH

Natural Resources Bldg., Edmonton, Alta.
(Phone 916310)

Operates under the Provincial Secretary's Department and Senior Officer is Hon. C. E. Gerhart, Provincial Secretary and Provincial Treasurer. Chairman of the Board is P. J. A. Fleming. Chief Inspector of Theatres is H. W. Burkell.

CENSORSHIP FEES

35 MM.—\$4 per 1,000 feet or fraction thereof. Additional prints: \$3 per 1,000 feet or fraction thereof. Trailers: \$1 each.

16 MM.—\$2 for each 400 feet or fraction thereof. Additional prints: \$1 for each 400 feet or fraction thereof.

(Without a film exchange licence all charges are doubled.)

EXCHANGE LICENCES

Exchange licences are issued by the Amusements Tax Branch of the Provincial Secretary's Dept. in Edmonton and the annual fees are \$250 for 35 mm. and \$100 for 16 mm.

SASKATCHEWAN THEATRES & CINEMATOGRAPHS BRANCH

1844 Lorne St., Regina, Sask.

Operates under the Department of Labour and Senior Officer is Hon. C. C. Williams, Minister of Labour and Provincial Secretary.

Chief Censor is Rev. D. J. Vaughan, 7 Legislative Bldg., Winnipeg, Man., Can. (Phone 907-295.)

Administrator of the Theatres Branch is Fire Commissioner R. A. W. Switzer, 1844 Lorne St., Regina, Sask.

Chief Inspector of Theatres is D. E. Williams, 1844 Lorne St., Regina, Sask.

CENSORSHIP FEES

CHARGES—Standard Films: \$4.50 per reel. Miniature films: \$2 per reel of 400 feet or less. Advertising films and trailers: \$1 for each film of less than 100 feet; \$2 for each film of more than 100 feet and less than 500 feet; \$4.50 for each film not less than 500 feet and not more than 1,000 feet.

MANITOBA BOARD OF CENSORS FOR MOTION PICTURES

7 Legislative Bldg., Winnipeg, Man.
(Phone 907-295)

Operates under the Department of Public Utilities and Senior Officer is Hon. C. L. Shuttleworth, Minister of Public Works and Public Utilities.

Chairman of the Board is M. B. Newton.

Chief Inspector of Theatres is W. J. A. Moffat.

CENSORSHIP FEES

35 MM.—\$4 per reel.
16 MM.—\$2 per reel.

EXCHANGE LICENCES

Exchange licences are issued by the Manitoba Censor Board in Winnipeg and the annual fees are \$250 for 35 mm. and \$75 for 16 mm.

THEATRES BRANCH AND BOARD OF CENSORS (ONTARIO)

1075 Millwood Rd., Toronto 17, Ont.
(Hudson 9-2191)

Operates under the Provincial Treasury Depart-

ment and Senior Officer is Hon. Leslie M. Frost, Premier and Provincial Treasurer.

Chairman of the Board and Director of Theatres is O. J. Silverthorne.

Vice-Chairman of the Board and Assistant Director of Theatres is W. D. McPhee.

CENSORSHIP FEES

35 MM.—\$3 for each reel of sound film of British origin and for each reel of silent film; \$6 for each reel of sound of foreign origin; 50 cents for each silent film trailer 500' or less in length; 50 cents for each sound film trailer of British origin over 100 ft but not over 500 ft and \$3 for over 500' but less than 1,000'; \$1 for each sound film trailer of foreign or British origin 100' or less, \$3 for each sound film trailer of foreign origin over 100 ft but not over 500 ft and \$6 for over 500' but less than 1,000'; \$1 for each newsreel; \$1 for each duplicate certificate.

16 MM.—\$3 for each reel of sound or silent film with dialogue or sub-titles in a language other than English; \$1.50 for each reel of sound or silent film with English dialogue or sub-titles; \$1 for each newsreel; 50 cents for each trailer of 200' or less; \$3 for each duplicate certificate.

EXCHANGE LICENCES

Exchange licences are issued by the Theatres Branch and Board of Censors (Ontario) in Toronto and the annual fees are \$100 for 35 mm. and \$50 for 16 mm. The charge for the transfer of a film exchange licence is \$5.

BOARD OF CINEMA CENSORS OF THE PROVINCE OF QUEBEC

701 St. Gabriel St., Montreal, Que.

Operates under the jurisdiction of the Attorney General, the Hon. Maurice Duplessis, QC, and his Department.

Chairman of the Board is Alexis Gagnon.

CENSORSHIP FEES

35 MM.—\$5 per film of 500 feet or less and \$5 for each additional 500 feet or less.

16 MM.—\$2.50 per film of 400 feet or less and \$2.50 for each additional 400 feet or less.

APPEALS—For 35 mm., \$10 for each 1,000 feet or fraction thereof. For 16 mm., \$4 for each 400 feet or fraction thereof.

(Without a film exchange licence all charges, including appeals, are doubled.)

EXCHANGE LICENCES

Exchange licences are issued by the Bureau de Revue in Montreal and the annual fees are \$205 for 35 mm. and \$12 for 16 mm.

NEW BRUNSWICK BOARD OF CENSORS

55 Canterbury St., Saint John, NB.
(Phone 2-3371)

Operates under the Department of the Provincial Secretary-Treasurer and Senior Officer is Hon. D. D. Patterson, Provincial Secretary-Treasurer.

Chairman of the Board and Chief Inspector of Theatres is George S. Enos.

CENSORSHIP FEES

CHARGES—Single reel: \$2.50. Double reel: \$6. Additional prints: \$1 for single reels, \$2 for double reels. Trailers: 75 cents. Re-issues over five years old: censored at regular prices.

EXCHANGE LICENCES

Exchange licences are issued by the Dept. of

the Provincial Secretary-Treasurer in Fredericton and the annual fees are \$250 for 35 mm, and \$50 for 16 mm.

NOVA SCOTIA BOARD OF CENSORS

Dennis Bldg., Halifax, NS.
(Phone 2-7341, Local 247-248)

Operates under the Department of the Provincial Secretary and Senior Officer is Hon. H. D. Hicks, Provincial Secretary.

Chairman of the Board and head of the Theatre Inspection Branch is S. A. Doane.

CENSORSHIP FEES

35 MM.—\$4 per reel of 1,100 feet or fraction thereof. Additional prints \$2 per reel of 1,100 feet or fraction thereof. Trailers 75 cents.

16 MM.—\$1.50 per reel of 400 feet or fraction thereof. Additional prints 75 cents per reel of 400 feet or fraction thereof.

APPEALS—\$5 for each 1,100 feet or fraction thereof of 35 mm. film or 400 feet or fraction thereof of 16 mm. film.

PRINCE EDWARD ISLAND

Charlottetown, PEI

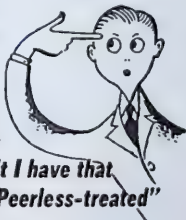
Films shown in the province must be approved by the New Brunswick Board of Censors. The responsibility for the safety of theatres rests with the Board of Fire Underwriters and they are inspected regularly by the Provincial Fire Marshal.

NEWFOUNDLAND

St. John's, Newfoundland

There is an "Act regarding the Censoring of Moving Pictures," but no regulations have been laid down thereunder. At one time a Board of Censorship existed but it was dissolved some years ago. There is no Inspector of Theatres. These are checked for safety by police, firemen and building and electrical inspectors.

Famous
last words
we hope you,
Mr. Distributor,
never have to say.



**"Why didn't I have that
TV Film Peerless-treated"**

PEERLESS-treated prints are:
moisture-stabilized—not "green" or brittle
toughened—to resist scratches and wear
lubricated—to ease projection.

PEERLESS-treated prints start off right
and maintain their good condition longer
for more bookings.

sponsors

...**"Love that film"**
when it's

**PEERLESS-
TREATED**

Treated to prevent

"rain", smudges,

smears, "screeches"

To make a sponsor

happy, specify

"Peerless Treatment"



PEERLESS LABORATORIES (GEORGE CUMMINGS)

OFFICE: 21 GARDINER RD., TORONTO
Tel. MAYfair 1055

LAB: 1640 THE QUEENSWAY, TORONTO
Tel. CLIfford 9-7641



CAPAC is an association of composers, authors and music publishers which was organized to collect fees for public performances of copyright music. Like all similar organizations in other countries, CAPAC can make no profits for itself, pays no dividends and charges its members no agency commission, no entrance fees or subscriptions. All fees collected are distributed among the composers, authors and publishers concerned, in proportion to the relative use of their music. No expenses are deducted from the fees beyond the bare cost of administration, which is *less than fifteen percent of the gross amount collected.*

CAPAC is necessary not only to composers, authors and publishers, but also to those concerned with the public performance of music. In the report of the 1935 Copyright Commission this was officially recognized:—

“It (CAPAC) is a central bureau . . . for the convenience of the copyright owners . . . and the music users . . . such bureau is necessary to protect the performing rights of authors, composers and publishers, and is also a convenience to the users of music . . .”

Most countries have legislation similar to the Canadian Copyright Act and so, through its affiliation with national societies in 30 countries, CAPAC is able to grant a licence covering the music of 100,000 composers, authors and publishers of many nationalities. Membership in CAPAC enables Canadians to receive fees for performances of their music in other countries.

The fees CAPAC collects from broadcasting stations, motion picture theatres, concert halls, hotels, restaurants, clubs, public parks, dance halls, sports arenas, factories, steamships, etc., are fixed each year by a government board known as the Copyright Appeal Board, and are published in the “Canada Gazette.”

**COMPOSERS, AUTHORS
AND PUBLISHERS ASSOCIATION
of Canada Limited**

MUSIC

COMPOSERS' CREDITS

- Blackburn, Maurice**
Bottleneck (NFB).
- Davis, Morris G.**
The School of Paper Making of the Province of Quebec (ASN).
- Fleming, Robert**
The Station Master, The Grievance, The Research Director, The Homeless Ones, Man Is a Universe, Vigil in the North, No Longer Vanishing, The Colour of Life; (NFB).
- McCauley, William**
The Revolution Is Now, Teamwork in Action, A River Creates an Industry, Alpine Road, Art from Scrap, The Saga of Safety Sam, Two Little Raccoons, Investing Is for Me, Destination UK, It's in the Cards, The Gold Cup Comes Home, A Feel for the Game, Man Made Rain, Money in Your Pocket, The Missing Link, Jam and Jelly Session, The Museum Train, A Century of Service, Without Warning, Meet Manitoba, Tea, Five Faces of Quebec, We, the Cadets of Quebec, The Face of Saskatchewan; (Crawley).
- Rathburn, Eldon**
The Charwoman, High Tide in Newfoundland, Bush Doctor, Needles and Pins, Gold, Sorel, Structure of Unions, To Serve the Mind; (NFB).

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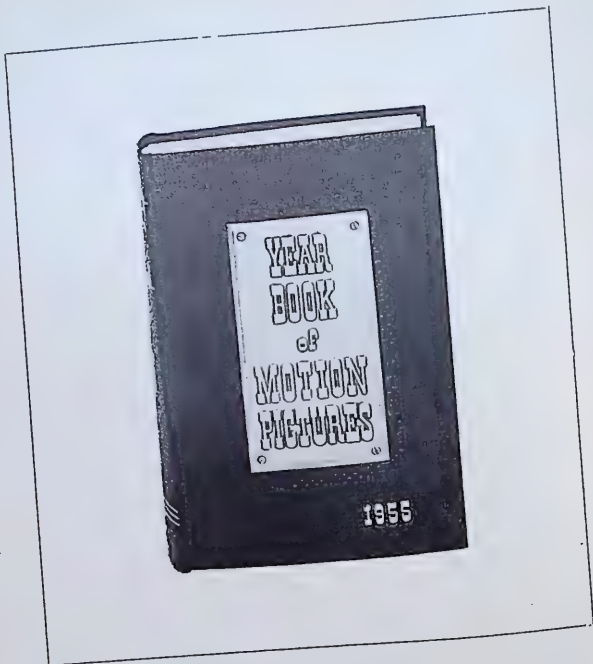
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MOTION PICTURE THEATRES, EXHIBITORS, AND DISTRIBUTORS, 1954

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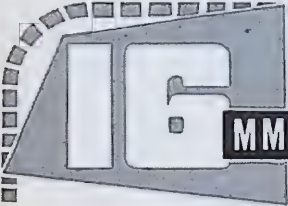


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16 MILLIMETRE

BOXOFFICE grosses, paid admissions and film rentals of 16 mm. operations in Canada in 1953 set new highs, according to the annual report of the Dominion Bureau of Statistics. Theatres, community enterprises and Itinerants combined totalled 862, the last group having serviced 805 halls, and together they had 5,586,984 admissions with gross receipts of \$1,983,324, as against 833 exhibitors, 5,402,481 in admissions and \$1,744,913 receipts in 1952, which was also a record year. The 1953 gain in receipts was \$238,411. Rentals from 16 mm. went up to \$2,411,244 from \$2,281,540, a gain of \$129,704. The increase in rentals is about six per cent over 1952.

During the year the 712 theatres had a grand gross of \$1,514,762 from 4,484,329 paid admissions, showing a gain of 35 situations, \$265,431 and 569,268 admissions over 1952. The 712 figure for theatres includes 519 community enterprises.

The 193 theatres not community-operated had \$685,208 in receipts from 1,790,392 admissions. However in dealing with the 519 community enterprises the DBS gives the totals in percentages and these have been broken down by the Canadian Film Weekly and added to the non-community totals to give the combined figures for the 712. The 519 community-operated theatres, with \$829,554 in receipts and 2,693,937 admissions, shared the gain.

A peculiarity of the DBS report is that the rentals figure is greater than that of receipts. The explanation is that rentals from all sources, theatrical and non-theatrical, go into the total. Non-theatrical sources include institutions, churches, army camps, film societies and home showings. The receipts figure is

for public or theatrical showings only.

Itinerant 16 mm. operators, of which there were four fewer than the 1952 figure of 156, took in \$468,562, a decrease of \$27,022. This is the first time since the war that a decrease has been shown. Admissions fell from 1,487,420 to 1,381,655. A higher average admission price, reflected in the increase of the amusement tax total by \$1,413 to \$31,859, helped limit the decline in the gross.

Itinerants are important in Newfoundland exhibition, 249 of the 805 halls serviced having receipts of \$70,357 for 201,278 admissions in the newest province. Biggest gross among the provinces was Saskatchewan's \$109,261 for 108 halls, while Ontario was next with \$96,047 for 70 halls. Average admission price was 34 cents compared with 33 cents in 1952.

It is likely that the decreases in the Itinerants' figures were caused by the growth of communities, which then began to support exhibition in the theatre categories.

Of the 193 non-community 16 mm. theatres Ontario had 38, Quebec 41, Saskatchewan 22, Alberta 23, Newfoundland 31, British Columbia 20, Manitoba 11, New Brunswick three, Nova Scotia four and Prince Edward Island none. Ontario led them in gross receipts with \$141,660 for 393,322 admissions and Quebec was next with \$125,777 for 323,790 admissions.

Of the 519 community enterprises Quebec had 183, Saskatchewan 130, Alberta 61, Ontario 52, Newfoundland 42, British Columbia 35 (including Yukon and NWT), Manitoba five, New Brunswick six, Nova Scotia four and Prince Edward Island one.

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Aloxis Creek Theatre, Aloxis Creek.
 Blue River Theatre, Blue River.
 Reo Theatre, Burns Lake.

Community Hall, Cawston.
 W. C. Campbell, Clinton.
 Community Hall, Hedley.
 Hudson Hope Theatre, Hudson Hope.
 Musicland Theatre, Kaslo.
 Salmon River Logging Co. Ltd., 510 W. Hastings

16 mm. Theatres

St., Vancouver.
 Kitimat Constructors, 1065 Howe, Vancouver.
 Lone Butte Community Theatre, Lone Butte.
 Rainbow Theatre, McBride.
 Legion Hall, Okanagan Falls.
 J. Humphreys, Penny.
 Community Theatre, Nickle Plate.
 Little Theatre, 100 Mile House.
 Port Mellon Theatre, Port Mellon.
 W. D. Carter, Box 816, Powell River.
 Community Theatre, Proctor.
 Juskatla Camp Theatre, Queen Charlotte.
 Galena Theatre, Riondel.
 Taku Theatre, Tulsequah.
 Texado Mines Ltd., Box 35, Vananda.
 Reo Theatre, R. C. Steele, Vanderhoof.

NORTHWEST TERRITORIES

G. M. Pepper, Aklavik, Northwest Territories.
 Mayo Theatre, Mayo Landing, Yukon Territory.

ALBERTA

D. C. Inman, Ardmore.
 Ashmont Theatre, Ashmont.
 Nelson's Hall, Breton.
 Village Theatre, Derwent.
 Community Theatre, Drayton Valley.
 Fort Theatre, Fort McMurray.
 Fort Hall, Fort Vermilion.
 J. F. Donanco, Glendon.
 Village Theatre, Girouxville.
 John E. Hauck, Heister.
 Hussar Community Show, Hussar.
 Legal Theatre, Legal.
 Bodnar Circuit Show, Richmond Park.
 Nelson's Shows, Rochester.
 A. C. L. Evans, Slave Lake.
 Sundre Theatre, Sundre.
 Palace Theatre, Tilley.
 Elk Hall, Valleyview.
 North Star Theatre, Vilna.
 Waterways Theatre, Waterways.
 Grand Theatre, Main St., Winfield.

SASKATCHEWAN

Star Theatre, Beechy.
 Big Beaver Theatre, Big Beaver.
 Kneller Theatre, Bjorkdale.
 Coop. Association, F. Nyberg & Sons, Deer Ridge.
 J. C. Clark, Dunblane.
 Groh's Theatre, Main St., Dysart.
 Mike's Theatre, Fife Lake.
 Rex Theatre, Golden Prairie.
 West End Theatre, Grayson.
 Loon Lake Theatre, Loon Lake.
 McKague Theatre, McKague.
 Montmartre Theatre, Montmartre.
 Paradise Hill Theatre, Paradise Hill.
 W. B. Hymers, Pelly.
 Massey Hall, Piapot.
 Diehl Theatre, Rhein.
 Riverhurst Theatre, Riverhurst.
 Didluck Theatre, Simmie.
 Storthoaks Theatre, Storthoaks.
 Togo Theatre, Togo.
 Don's Hall, White Beech.

MANITOBA

Silverridge Theatre, Alonsa.
 Igloo Theatre, Churchill.
 Bayview Theatre, Cranberry Portage.
 Cross Lake Movie Ass'n, Cross Lake.
 John Pezak, Dallas.
 Wilson Hall, Glenella.
 Aurora Hall, Herb Lake.
 S. Stefanson, Hnaua Theatre, Hnaua.
 Ilford Theatre, Ilford.

Kelwood Hall, Kelwood.
 Island Lake Theatre, Island Lake.
 Maria Portage Theatre, Maria Portage.
 M. Lucian, Moose Lake.
 Playgreen Inn-Picture Show, Norway House.

ONTARIO

Parkside Theatre, Alcona Beach.
 Rosborough's Hall, 41 Queen St., Armstrong.
 Latoski's Hall, Armstrong.
 Iroquois Theatre, Bobcaygeon.
 Casselman Theatre, Casselman.
 Casino Hall, City View.
 The Embassy, (M. S. Millard) Coldwater.
 Urgel Pilon, Corbeil.
 Legion Hall, Elk Lake.
 Princess Theatre, Field.
 Royal Theatre, Mrs. L. Desrocher, Foleyet.
 Aurum Theatre, Gogama.
 Theo. J. Boucher, Hawk Jct.
 Village Theatre, Killaloe.
 Lac Racine Theatre, Lac Racine.
 E. J. Fulcher, Michipicoten Harbour.
 Cartier Theatre, Highway No. 11, Mattice.
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 Paramount Theatre, 12 Railway Ave., Nakina.
 Huot Theatre, Nacville.
 Fay's Shows, Faith Campbell, Oba.
 Pelee Theatre, Pelee Island.
 Mrs. A. Dubreuil, Peterbell.
 Sanchez Theatre, Sapawe.
 Sauble Beach Pavilion, Sauble Beach.
 G. L. Sheffield, Sultan.
 E. F. Goddard, Temagami.
 Paris Theatre, Verner.
 Bracci Hall Theatre, White River.

QUEBEC

Little Theatre, Angeliens.
 Theatre Bellevue, Anse St. Jean.
 Renaud & Chevrier, Bassin, B. P. Solomon, Isle de la Madeleine.
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 Barachois Theatre, Barachois.
 Empire Theatre, Chute Aux Outardes.
 Rex Theatre, Etang du Nord, Magdalen Islands.
 Gracefield Theatre, Gracefield.
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 Theatre Ti-Jean, St. Apollinaire.
 Theatre Masham, St. Cecile de Masham, Co. Gatineau.

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Ste. Claire Theatre, Ste. Claire.
Lionel Laforest, Laforest Hall, St. Come, Joliette Co.
Salle Roi du Lunch, St. Denis sur Richelieu, Co. St. Hyacinthe.
Cinema Gagnon, St. Emile d'Auclair, Co. Temiscouata.
Salle Aux-Quatre-Vents, St. Ferreol, Co. Montmorcency.
Elzear Couture, St. Gabriel de Gaspe.
Salle Lechasseur, St. Gabriel, Co. Rimouski.
Theatre Les Loisirs, St. Hippolyte, Co. Terebonne.
Salle Principale, St. Malachie, Co. Dorchester.
Maurice Lord, Ste. Perpetue, Cte. L'Islet.
Salle Sault au Mouton, Sault au Mouton, Co. Saguenay.
Salle Perrier, Ste. Veronique.
Shawville Theatre, Shawville.
Shelter Bay Theatre, Shelter Bay.
Theatre Tadoussac, Tadoussac, Co. Saguenay.
Theatre Durocher, Taschereau, Cte. Abitibi.
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Community Hall, Clearwater.
Community Hall, Fort Fraser's Women's Institute, Fort Fraser.
Community Hall, Forest Grove.
Franklin River Theatre, Camp B, Franklin River.
South Gabriola Public Hall, Gabriola Island.
Community Hall, Giscome.
La Joie Falls Athletic Association, Goldbridge.
Greenwood Community Association, Greenwood.
Hazelton Community Hall, Hazelton.
Canyon Creek Community Hall, Hixon.
Upper Skeena Farmers Institute, Kitwanga.
Community Hall, Lac la Hache.
Canadian Legion, Lytton.
Manson's Landing Community Hall, Manson's Landing.
Massett Hall, Massett.
Midway Community Hall, Midway.
Canadian Legion, Malney.
Namu Recreation Committee, Namu.
Community Hall, New Hazelton.
Community Hall, Nickle Plate.
North Bend Memorial Pool Ass'n., North Bend.
Canadian Legion, Peachland.
Community Club, Pender Harbour.
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 Hilda Community Hall, Hilda.
 Ukrainian Greek Catholic Hall, Hilliard.
 Association Theatre, Hillspring.
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 Jubilee Hall, Hythe.
 Parish Church Hall, Jean Cote.
 Community Hall, Jossard.
 Canadian Legion, Kitscoty.
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 Auditorium, Board of Trade, Herschel.
 Community Hall, Heward.
 B. P. O. E. Theatre, Hodgeville.
 Columbia Hall, Holdfast.
 Hughton Hall, Hughton.
 Community Theatre, Huntton.
 Municipal Theatre, Hyas.
 Roman Catholic Mission, Tache Hall, Ile a la Crosse.
 The Invermay Community Remembrance Hall, Invermay.
 Legion Hall, Jansen.
 Community Hall, Jedburgh.
 Russian Community Hall, Kamsack.
 Kendal Theatre, Kendal.
 Community Club, Kinley.
 Bekevar Hall, Kipling.
 Community Theatre, Lacadena.
 Community Theatre, Lang.
 Legion Hall, Langham.
 Community Theatre, Lewan.
 Community Theatre, Liberty.
 Livelong Co-op. Community Hall, Livelong.
 Community Hall, Lane Rock.
 Home & School Ass'n, Lovernia.
 Major Community Talks, Major.
 Town Hall, Marchwell.
 Municipal Hall, Margo.
 Community Hall, Marshall.
 Maymont Community Memorial Hall, Second Ave. West, Maymont.
 Community Hall, Mazenod.
 B.P.O.E. Lodge, Medstead.
 Municipal Hall, Mervin.
 Legion Hall, Mistatime.
 Memorial Hall, Mortlach.
 Neville Community Hall, Neville.
 Holy Family Parish Hall, Odessa.
 Young Peoples Club, Onion Lake.
 Orkney Community Hall, Orkney.
 Osage Theatre, Osage.
 Parkbeg Hall, Parkbeg.
 Parkside Theatre, Parkside.
 Recreation Community Theatre, Peerless.
 Memorial Hall, Pelly.
 Penzance Hall, Penzance.
 Pennant Memorial Hall & Village, Pennant.
 Pierceland Community Hall Co-op. Assoc., Pierceland.
 Community Hall, Pleasantdale.
 Quinton Hall, Quinton.
 St. Anthony's Parish Hall, Rama.
 Memorial Hall, Regina Beach.
 Reserve Community Hall, Reserve.
 Memorial Hall, Riceton.
 Community Hall, Richmond.
 Community Theatre, Robsart.

16 mm. Community Enterprises

Rockhaven Village Hall, Rockhaven.
Veterans Hall, Ruthilda.
Rev. A. Campagna, St. Laurent.
Municipal Hall, Sedley.
Shackelton Hall, Shackelton.
Community Theatre, Shamrock.
Shell Lake Hall, Shell Lake.
Simpson Co-operative Community Hall, Simpson.
Memorial Theatre, Smeaton.
St. Thomas Parish Hall, South Makwa.
Southey Community Hall, Southey.
Legion Memorial Hall, Speers.
A. E. Muma, Homemaker's Hall, Spring Valley.
Canadian Legion, Spy Hill.
Stalwart Community Theatre, Stalwart.
Stenen Film Club, Stenen.
Co-op. Hall, Stewart Valley.
Community Hall, St. Elizabeth's Church, Stockholm.
Stranraer Community Hall, Stranraer.
Memorial Theatre, Torquay.
St. Michaels Parish Theatre, Tramping Lake.
Community Hall, Trossachs.
Truxa Board of Trade, Truxa.
Tyner Memorial Hall, Tyner.
Community Hall, Tyvan.
Vawn Theatre, Vawn.
Rec. Centre, Vibank.
Olympia Theatre, Viceroy.
Waseca Memorial Hall, Waseca.
Citizen's Hall, Webb.
Community Theatre, White Bear.
Memorial Hall, Wilcox.
New Memorial Hall, Wiseton.
Zelma Community Movies, Zelma Village Hall, Zelma.
Young Community Service Club, Young.

MANITOBA

Duck Bay Parish Hall, Duck Bay.
R. C. Parish Hall, Camperville.
Lorette Parish Hall, Lorette.
The Parish Hall of Notre Dame de Lourdes, Notre Dame de Lourdes.
Roland Community Theatre, Roland.
Snow Lake Community Club, Snow Lake.
Community Hall, Starbuck.

ONTARIO

St. Anthony's Parish Hall, Apple Hill.
Canadian Legion Branch, Bala.
Township of McLean Memorial Community Centre, Baysville, Ont.
Holy Family Parish, Britt.
Cochenaour Willans Athletic Assoc., Cochenaur.
Societa Italiana di Copper Cliff, 7 Craig St., P.O. Box 356, Copper Cliff.
Cinema St. Francois, Second St. W., Cornwall.
Hungarian House, Courtland.
Association of United Ukrainian Canadians, Nicholas Zenchuk, 342 Ontario Road, Crowland.
Delhi District German Home, Delhi.
Elmvale Board of Trade, Elmvale.
Farmosa & Culross Community Memorial Hall, Farmosa.
Association of Ukrainian Canadians, 203 Ogden St., Fort William.
Federation of Russian Canadians, 211 Robertson St., Fort William.
Salle Paroissiale Ste. Anne, Hallebourg.
Federation of Russian Canadians, 46 Cannon St. E., Hamilton.
Ukrainian Labour Temple, 746 Barton St. E., Hamilton.
Ross Mine Hall, Holtvre.
Loyal Orange Lodge, Hornepayne.

Canadian Legion B.E.S.L. No 139, Hudson.
Ignace Community Hall, Ignace.
Holy Canadian Martyrs Church, Jogues.
Church of St. Bonaventure, Rev. V. P. McHugh, Killarney.
Bulgarian Club Rooms, 163 King St. W., Kitchener.
Old Marsh Hall, Ass'n. of United Ukrainian Canadians, R.R. No. 1, Leamington.
Rev. Lionel Bourassa, Lavigne.
Separate School Auditorium, Madawaska.
Monteville Community Programme, Monteville.
Community Hall Club, Quibell.
St. Laurent Parish Hall, Rev. F. Leduc, Ramore.
Hydroph Recreation Club, Box 82, Rolphton.
Shelburne Theatre, Box 265, Shelburne.
Societa Caruso, 385 Haig St., Sudbury.
Federation of Russian Canadians Inc., Alex Chlystyk, 6 Denison Ave., Toronto.
Club du Sacre-Coeur, 104 Argyle St., Toronto.
St. Martin's Church, Rev. F. J. Deloughery, Whiteney.
Canadian Legion No. 69, White River.
Association of United Ukrainian Canadians, 1457 Drouillard Rd., Windsor.
Federation of Russian Canadians, 1220 Drouillard Rd., Windsor.
Independent Mutual Benefit Ass'n, 1260 May Ave., Windsor.

QUEBEC

Salle Paroissiale, Anse St. Jean, Cte. Chicoutimi.
Lionel Bilodeau, Baie Trinite Salle Paroissiale, Baie Trinite, Co. Saguenay.
Salle Municipale, Beauport Ouest, Co. Quebec.
Salle Municipale, Becancour, Co. Nicolet.
Salle Paroissiale Fabrique de Biencourt, Biencourt, Co. Rimouski.
Les Recreations Populaires Ltee., Cap-aux-Meules, Iles de la Madeleine.
Centre Recreatif de L'Isle aux Coudres, cap a le Branch, Cte. Charlevoix.
Salle Paroissiale, Coleraine.
Salle Paroissiale, Cap St. Ignace, Co. Montmagny.
Salle St. Alphonse de Ligouri, Chapeau, Co. Pontiac.
Centre Paroissiale, Chateau Richer, Co. Montmorency.
Chevaliers de Colomb, 3112, Cheneville, Co. Papi-neau.
Salle Paroissiale, Cloutier.
Chevaliers de Colomb, Coteau Station, Co. Soulanges.
Salle Paroissiale de Fasset, Fasset, Papineau Co.
Salle Paroissiale Fabrique Forestville, Forestville, Co. Saguenay.
Club Social, Franklin, Co. Saguenay.
Salle Municipale, Fugerville, Co. Temiscoumague.
Academie Sainte Chretienne, Societe St. Jean Baptiste, Gifford.
Salle Paroissiale, Godbout, Co. Saguenay.
Salle Paroissiale, Grandes Bergeronnes, Co. Saguenay.
Salle Paroissiale, Grande Vallee.
Salle Paroissiale, Grondines, Co. Portneuf.
Le Foyer Fabrique Havre Aubert, Havre Aubert, Iles de la Madeleine.
Centre Paroissiale, Henryville, Co. Iberville.
Centre Recreatif, Iles aux Coudres, Co. Charlevoix.
Orange Young Briton's Hall, Kazabazua.
Fabrique Ste. Cecile, Salle Paroissiale, Kenogami, Chicoutimi.
Circle de la Gaite, L'Annonciation, Cte. Labelle.
Salle Municipale, L'Ascension.
Salle Paroissiale, La Patrie, Quebec.
Salle Paroissiale, La Reine, Quebec.

16 mm. Community Enterprises

- Salle Paroissiale, La Societe St. Jean Baptiste, La Baie des Sables.
- Salle Paroissiale Fabrique Isles Verte, L'Isles Verte, Co. Temiscouata.
- Salle Paroissiale, Lac au Saumon, Co. Motapedia.
- Fabrique St. Roch, Lac Cayment, Co. Pontiac.
- Salle Paroissiale, Lac des Aigles, Co. Rimouski.
- Salle Paroissiale, Les Boules, Co. Matane.
- Salle Publique, Les Etroits, Co. Temiscouata.
- Centre Recreatif, Les Mechins, Co. Matane.
- Treasurer, Cercle Paroissiale, Limoulu.
- Salle Paroissiale, Lots Renverses, Co. Temiscouata.
- Luceville Parish Hall, Luceville, Co. Rimouski.
- Manonville Town Hall, Township of Potten, Manonville, Brome Co.
- Salle Paroissiale de Mont Brun, Mont Brun.
- Salle Paroissiale, Montauban Les Mines, Quebec.
- Salle Municipale, Mont Carmel, Co. Kamouraska.
- Unity Boy's Club, 1090 Green Ave., Westmount.
- First Presbyterian Church, 501-5th Ave., Verdun.
- Negro Community Centre, 3007 Delisle, Montreal.
- Pensionnat du St. Nom de Marie, 628 Chemin de la Cote, Ste. Catherine, Outremont.
- Salle Paroissiale, De Fabrique St. Jean de Matha, 6841 Rue D'Aragon, Montreal.
- Kinsmens Boys Club of Verdun, 3927 Verdun Ave., Verdun.
- Verdun United Church, 650 Ave. Woodland, Verdun.
- Community Hall, 90 Roosevelt Ave., Mount Royal.
- Parish Hall, St. Paul de Namur, Namur.
- Philippe Moreau, Salle Publique, Neuville.
- Le Foyer de Normandin, Normandin, Co. Lac St. Jean.
- Salle P. Auclair, Notre Dames des Laurentides, Quebec.
- Salle du Couvent N. D. D'Hebertville, N. D. D'Hebertville Village, Lac St. Jean.
- Salle Paroissiale Fabrique N.D. de Laus, Notre Dame de Laus, Co. Papineau.
- Salle Municipale, Notre-Dame de Lourdes, Co. Megantic.
- Salle Paroissiale, Notre Dame de Pitie.
- Salle Simard, Petite Riviere St. Francois, Co. Charlevoix.
- Municipal Hall, Portage du Fort.
- Salle Paroissiale de Ste. Anne de Portneuf, Portneuf sur Mer, Saguenay Co.
- Centre des Loisirs, St. Martyrs Canadiens, Rue Pere Marquette, Quebec.
- Fabrique de Quebec Ouest, Salle Paroissiale, Ave Belanger, Quebec.
- Centre Recreatif Notre Dame de la Gard, 540 Rue Champlain, Quebec.
- Cinema Harnel, 105 Rue Dorchester, Quebec.
- Cine Paroissial St. Sacrement, 850 Chemin Ste. Foy, Quebec.
- Salle Paroissiale, Paroisse St. Malo, Quebec.
- Salle Paroissiale, St. Albert Le Grande, Quebec.
- Salle Paroissiale, St. Jean Baptiste, Quebec.
- Salle Paroissiale de Riviere a Pierre, Riviere a Pierre, Co. Portneuf.
- Salle Paroissiale, Roberval, Co. Lac St. Jean.
- Cercle Sportif La Lievre, B.P. 140, Roberval.
- Salle Paroissiale, Sacre Coeur, Co. Saguenay.
- St. Aime Parish Hall, St. Aime, Richelieu Co.
- Salle Paroissiale, St. Alban du Cap des Rosiers, Co. Gaspé.
- Salle Paroissiale, St. Alexandre, Co. Kamouraska.
- Centre Paroissial, Ste. Angele de Laval, Nicolet Co.
- Club Juvenile, Mr. L. Pilon, 118 Ste. Anne St., Ste Anne de Bellevue.
- Salle du sous Basement de la Ste. Anne de Beaufre, Basilique.
- Salle Paroissiale, Ste. Anne du Lac, Co. Labelle.
- Salle Paroissiale, St. Antonin, Quebec.
- Salle Paroissiale, St. Athanase, Co. Kamouraska.
- Salle Municipale, St. Antoine de Penbriand, Quebec.
- Salle Paroissiale, Ste. Apolline de Patton, Co. Montmagny.
- Centre Paroissial, St. Bruno, Co. Lac St. Jean.
- Salle de Cinema Lapointe, St. Camille, Co. Bellechasse.
- St. Catherine Parish Hall, St. Catherine, Portneuf Co.
- Fabrique St. Clement, St. Clement.
- Salle Paroissiale, St. Damase, Cte. L'Islet.
- Salle Laurier, St. Cyprien, Co. Riviere du Loup.
- St. Damien Parish Hall, St. Damien, Bellechasse Co.
- Salle Municipale, St. Edouard, Co. Lotbiniere.
- Parish Hall, St. Elzear, Co. Bonaventure.
- Salle Paroissiale, St. Emile, Co. Quebec.
- Salle Paroissiale, St. Epiphane, Co. Temiscouata.
- Salle Paroissiale, St. Eusebe, Co. Temiscouata.
- Salle Municipale, St. Eugene de Grantham, Co. Drummond.
- Salle Paroissiale de Fabrique, St. Fabien, Co. Rimouski.
- St. Ferdinand D'Halifax Parish Hall, St. Ferdinand D'Halifax, Megantic Co.
- Salle Paroissiale, St. Francois D'Assise, Co. Bonaventure.
- Salle Paroissiale, St. Francois D'Assise, Co. Quebec.
- Salle de Vues Animes, St. Francois de Sales, Lac St. Jean.
- Salle Paroissiale, St. Francois Xavier des Hauteurs, Rimouski Co.
- Salle Paroissiale, Ste. Francoise, Co. Riviere du Loup.
- Salle du College, St. Fulgence, Co. Chicoutimi.
- Salle Paroissiale, St. Germain, Co. Kamouraska.
- Salle Paroissiale, St. Godefroy, Co. Bonaventure.
- St. Gilles Municipal Hall, St. Gilles, Co. Lotbiniere.
- Salle Paroissiale, Ste. Helene, Co. Kamouraska.
- Salle Paroissiale, St. Honore, Co. Temiscouata.
- R. R. Peres Dominicains, 2200 Girouard, St. Hyacinthe.
- Salle Municipale, Ste. Irene, Co. Charlevoix.
- Salle Paroissiale, St. Janvier de Joly, Cte. Lotbiniere.
- Salle Paroissiale Fabrique de St. Jean, St. Jean de Cherbourg, Co. Matane.
- Salle Paroissiale, Ste. Jeanne D'Arc, Co. Matapedia.
- Salle St. Laurent, St. Laurent, Co. Montmorency.
- Salle Paroissiale, St. Leandre, Co. Matane.
- Salle Fleury, St. Leonard D'Aston, Cte. Nicolet.
- La Salle Paroissiale de St. Louis du Ha Ha, St. Louis du Ha Ha, Co. Temiscouata.
- Salle Paroissiale, St. Louis de Gonzague, Cte. Dorchester.
- Salle Paroissiale, Ste. Louise, Co. L'Islet.
- Salle Paroissiale Ste. Lucie, Ste. Lucie de Dorraster, Co. Terrebonne.
- Salle Paroissiale, St. Magloire, Co. Bellechasse.
- Centre Paroissial St. Marc, Shawinigan.
- St. Marc Parish Hall, St. Marc des Carrieres, Portneuf Co.
- Salle Paroissiale, St. Michel de Squatteck, Co. Temiscouingue.
- Salle Paroissiale Fabrique Ste. Monique, Ste. Monique, Co. Lac St. Jean E.
- Salle Paroissiale, St. Odilon, Co. Dorchester.
- St. Pamphile Parish Hall, St. Pamphile, L'Islet Co.

16 mm. Community Enterprises

Salle Paroissiale, St. Pacome, Co. Kamouraska.
 Salle Paroissiale, St. Patrice de Beaurivage, Lot-
 biniere Co.
 Centre de Loisirs, St. Paul de Montminy, Co.
 Montmagny.
 Salle Paroissiale, St. Paul de la Croix, Co. Riviere
 du Loup.
 Centre Recreatif, Ste. Perpetue, Co. L'Islet.
 Salle Paroissiale, St. Philippe de la Reine, Co.
 Abitibi.
 St. Pie Salle Paroissiale, St. Pie, Bagot Co.
 Salle Paroissiale, St. Poulin Dalbairre, Co. Ma-
 tane.
 Salle Paroissiale, St. Raymond, Co. Portneuf.
 Salle Paroissiale, Ste. Rita, Co. Temiscouata.
 Salle Paroissiale, St. Robert, Co. Frontenac.
 Ste. Rose Parish Hall, Ste. Rose du Degele, Temis-
 couata Co.
 Salle Paroissiale, St. Simeon, Co. Charlevoix.
 Salle Paroissiale, St. Thecle.
 Salle Paroissiale, Ste. Therese du Colombier, Co.
 Saguenay.
 St. Thomas Parish Hall, St. Thomas des Cher-
 bourg, Matane Co.
 Salle Paroissiale, St. Ubald, Co. Portneuf.
 Salle Paroissiale, Scotstown, Co. Compton.
 Salle Paroissiale St. Jeanne D'Arc, 1016 Rue Galt
 Ouest, Sherbrooke.
 Salle Paroissiale de Tourville, J. R. Lavoie, Taur-
 ville, Co. L'Islet.
 Val D'Espoir Parish Hall, Val D'Espoir, Gaspé Co.
 Convent Val St. Michel, Val St. Michel, Quebec.
 Assoc. Sportive Cine Amusement, Ville Jacques
 Cartier, Co. Chambly.
 Municipal Hall, Waltham, Co. Pontiac.

LABRADOR

North West River Film Council, North West River.
 Maravian Mission, Nain.

NEW BRUNSWICK

Canadian Legion Theatre, Dorchester.
 Escuminac Credit Union, Escuminac.
 Sunbury West Regional School Dist. Theatre,
 Fredericton Junction.
 Canadian Legion, Rogersville.
 Shippegan Regional High School, Shippegan.
 Stanley Regional High School, Stanley.

NOVA SCOTIA

Rainbow Lodge No. 113, Tiverton.
 St. Peter's Parish Hall, Tracadie.

PRINCE EDWARD ISLAND

Youth's Athletic Club, Fredericton.
 Stella Maris Parish Hall, North Rustico.

NEWFOUNDLAND

United Church School Board, Brigus.
 Star Hall, Burin.
 U.C. Motion Picture Committee, Fund Committee,
 Burin.
 Cape Broyle Parish Hall, Cape Broyle.
 Catalina Hockey Association, Catalina.
 Cowhead Film Council, Cowhead.
 Church Lads Brigade, Eastport.
 Rev. J. A. Cotter, Ferryland.
 Rev. J. B. Kent, Fox Harbour.
 Gambo Parish Hall, Gambo.
 Rev. Faher Murray, Goveds.
 Rev. Luke J. Woodrow, Harbour Breton.
 St. Bartholmeau Parish Hall, Harbour Breton.
 Rev. J. Howard, Harbour Main.
 Douglas Baskerfield, Heatherton.
 Hermitage Film Council, Hermitage.
 Rev. E. R. Lawlor, Lomaline.
 R. C. Parish of Lourdes, Lourdes Port au Port.
 Parish Hall, Merosheen.
 Mount Carmel Parish Hall, Mt. Carmel, St. Mary's
 Bay.
 Rev. E. J. O'Brien, Northern Bay.
 Holy Name Society, Petty Harbour.
 Playground Association, Port Union, Trinity.
 Rev. J. Miller, St. Brides, Placentia Bay.
 Star of the Sea Memorial Hall, Placentia.
 Rev. J. L. Lacey, Portugal Cove.
 Bannerman L.O.L. 114, Pouch Cove.
 Church School Film Committee, Ramea.
 St. Patrick's Parish Hall, Ramea.
 Roman Catholic Parish, (Parish of the Holy
 Apostles) Renewes.
 Stephen Butt, Robinsons.
 St. David's Film Council, St. David.
 Rev. V. P. Quigley, St. George's.
 Catholic Youth Club, St. Johns.
 St. Theresa's Parish, Mundy Pond Rd., P.O. Box
 870, St. John's.
 Laurentine Theatre, St. Lawrence.
 Badminton Club, Terra Nova.
 Northside School Committee, Torbay.
 Rev. F. J. Mullawney, Trepassay.
 Rev. W. H. B. Gill, Trinity.
 United Church School Hall, Western Bay.
 Rev. G. Camp, Whitbourne.
 St. Alphonsus Parish, Whitbourne.

16 MM. OPERATIONS SINCE 1940

Year	Operators	Admissions	Receipts	Rentals
1940	85	680,054	\$ 159,346	\$ _____
1941	78	558,595	131,267	_____
1942	84	617,027	164,109	_____
1943	88	820,329	230,404	_____
1944	116	1,189,223	286,008	967,179
1945	162	1,531,345	345,334	1,198,016

The figures for 1943 and earlier include the amusement tax, from 1944 they are the net receipts. In 1946 the Dominion Bureau of Statistics divided 16 mm. exhibition into two fields—theatre and Itinerant. The theatre figures follow:

Year	Theatres	Admissions	Receipts	Rentals
1946	98	1,017,462	\$ 276,802	_____
1947	163	1,307,489	381,834	_____
1948	331	2,158,153	629,778	_____
1949	479	2,726,646	829,543	_____
1950	625	3,368,192	1,017,297	_____
1951	646	3,782,045	1,186,543	_____
1952	677	3,915,061	1,249,329	_____
1953	712	4,484,329	1,514,762	_____

Here are the figures for the Itinerant field. Included in the admissions and receipts are those of the four Itinerants who used 35 mm. equipment, these not having been given separately by the DBS:

Year	Operators	Admissions	Receipts	Rentals
1946	275	2,221,442	\$ 564,380	_____
1947	233	1,508,867	412,828	_____
1948	157	1,370,935	382,525	_____
1949	167	1,483,170	450,661	_____
1950	171	1,546,572	456,272	_____
1951	166	1,611,626	486,243	_____
1952	156	1,487,420	495,584	_____
1953	150	1,381,655	468,562	_____

In the following figures both the above tables are consolidated. Theatres and operators are added together to show the total number of both, and the totals for receipts and admissions are final:

Year	Exhibitors	Admissions	Receipts	Rentals
1946	373	3,238,904	\$ 841,182	\$ 1,173,170
1947	396	2,816,356	794,662	1,180,170
1948	488	3,529,088	1,012,303	1,444,872
1949	646	4,209,816	1,280,204	1,684,953
1950	796	4,914,764	1,473,569	1,713,813
1951	812	5,393,671	1,672,786	1,889,461
1952	833	5,402,481	1,744,913	2,281,540
1953	862	5,865,984	1,983,324	2,411,244

(Since 1950 the Dominion Bureau of Statistics has used percentages instead of actual figures in some instances and these have been calculated by the Canadian Film Weekly in order to give totals which can be easily compared with those of previous years. An example of this occurs in the 1952 and 1953 figures in the theatre section of the above table. In 1953 there is listed 712 situations, of which 519 are community enterprises whose returns are given by the DBS as percentages of the combined 16 and 35 mm. yield, and 193 theatres whose returns, given in actual figures, is \$685,208. The percentages for the community enterprises were broken down into amounts and then added to the theatre figures to give the totals used in the table.)

It will be noted that the rentals figure is always greater than that of receipts—a seeming discrepancy. The explanation is that rentals from all sources, including non-theatrical, go into the total, while the receipt figure is from public exhibitions only. This year the DBS report gave \$2,022,112 as theatrical rentals and \$389,132 as the non-theatrical yield.

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Robert Aldrich

Producer-Director
(The Associates & Aldrich Co.)
"THE BIG KNIFE" — starring
JACK PALANCE, IDA LUPINO,
SHELLEY WINTERS, WENDELL
COREY, ROD STEIGER, JEAN
HAGEN

Robert Bassler-

Richard Sale

Producer-Director
"THE VIGIL" — Color — Cinema-
Scope

David Miller

Producer-Director
"THE SHORT WEEK-END"

Anatole Litvak

Producer-Director
Three pictures

Joan Crawford

Producer-Star
Six pictures

Aubrey Schenck and Howard W. Koch

Producer-Director (Bel-Air Prod.)

1. "BIG HOUSE, U.S.A."
2. "DESERT SANDS"
Technicolor — SuperScope
starring RALPH MEEKER,
MARLA ENGLISH, J. CARROL
NAISH
3. "FORT YUMA" — Techni-
color — starring PETER GRAVES,
JOHN HUDSON

Victor Mature

Producer-Star
Six pictures

Kirk Douglas

Producer-Star (Bryna Productions)
Six pictures
1. "THE INDIAN FIGHTER"
Color — CinemaScope
2. "THE VIKING RAIDERS"

Errol Flynn

Producer-Star (In association
with Herbert Wilcox)
"LET'S MAKE UP" — Eastman
Color — co-starring ANNA
NEAGLE
"KING'S RHAPSODY" — co-
starring ANNA NEAGLE
"WILLIAM TELL" — Color
CinemaScope

Frank Sinatra

Producer-Star (Oxford Prod.)
Five Pictures
1. "ONE WAY OUT"

Henry Fonda

Producer-Star
Six pictures
1. "THE CLOWN"
2. "TWELVE ANGRY MEN"

Bert E. Friedlob

Producer
"NEWS IS MADE AT NIGHT"
starring DANA ANDREWS,
RHONDA FLEMING, IDA
LUPINO, HOWARD DUFF,
GEORGE SANDERS, THOMAS
MITCHELL, LEE J. COBB

Samuel Goldwyn, Jr.

Producer
"MAN WITH A GUN"
starring ROBERT MITCHUM,
JAN STERLING
"SHARKFIGHTERS" — Color
"THE DANCING DETECTIVE"

**Paul Gregory-
Charles Laughton**

Producer-Director

"THE NIGHT OF THE HUNTER"
starring ROBERT MITCHUM,
SHELLEY WINTERS, LILLIAN
GISH

**Jed Harris-
Michael Myerberg**

Producers

"PATTERNS"—starring
VAN HEFLIN

Ilya Lopert

Producer

"SUMMERTIME"—Technicolor
starring KATHARINE HEPBURN,
ROSSANO BRAZZI

**Edward and
William Nassour**

Producers

"THE BEAST OF HOLLOW
MOUNTAIN"—Eastman Color
CinemaScope—RegiScope
starring GUY MADISON,
PATRICIA MEDINA
"RING AROUND SATURN"
Color—RegiScope

**Robert Parrish
and Tom Lea**

Producer-Director

"THE WONDERFUL COUNTRY"

Cornel Wilde

Producer-Star (Theodora Prod.)

"WAY OF AN EAGLE"
"STORM FEAR"—co-starring
JEAN WALLACE

**Robert Waterfield-
Jane Russell**

Producer-Star (Russ-Field Corp.)

"GENTLEMEN MARRY
BRUNETTES"—Technicolor
CinemaScope—starring JANE
RUSSELL, JEANNE CRAIN
"THE LAST MAN IN WAGON
MOUND"—Color
Widescreen—starring CLARK
GABLE
Four additional pictures

Jos. L. Mankiewicz

Producer-Director-Writer
(Figaro, Inc.)

Four pictures

Lew Kerner

Producer

"STUDS LONIGAN"

**Harold Hecht
Burt Lancaster**

Producer-Director-Star

(Hecht-Lancaster Prod.)

"THE KENTUCKIAN"
Technicolor—CinemaScope
starring BURT LANCASTER with
DIANNE FOSTER, DIANA
LYNN
"MARTY"—starring ERNEST
BORGNINE, BETSY BLAIR
"TRAPEZE"—starring BURT
LANCASTER, GINA
LOLOBRIGIDA, TONY CURTIS
Seven additional pictures

Victor Saville

Producer-Director

(Parklane Pictures)

"KISS ME DEADLY"—starring
RALPH MEEKER
Three additional pictures

Pine-Thomas-Shane

Producers

"LINCOLN MCKEEVER"
starring JAMES CAGNEY
"MOUNTAINS HAVE NO
SHADOWS"
"THE BIG CAPER"

Otto Preminger

Producer-Director

Three pictures
1. "THE MAN WITH THE
GOLDEN ARM"—starring
FRANK SINATRA

Sheldon Reynolds

Producer-Director-Writer

(Mandeville Films, S.A.)

"FOREIGN INTRIGUE"
(In Association with Robert
Mitchum) — starring ROBERT
MITCHUM

Stanley Kramer

Producer-Director

"NOT AS A STRANGER"
"THE PRIDE AND THE
PASSION"—Technicolor
VistaVision

Sabre Productions

Producer-Director (Frank Seltzer,
Victor Orsatti, Joseph Newman)

Three pictures

Robert Rossen

Producer-Director-Writer

Two pictures

1. "ALEXANDER THE GREAT"
Technicolor—CinemaScope
starring RICHARD BURTON,
FREDRIC MARCH, DANIELLE
DARRIEUX, CLAIRE BLOOM

Norman Krasna

Producer-Director-Writer

"THE AMBASSADOR'S
DAUGHTER"
"KIND SIR"

Crown Productions

Producers (Robert Jacks, Robert
Goldstein, Spyros Skouras,
Plato Skouras)

"STRANGER ON HORSEBACK"
—Ansco Color—starring JOEL
MC CREA
"ROBBERS ROOST"—De Luxe
Color—starring GEORGE
MONTGOMERY
"A KISS BEFORE DYING"
Eastman Color—CinemaScope
starring ROBERT WAGNER
"A KILLER IS LOOSE"

Edward Small

Producer

"THE NAKED STREET"
starring ANTHONY QUINN,
FARLEY GRANGER, ANNE
BANCROFT
"TOP GUN"—starring
STERLING HAYDEN
"GOD IS IN MY CORNER"
"THE LAST NOTCH"

Robert Mitchum

Producer-Star (DRM Productions)
Five productions

1. "FOREIGN INTRIGUE"
(In Association with
Sheldon Reynolds)
2. "BANDITO" (In Associa-
tion with Robert L. Jacks)



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